

AMBER Swenor

Leadership - Team Development - Business Strategy
Catalyze your team for greater success




Global Speaker, Business Strategist, Authenticity Expert, Musician & Best-Selling Author

BOOKING INFO

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CONNECT ON



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With 20+ years experience as a **transformational leadership coach and professional development trainer, business owner, and business strategy consultant** Amber's mission is to help people connect with the courage and confidence to become more of their true authentic selves, create greater success, and unleash who they came here to be.

Her expertise includes leading an award winning leadership and brand strategy agency and facilitating many leaders and teams to **unleash success by aligning the power of their people with their business growth strategy**. Through this work she's helped propel startups and organizations to success, including growing her own business to over \$1M/year in less than four years. Her role as a leadership trainer underscores her expertise in driving meaningful change.

Beyond professional accolades, Amber is a certified transformation coach, retreat leader, and the front person of her hard rock/metal band, Morningstar. Her book "Unleashed" has touched countless lives, earning recognition as a **Wall Street Journal bestseller** and the most inspirational book of the year in 2023.

Amber's experience as the first generation in her family to graduate high-school and college, being a multi-creative, and navigating struggles to "be yourself," while also "belonging," are central components that audiences relate to. Her ability to **foster connection** and **facilitate transformation** makes her work impactful with audiences.

Whether you're looking to **unlock your full potential**, grow revenue, or embody transformative change, Amber's energy and expertise empowers individuals and teams to embrace authenticity, **catalyze impactful leadership**, and achieve tangible, sustainable results.



You moved something within me! Thank you so much for helping me to see something bigger within myself.

VALERIE HAMSTRA, SENIOR ADVOCATE

CORE THEMES

- ✓ Authenticity
- ✓ Brand Strategy & Personal Brand
- ✓ Confidence
- ✓ Team Culture Development
- ✓ Personal Transformation & Leadership
- ✓ Resilience, Perseverance & Determination
- ✓ Values & Vision Alignment



“ You've inspired me to think differently... I am so moved by how different I feel about the prospects for my life within just days since your talk!



SIGNATURE TALKS

- ✓ Becoming Unleashed: Live & Lead Authentically
- ✓ Crafting Your Leadership Legacy
- ✓ Creating Alignment Across Your Life & Career
- ✓ Sell by Serving: Define, Differentiate, Deliver
- ✓ Unleash Your Authentic Brand
- ✓ Unleash Your Authentic Leadership Style
- ✓ Unleashing Sustainable Brand Growth



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