



Penny Zenker



Watch Penny

The Focusologist

Penny Zenker is The Focusologist, a sought-after international speaker, and best-selling author of *The Productivity Zone: Stop the Tug of War with Time*. As a master NLP practitioner and neuro-strategist, she integrates the elements of thought, communication, and behavior to provide strategies for adapting to change and maximizing results.

Penny expertise is derived from building and selling a multi-million-dollar business, managing strategic projects and business turnarounds as a senior executive at one of the World's leading Market Research firms and later working as a Tony Robbins strategic business coach for companies around the world.

"Reset Moments gave me more than a change; they provided a lasting transformation. My team and I now regularly take these Reset Moments, whether to celebrate victories, creative challenges or recalibrate during tough times. If you're facing stress or feeling overwhelmed, I highly recommend this structured, effective approach."

Brandon Ginsberg CEO Apparel Magic

RESULTS/IMPACT:

- Increase Sales
- Boost Productivity
- Ignite Creativity
- Reduce Stress and Burnout
- Improve Communication
- Lower Turnover

 **>1M**
TEDx Views

 **CSP**
NSA Certified

 **Top2%**
Podcast WW Rating

 **> 300**
Interviews Conducted

 **Author**
Best-Selling



Penny Zenker

“ Penny is a phenomenal and dynamic speaker. Her voice is powerful, she is very energetic and she delivers impactful information.”

Robert Fox

CEO People Source International

Speaking topics include:

Own Your Focus: Break The Addiction to Distraction

How do you own your focus in an age of constant distraction? For Penny, focus isn't just about attention and execution, it is more importantly about clarity and direction to ensure you are working on the most important task, issues, and objectives. Penny shares how to Capture Reset Moments with her 3-Step Reset Practice to remain focused and adaptable despite change, challenge, and uncertainty. Productivity, collaboration, and innovation start and end with this practice.

Reset Moments: Managing the Energy of Thought

Combining her popular TEDx with more than 1million views and her book “The Reset Mindset”, Penny speaks about greater self-awareness of the relationship between your thoughts, feelings, and actions to be more conscious of your choices, more purposeful of your actions and more intentional about your results. By tapping into more Reset Moments, you can realign with your values, goals, objectives, and intentions to navigate the complexities of today's world with grace, clarity, and focus.

The Reset Mindset: A Leaders Guide to Building Resilient Leaders

True leadership transcends the act of leading—it's about connecting, communicating effectively, and empowering others to lead. The 'Reset Mindset' is central to this ethos. Dive into a transformative talk that delves into the essence of leadership through the lens of the 'Reset Practice'. Learn how, as a leader, you can guide your team to recognize their reset moments, realign their goals, increase ownership, and rejuvenate their drive. By doing this, you're fostering a Reset Mindset culture. As a result, you are not just creating a cohesive team, but shaping tomorrow's leaders.

The Reset Mindset: A Leaders Guide to Reinvention and Innovation

In today's hectic world, 97% of managers are stuck in tactical thought, leaving little room for creativity. Dive into 'The Reset Mindset' and uncover the transformative power of the 'Reset Practice', a pivotal tool in reshaping challenges into opportunities. Learn to think outside the box, embrace change, and ignite innovation and reinvention. Whether grappling with change or seeking to spark creativity, this program equips you with strategies to navigate challenges and fully realize your potential. You will reshape your perspectives and be ready to spearhead novel solutions.

CUSTOMER SAMPLE

