



CINDY ROWE

SPEAKER | CORPORATE TRAINER | PODCAST HOST

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ROSCOE, IL 61073

EDUCATION

Bachelor of Science |
Marketing
University of Wisconsin - Platteville
1992-1996

EXPERTISE

- Leadership Development
- Workplace Culture & Engagement
- Communication & Team Dynamics
- Employee Retention & Performance
- Burnout & Workplace Well-Being
- Human-Centered Leadership

ABOUT CINDY

Keynote speaker and leadership trainer helping organizations improve retention, engagement, and performance by turning culture into a measurable advantage. With a background in sales, marketing, and organizational communication, Cindy delivers high-impact keynotes and training that equip leaders and teams with practical tools to strengthen communication, build trust, and create high-performing workplaces.

Trusted by organizations across healthcare, HR, education, and corporate sectors, Cindy is known for delivering engaging, actionable experiences that drive real results.

WORK EXPERIENCE

PROFESSIONAL SPEAKER | CORPORATE TRAINER

Oct 2019- Present Cindy Rowe, LLC.
Deliver high-impact keynotes, workshops, and leadership experiences for conferences, corporate teams, and organizations nationwide.

- Help organizations address burnout, disengagement, and turnover through practical leadership strategies
- Equip leaders with tools to improve communication, trust, and team performance
- Deliver customized presentations across healthcare, HR, education, and corporate environments
- Consistently recognized for engaging, relevant, and immediately actionable content

KINDNESS ADVANTAGE PODCAST HOST

Jan 2022 - Present
Host a weekly podcast featuring short, practical insights on leadership, communication, and human-centered workplace strategies.

FOUNDER/CEO | KINDNESS AMBASSADOR

Oct 2021 - Present Be Kind Crew
Founded a purpose-driven brand focused on creating connection and impact through intentional leadership and community initiatives.

- Lead brand development, strategy, and growth
- Align business with mission-driven initiatives
- Build community engagement through products and outreach

OWNER/CHIEF MARKETING ROCKSTAR

Sept 2016 - Dec 2025 Cindy Rowe Marketing
Lead a marketing company focused on helping entrepreneurs and small businesses grow visibility and drive revenue.

- Develop and execute strategic marketing initiatives
- Support clients in brand positioning, messaging, and audience growth
- Leverage expertise in sales, marketing, and communication

