

Don't just live through it, Lead through it!

Trusted. Transformational. Purpose-Driven.
If you want someone who will engage the room, elevate the moment, and empower lasting results.
Hanna Bauer delivers all that—with HEART, strategy, and proven results.

"If you are looking for inspiration and tenacity, look no further! Hanna's story will inspire you never to quit, never give up, and to keep overcoming."
-Dave Kauffman, EDGEcon Founder

Her Story. Your Catalyst.
Diagnosed with a terminal heart condition at age 4, Hanna defied the odds and became the first child to undergo a groundbreaking heart procedure—a medical breakthrough that has since saved thousands.

That experience didn't just shape her—it ignited her purpose. The mentors, nurses, doctors, and loved ones who stood by her side became the foundation of her message: Transformation happens when we lead with Love and Excellence.

Today's world demands more than survival—it demands leaders who know how to cultivate resilience with purpose. Because resilience isn't just bouncing back—it's the fuel that drives lasting transformation, innovation, and impact.
That's the foundation of **HEARTnomics.**

What You Can Expect:

- Engaging, purpose-filled presentations that connect deeply and inspire change.
- Frameworks that are simple to remember—but challenge audiences to grow and lead at their next level.
- A speaker who is both inspiring and credible.
- A presentation that serves your event goals and your audience's transformation.

CERTIFICATIONS

MAXWELL LEADERSHIP CERTIFIED TEAM – DISC TRAINER
MAXWELL LEADERSHIP – FOUNDING MEMBER – CORPORATE FACILITATOR
MAXWELL LEADERSHIP CERTIFIED TEAM – DISC CONSULTANT

2 Powerful Keynotes to Ignite Transformation:

- **HEARTnomics: Leading Change Through Love and Excellence**
  For leaders ready to trade burnout for breakthrough. This high-impact keynote unlocks the power of people-first leadership, where heart meets high performance and pressure becomes purpose.
  Backed by the B.E.A.T. Method: Believe. Engage. Act. Transform.

- **Leading in the Certainty of Uncertainty.**
  Your roadmap for leading when nothing feels certain. Bold, actionable, and energizing, this keynote equips teams to align fast, lead strong, and thrive in the unknown.
  Driven by the C.O.R.E. Method: Cultivate. Optimize. Reach. Elevate.

Fluent in English & Spanish



COUNCIL FOR SIX SIGMA CERTIFICATION · C.S.S.C.

LEGACY Ziglar CERTIFIED



PREVIOUS COLLABORATIONS

NEW HORIZONS CLC CENTER FOR LEADERSHIP AND DEVELOPMENT
MASTER EXECUTIVE TRAINER NIST BALDRIGE COMMUNITIES OF EXCELLENCE 2026 EXAMINER



Leadership Speaker | Transformation Strategist | Executive Coach

Why Hanna?

- **Practitioner, Not a Theorist**
  Hanna has led at the local, state, and national levels. She's owned an enterprise, served in multiple C-suite roles, founded a nonprofit, and has served as a Board Chair and Executive Director.
- **30+ Years of Leadership and Transformation**
  From classrooms to corporate strategy rooms, Hanna has led real people through real change—with measurable results.
- **Maxwell Leadership Faculty Member**
  One of just 20 global faculty members trusted to train coaches and executives worldwide.
- **Certified in High-Impact Tools.**
  Hanna is trained and certified in globally recognized systems that empower leaders to grow themselves, their teams, and their organizations:
- **DISC Communication & Leadership – Helps audiences understand and adapt their communication style to build stronger, more effective relationships.**
- **Lean Six Sigma Black Belt – Teaches data-driven problem-solving and continuous improvement for higher performance and efficiency.**
- **Zig Ziglar Legacy Trainer – Equips leaders with timeless principles of success, mindset, and influence.**
- **Baldrige Framework for Performance Excellence – Guides organizations to align vision, strategy, and operations for breakthrough results.**

TOP PROGRAMS BASED ON THE WORKS OF:

- John C. Maxwell
- DISC
- Zig Ziglar
- Baldrige Framwork of Excellence
- Lean Six Sigma (She's a Black Belt!)
- Leadership Assessments

WHEN YOU BOOK HANNA, YOU'RE NOT JUST FILLING A STAGE!

Mission-Driven
A portion of every speaking fee supports the Children's Healthcare of Atlanta Heart Program, the hospital that saved Hanna's life and performed her breakthrough procedure.

Benefiting Children's Healthcare of Atlanta

One speaker booked - Two outcomes

Breakthrough in your room.
Hope in a hospital room.

