

# What are event planners saying?

Cindy has worked with multiple types of organizations and has proven capable of captivating any audience while meeting the needs of her clients.



## Event Planner Testimonials

I recently attended an activity where Cindy presented a session on kindness. She passionately spoke from her heart and relayed her personal experiences to the entire audience. What spoke directly to me, was how easy it (can be) and is to make a small, positive difference for another person and how that ripple-effect can impact so many lives! I have committed myself to make a difference to just one person each day in an effort to spread kindness and to change the emotional climate of our world. If you ever get the opportunity to hear Cindy's story, I strongly recommend that you avail yourself to this blessing. It WILL make a difference for (and in) you!

**Sylvia J. Baker, MSN, RN, CPAN-retired, FASPAN, Stateline Nurses Expo**

Cindy's presentation was engaging and insightful. Her approach to kindness was unique and her personal examples really brought the information home to our attendees. Cindy encouraged interaction and was approachable. She took time to engage in dialogue and answer questions. This presentation was a welcome addition to our conference program. We would be happy to have her speak at one of our events again in the future.

**Cara English, MA, DBH, LAC, PMH-C  
CEO, Cummings Graduate Institute**

Cindy's presentation on the topic of How Kindness Leads to Success in Retention resonated with our group of HR professionals. The presentation was engaging and provided relevant information that we can utilize in our organizations of all types and sizes.

**Jessica Zych, Greater Madison SHRM**



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# Testimonials ””

As the ASHHRA Education Manager, I had the pleasure of witnessing Cindy's commitment to her learning session for ASHHRA24 firsthand, and it was truly exceptional. Her focus on the importance of kindness struck a chord with our attendees, making her session both informative and impactful.

The feedback we received from participants was overwhelmingly positive. Many expressed how inspired they felt to incorporate kindness into their personal lives, workplaces, and communities after attending Cindy's session. Her presentation served as a powerful reminder that intentional acts of kindness can truly make a significant difference, especially during the most challenging of times.

Cindy's insights offered valuable strategies for fostering a culture of kindness that benefits both individuals and organizations alike. It was evident that her expertise in this area provided our attendees with practical tools they could immediately implement in their daily lives and workplaces.

We eagerly anticipate the opportunity to welcome Cindy back to our conference in the future, as her session surely contributed to the overall success of our event.

**Mary Platz, American Society for Health Care Human Resources Administration (ASHHRA)**

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Cindy's presentation at our annual Leadership and Management Development Conference, centered around fostering a culture of kindness within teams, was truly enlightening. Her dedication to promoting people-first management principles and providing practical strategies for integrating kindness into the workplace resonated with our participants, and Cindy's insights on the connection between kindness, happiness, and workplace productivity left a lasting impact.

**Amanda Aegerter, UW Learning & Talent Development**

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It was truly a pleasure having Cindy Rowe present on 'Cultivating a Culture of Kindness' at our conference. Cindy's presentation was engaging and carried an inspiring message. Cindy reminded us of the big impact kindness can have, not only on others, but also on ourselves – both personally and professionally. Our group left eager to make a positive change. Cindy was engaging, thoughtful, and truly inspiring. Thank you, Cindy for sharing your wisdom and insights with us!

**WHRMS President, Becky Goplin**

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I've had the privilege of attending Cindy's presentation on kindness leadership twice and in both occasions the content was inspirational and her personal stories relatable. Cindy delivered her presentation to a diverse audience of healthcare leaders and then again to a group of dedicated Junior League members, and the message was equally impactful for both groups. She taught us how kindness can enhance leadership effectiveness, retain staff and volunteers, and improve team dynamics. It was both inspiring and practical, offering actionable strategies for incorporating kindness into daily leadership practices. The thoughtful approach and engaging delivery left everyone feeling motivated to lead with empathy and create positive change within their work and volunteer environments.

**Altair Gonzalez Vice President, Production RISE, FRA, & ARK Events**



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