

# NATALIE NIXON

Global Keynote Speaker,  
Creativity Guru, Award-Winning  
Author, and Strategy, Foresight,  
& Innovation Expert

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# ABOUT NATALIE

**Top Rated Global Speaker, Award  
Winning Author, 3x TEDx speaker,  
and Executive Advisor**

Creativity strategist Natalie Nixon is **“the creativity whisperer to the C-Suite.”** She is a highly sought after keynote speaker, valued for her accessible expertise on creativity, the future of work and innovation. Natalie brings an innovative and unique perspective to every keynote and strategic advisory engagement. Her experience living in 5 countries combined with her background in anthropology, fashion, academia, and dance distinguish her as a one-of-a-kind creativity expert.

## LEADERSHIP ADVISOR

Natalie advises leaders on transformation by applying wonder and rigor to amplify growth and business value. She serves as advisor, thought partner, facilitator and co-designer of a collaborative, inventive and customer-centric process that unlocks value and revenue for teams.

[LEARN MORE](#)

# RAVE REVIEWS



“Natalie Nixon can help you **get unstuck and unlock the work you were born to do.**”

—SETH GODIN, Author, Entrepreneur, Teacher



“Natalie Nixon offers a **fresh way of thinking about creativity—as an essential skill** that is absolutely critical to success in today’s world.”

—WARREN BERGER, American Journalist and Author



“Natalie is **like a personal trainer for your creative muscle.**”

—JESSI HEMPEL, Senior Editor at LinkedIn and host of Hello Monday Podcast

## AWARDS



# SIGNATURE **KEYNOTES**

## KEYNOTE ONE

### **THE NEW I IN AI** Imagination, Inquiry and Intuition

Worried about how you'll find your edge in AI? At its BEST, AI enhances human qualities at work. Natalie Nixon, a renowned creativity strategist, advocates for leveraging curiosity, imagination, and intuition to navigate this evolving landscape. Her keynote offers practical insights to redesign work and thrive in the changing paradigm.

## KEYNOTE TWO

### **L.E.A.P** Boosting Productivity and Navigating Uncertainty

When ambiguity arises, you can either flee, pause, or charge ahead blindly. Natalie Nixon, a creativity strategist, presents the L.E.A.P Method™, a straightforward approach to confront uncertainty. By Leveraging, Envisioning, Asking, and Prototyping, attendees gain clarity and actionable strategies to move forward. Remember, progress only happens in one direction: forward!

## KEYNOTE THREE

### **ADAPT AND DISRUPT** Build Creativity's Business ROI in The Imagination Era

In the age of AI dominance, creativity is not optional—it's essential. Natalie Nixon, a creativity expert, reveals how imagination drives business success. Learn from pioneering leaders, adopt dynamic methods, and unleash creativity to secure your organization's strategic edge. Embrace innovation, wield imagination, and thrive in disruption.

# SIGNATURE KEYNOTES

## KEYNOTE FOUR

### AI IS YOUR CO-CREATOR

Just as we have IQ and EQ, we also have a CQ- or a creativity quotient. This talk explores the links between creativity and leadership and how leaders with a high CQ behave, interact with stakeholders, and co-create a strategic vision.

## KEYNOTE FIVE

### THE FUTURE OF WORK IS JAZZ

#### Applying Improvisation, Collaboration And Foresight

Embrace business improvisation for success. Join creativity strategist Natalie Nixon for a keynote that envisions work as a jazz ensemble—dynamic and harmonious. Discover the parallels between jazz improvisation and agile collaboration, fostering innovation and team synergy. Gain strategic foresight tools for proactive planning. Let's orchestrate a unified business future!

## KEYNOTE SIX

### CURIOSITY IS THE CURRENCY OF THE FUTURE

#### Building A Culture of Inquiry

Do you know how to ask really, great, provocative questions? That matters not just for the increasingly basic ways we interact with AI technologies like ChatGPT, but also for executing on a compelling strategy. Natalie Nixon emphasizes the significance of questions in driving innovation and fostering dynamic cultures. Learn various question types, how to ask them effectively, and normalize a culture of inquiry.



# Who **LOVES** to hire Natalie?

Natalie's clients are in a range of sectors including technology, finance, healthcare and media. The common theme? They love how Natalie offers a fresh way to think about innovation, productivity and the future of work- all through the lenses of creativity. Her favorite audiences are those who don't necessarily self-identify as being creative. So whether you need original ways to think about the future of work, a more human-centric techniques to leverage AI/technology or an alternative way to think about productivity for innovative outcomes... Natalie is your woman! Your audience will leave both energized and equipped with practical techniques to apply immediately. That's why they call her the "creativity whisperer to the C-Suite".

## ADDITIONAL **OFFERINGS**

### Foresight Studios

Interactive, co-created, and **actionable workshops to assist leaders in identifying "what's next?"** Foresight Studios equip participants with tools and frameworks for daily use while building a culture of optimism.

#### **Workshops help leaders answer questions such as:**

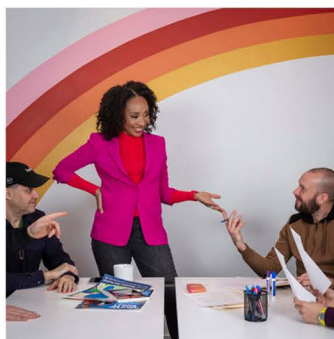
1. What's our purpose?
2. How do we reinvent ourselves & identify what business to be in?
3. How can we do a better job of anticipating our clients' needs?
4. What does the future of work look like for our team?

