

NATALIE NIXON

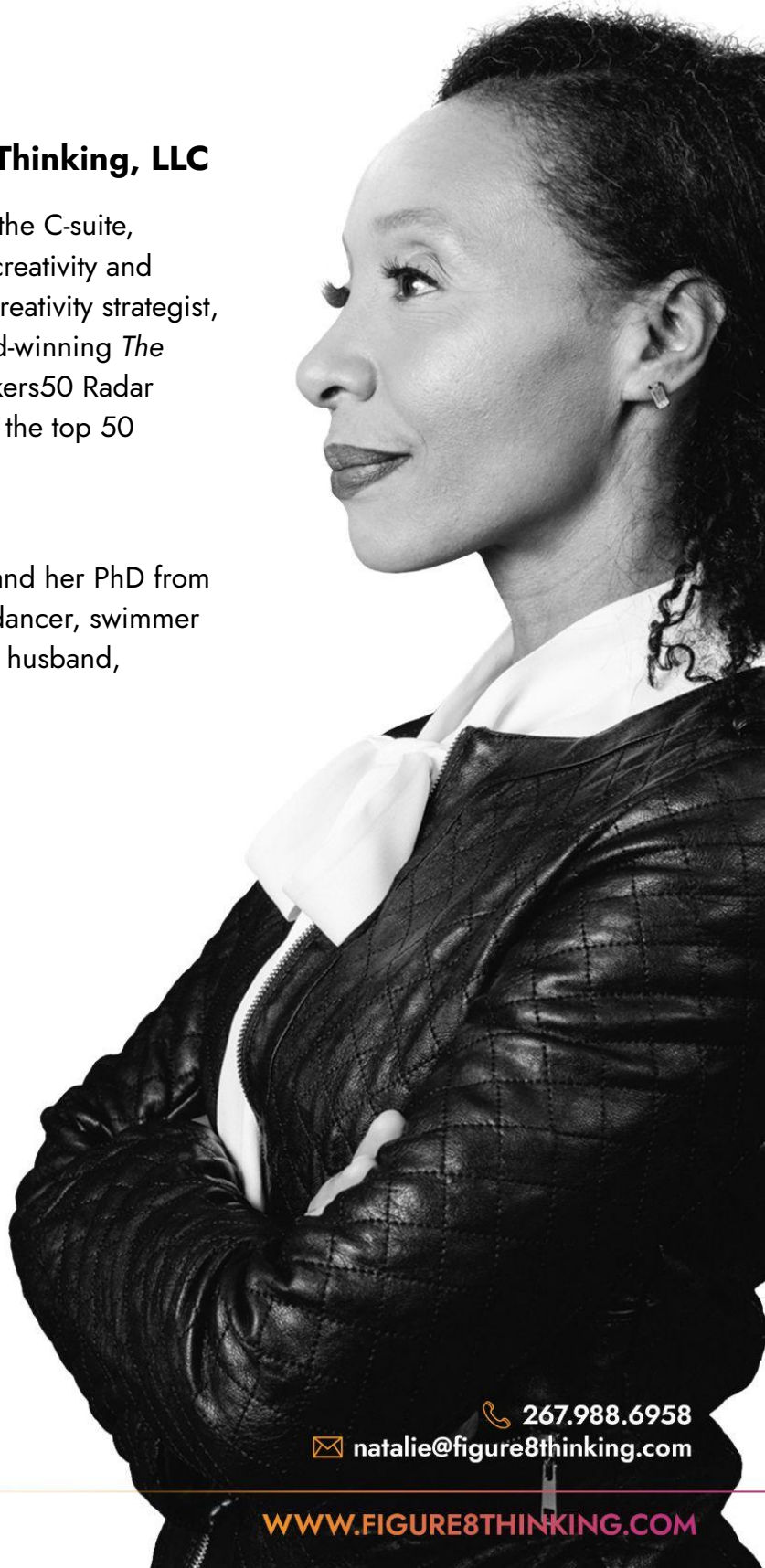
SHORT BIO/ STAGE INTRODUCTION

Natalie Nixon, PhD

Creativity Strategist, CEO, Figure 8 Thinking, LLC

Dr. Natalie Nixon is the creativity whisperer to the C-suite, helping companies connect the dots between creativity and business impact. At Figure 8 Thinking she's a creativity strategist, global keynote speaker and author of the award-winning *The Creativity Leap*. She's ranked in the 2024 Thinkers50 Radar cohort and Real Leaders named Natalie one of the top 50 keynote speakers globally. She's been featured in *Forbes*, *INC* and *Fast Company*.

Natalie received her BA from Vassar College, and her PhD from the University of Westminster. She's a lifelong dancer, swimmer and doodler. She lives in Philadelphia with her husband, John Nixon.



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LONG BIO

Natalie Nixon, PhD

Creativity Strategist CEO, Figure 8 Thinking, LLC

Natalie Nixon, PhD is "the creativity whisperer to the C-Suite". She is a creativity strategist who advises leaders on achieving transformative business results by applying wonder & rigor. She is a highly sought after global keynote speaker, valued for her accessible expertise on creativity, the future of work and innovation.

Natalie was selected for Thinkers50 Radar Class of 2024; Real Leaders' "Top 50 Keynote Speakers in the World for 2022" list; and has been featured in *Forbes*, *Fast Company* and *INC*. She is the author of the award-winning *The Creativity Leap*—an honoree in the creativity category of Fast Company's 2021 World Changing Ideas Awards. Her firm, Figure 8 Thinking, was named among the top 20 women-led innovation firms in 2021 by Core 77. Clients have included Microsoft, Salesforce, Comcast, Citrix, Morrison & Foerster, Living Cities, VaynerMedia and Bloomberg.

A hybrid thinker, Natalie consistently applies her background in cultural anthropology, fashion, design thinking and dance. She is an early-stage investor at two social impact ventures, valued for her ability to work at the intersection of commercial value and stakeholder equity.

Natalie is a trustee of the Smithsonian's Cooper Hewitt Design Museum; and a former trustee of Vassar College and Leadership+Design. She has lived in Germany, Brazil, Portugal, Israel, and Sri Lanka and is proficient in Portuguese and Spanish. She is certified as a Foresight Practitioner by the Institute for the Future. She received her BA (honors) from Vassar College, and her PhD from the University of Westminster in London.

When she's not dancing up a storm in hip-hop class, Natalie is fine-tuning her salsa, foxtrot and tango on the ballroom floor. She lives in her hometown of Philadelphia with her husband, John Nixon, and is the proud stepmother of Sydney.