



Speaking Questionnaire

I'm so excited to be working with your incredible organization. To add the most value to you and your people and to make your event everything it can be, I'd love to hear your feedback on the questions on the next sheet.

Once you complete filling out this information, please scan and email it back to me at ken@hartleyleadership.com

Thank you for entrusting me with your people and your event. It is my fervent desire to make your event the greatest one you've had yet!

Thanks!

A handwritten signature in blue ink, appearing to be "KH", is written above the name "Ken Hartley".

Ken Hartley

Please answer the following questions:

1. What is the theme of your event?
2. In one or two sentences, what is the purpose of this event in relation to your attendees?
3. What do you hope your attendees will walk away with when the conference is done?
4. What challenges are your attendees facing that they may not currently be resourced for?
5. What would you say is the greatest challenge people in your attendees' occupational area faces?
6. Think about the conclusion of the talk I'm going to give. Describe what a huge "WIN" would look like for you as the meeting planner and for your attendees.

Thank you for answering these questions. I can't wait to get to your event! Please email this back to me at ken@hartleyleadership.com