

LIVE2LEAD

ARLINGTON 2024

SPONSORSHIP GUIDE

JOHN C. MAXWELL
MALCOLM GLADWELL | CHAUNTÉ LOWE
JOHN GORDON | CHRIS ROBINSON

HOSTED BY: TEZ JONES TRAINING SOLUTIONS

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CONFERENCE OVERVIEW

LIVE2LEAD ARLINGTON 2024

Live2Lead Arlington 2024 is an annual leadership conference developed by Maxwell Leadership. Marking its 11th anniversary this year, Live2Lead has shared leadership and personal growth principles to a live audience and over 300 simulcast locations around the world.

Attendees learn from renowned leadership experts in various industries, gain new perspectives on relevant topics, and leave prepared with practical tools to maximize their leadership abilities and trajectories. Our attendees leave equipped and excited to lead and create change with renewed passion and drive.

Live2Lead Arlington 2024 will host ambitious leaders and teams in industries ranging from healthcare, education, real estate, restaurants and franchises, to law firms, hotels/ hospitality, financial services, and more. It will be held on October 25, 2024, from 9:00 - 3:30, at the Arlington PDC.

Past speakers of Live2Lead include Simon Sinek, Dave Ramsey, Steve Harvey, Ed Mylett, Jamie Kern Lima, Cheryl Bachelder, Warrick Dunn, Linda Kaplan Thaler, Dan Cathy, Liz Wiseman, and Valorie Burton.

Check out our sponsorship packages below and put your brand in front of leaders determined to grow their business and influence.



JOHN C. MAXWELL
#1 Leadership Expert
and Best-Selling Author



MALCOLM GLADWELL
Author, Journalist,
and Co-Founder of
Pushkin Industries



CHAUNTÉ LOWE
4-Time Olympian;
Author; TEDx Speaker;
Breast Cancer Thriver



JOHN GORDON
Best-Selling Author
and Keynote Speaker



CHRIS ROBINSON
EVP of Entrepreneur
Solutions, Maxwell
Leadership

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PARTNERSHIP PACKAGES

PLATINUM PARTNERSHIP \$10,000

12 Reserved Tickets (2 VIP Tables).

Maxwell DISC Reports and Debriefs for 4 leaders in your organization.

2.5-hour Leadership Experience and evaluation of strengths and weaknesses of 6-8 C-Level leaders in your organization.

Private Live2Lead showing for your company with TJTS Facilitation.

Title logo on all flyer, media promotion, and event program.

5 Minute Presentation at the event.

DIAMOND PARTNERSHIP \$5,000

6 Reserved Tickets (1 VIP Table).

Maxwell DISC Reports and Debriefs for 2 leaders in your organization.

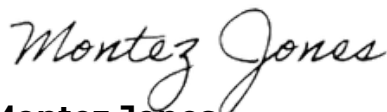
2-hour Leadership Experience and evaluation of strengths and weaknesses of 6-8 C-Level leaders in your organization.

Mention from the stage.

Recognition at the event.

Recognition in the event program.

For sponsorship details, and to provide us with a copy of your name or logo as you would like it to be displayed on event and promotional materials, please contact me at 972-863-2114 or by email at info@tjts14.com.



Montez Jones

Owner, Tez Jones Training Solutions

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