



**PATRICK  
DICKERSON**

# LEADING THROUGH DISRUPTION:

*HARNESSING THE  
HUMAN ADVANTAGE  
IN THE AGE OF AI*

*Building leaders who do what  
machines can't.*



## About Patrick

Patrick Dickerson is a leadership architect, speaker, and creator of The Human Advantage Framework™—a proven model for helping organizations thrive in the age of AI.

Drawing from decades of leadership experience in business, franchising, and organizational development, Patrick inspires audiences to embrace change, strengthen culture, and lead with purpose beyond performance. His message blends insight and inspiration, helping leaders not only *navigate* disruption—but *rise* above it.



+801-599-3979



patrick@xcelspeaking.com



www.xcelspeaking.com

# SIGNATURE KEYNOTES & PROGRAMS

## Leading Through Disruption:

### *Harnessing The Human Advantage in the Age of AI*

How to build trust, vision, and resilience in an AI-driven world—and lead what machines cannot replicate.

## Resonant Culturship™:

### *Aligning Leadership and Culture for the Future of Work*

How to design adaptive cultures that harmonize purpose, trust, and performance.

## Start Anyway™:

### *Leadership Lessons for Reinvention and Growth*

How to lead forward when the path isn't clear—and turn hesitation into transformation.

## Go MAD, Be BAD™:

### *The Relentless Leadership Blueprint*

Make a Decision. Be Bound and Determined. How to ignite ownership, grit, and follow-through across your organization.



## BUSINESS BENEFITS



- Develop resilient, human-centered leaders who drive engagement and results
- Strengthen culture and retention through trust, empathy, and adaptability
- Build alignment across people, performance, and purpose
- Equip teams to thrive—not just survive—through disruption

## AUDIENCE ADVANTAGES



- Learn to lead through and beyond disruption
- Discover your organization's Human Advantage™
- Reignite purpose, connection, and confidence
- Leave inspired with actionable strategies for immediate impact



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