### The **Books** *The Creativity Leap*



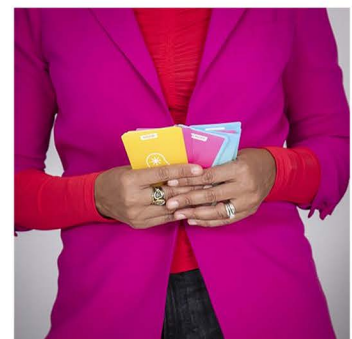
Read *The Creativity Leap* to unleash curiosity, improvisation, and intuition at work

### The **Courses** Build Your Creative Capacity as a Leader



Build creative capacity with the WonderRigor™ Lab, an online, self-paced course

### The **Card Deck** WonderRigor™ Card Deck



Play with the WonderRigor™ cards to build teams, innovate, and lead with purpose

# MY AUDIENCE



## RECENT COUNTRIES

United States  
Brazil  
Turkey  
Switzerland



## RECENT CITIES

New York  
San Francisco  
Los Angeles  
Portland



**12K**

Book Sales

**10K**

Email Subscribers

**20K**

LinkedIn Followers

**500K**

Unique Visitors

## SECTOR EXPERTISE

Tech • Healthcare • CPG • Finance • Retail • Media

**275+**

Speaking Engagements

**225+**

Published Works

**150+**

Podcast Appearances

**2.5M**

Total Speaking Reach

# IN THE MEDIA

Natalie has published works through **major publications** including:

**FAST  
COMPANY**

**Inc.**

**Forbes**

**BIG THINK**

**SHE  
MEDIA**

**hello  
sunshine**

**SXSW**

**BUSINESS  
INSIDER**

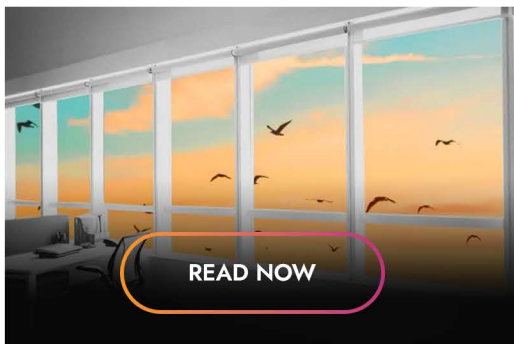
**Harvard  
Business  
Review**

**RealLeaders**

**Woman's World**

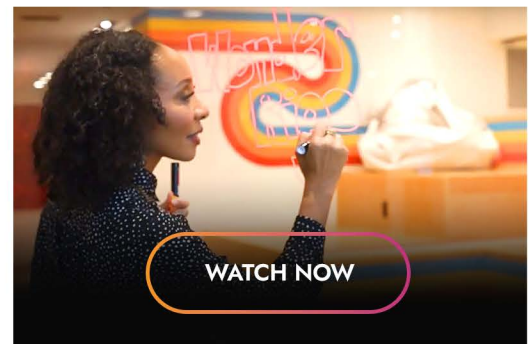
**in LEARNING**

## ARTICLES AND VIDEOS



### **A New Way to Think About Work for 2024**

The AI we didn't see coming: Artificial Imagination Your "invisible work" is key to your most productive self



### **An Introduction to Natalie Nixon**

SXSW: SheMedia Keynote

# TESTIMONIALS



**"Natalie's presentation on creativity was engaging, inspiring, and practical!** Her framework and practical suggestions for creativity were incredibly valuable."

—ANDREA LESZEK, EVP & COO of Technology



**"Natalie's positive energy, expertise, and practiced facilitation helped us zero in on priority areas and build trust** by having honest conversations about tough challenges we need to tackle."

—JEFF MAGGIONCALDA, CEO, Coursera



**"Natalie had us all on the edge of our seats for her entire presentation!** My attendees loved her set of insights and anecdotes punctuated with references to her research & to hyper-relevant themes."

—NIGEL PRENTICE, Global Head of Accessibility



**"The design sprint process Natalie curated was transformative on both the individual and institutional levels.** None of the outcomes would have been possible without Natalie's stewardship."

—BRADLEY D. WINE, Partner



"Natalie facilitated a learning session with the Affirm legal and compliance teams. **She was stimulating and engaging. The entire team found her concepts easy to implement. Rave reviews!"**

—KATHERINE ADKINS, Chief Legal Officer



**"Natalie is amazing! Her energy is absolutely infectious!** Her 3i framework resonates in a practical way, giving leaders straightforward suggestions on how to build their creativity competence and create a culture of inquiry."

—BARRY RIDGWAY, VP of American Enterprise Services



**"In a world of cookie cutter motivational speakers, Natalie stands out as a breath of smart, creative fresh air.** If you want your team to step back from using the same approaches every day and instead embrace fresh and creative thinking, turn to Natalie."

—MARK ORDAN, Board Chair, Pediatrics Medical Group



“We invited Natalie Nixon, PhD as a keynote speaker for our extended leader conference. **If you want to challenge your traditional thinking about creativity, I would highly recommend inviting Natalie to engage with your team. Natalie did an excellent job helping our team think about how to toggle between “wonder & rigor” to solve problems.”**

—DONNY SIMMONS, President, Trane Technologies



Ready to level up?  
**CONTACT  
NATALIE**

Thank you for considering Natalie for your next speaking event or development workshop!

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