



Keynote Speaker & Trainer

STEVE LOWISZ



lowiszleadershipinstitute.com

BIOGRAPHY

Steve Lowisz is a successful entrepreneur, best selling author, TEDx, and keynote speaker, educator, and trainer on all things talent, personal development, business planning, and business leadership. Best known as the Founder and CEO of Qualigence International since 1999, Steve is a six-time entrepreneur with over three decades of practical business experience.

Steve is your guy if you're looking for a speaker to challenge and energize your audience while leaving you with practical advice for making a greater impact.

ACCOLADES

- Esteemed as a repeated keynote speaker and leadership trainer for prestigious organizations such as the Michigan Banking Association, the Detroit Economic Club, and more.
- Recognized as a consistent contributor to Forbes, with featured insights in Fortune magazine, CNN Money, and the Detroit Free Press, and notable appearances on Bloomberg Radio, underscoring high-profile expertise in thought leadership.
- Consulted by a spectrum of organizations, from community banks to national powerhouses, for expert guidance in talent management, personal development, business leadership, and team engagement, affirming a broad and impactful influence.

WATCH STEVE SPEAK (CLICK LINKS)

- [Speaking Samples](#)
- [TEDx Detroit Talk](#)



A SAMPLE OF HIS PRIOR AUDIENCES



TEDxDetroit



**LOWISZ
LEADERSHIP
INSTITUTE**

A Qualigence International Company

A SAMPLE OF STEVE'S SPEAKING TOPICS

Stop Driving and Start Guiding

- Learn how the power of why only works if you also focus on relationships with your teams
- Understand the difference – and importance – of getting the best FOR your people versus FROM your people
- Understand why our natural tendency to drive as a leader undermines team performance, as well as how and why we must shift to guiding instead

Accountability, Flipping the Switch

- Explore the transformative power of accountability, from being a source of inspiration to a tool for empowering individuals to own their actions and achieve extraordinary results
- Learn the three keys to creating an environment that fosters self and mutual accountability, enhancing motivation and productivity
- Leave inspired and equipped to harness accountability for driving unparalleled success in personal and professional spheres

Success Through the Language of Influence

- Discover the crucial components of trust and learn how to integrate them into your daily interactions to build solid workplace relationships
- Master the subtle yet powerful techniques to enhance influence, boost collaboration, and drive organizational success
- Navigating uncertainty, acquire practical tools and strategies to confidently tackle ambiguity and foster a resilient mindset in the face of change

Is Your Culture Costing You?

- Defining Culture: Define your company's culture clearly and practically, setting a clear benchmark for organizational behavior and values
- Bridging Cultural Gaps: Develop strategies to effectively transition from your current culture to your desired aspirational culture. How to align your company's core values and its everyday practices
- Actionable Cultural Transformation: Focus on genuine employee needs versus trends. Foster a culture that supports both team values and business objectives, ensuring an authentic and positive workplace