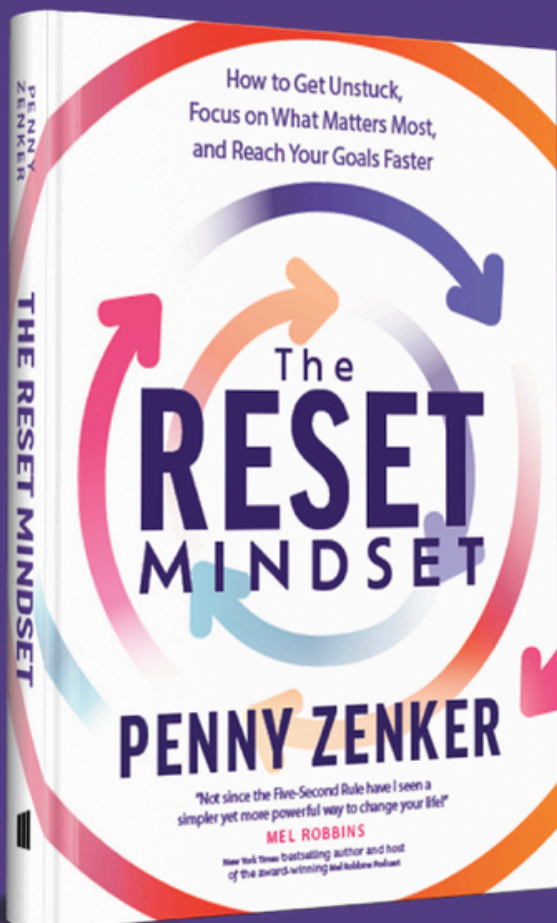


In today's fast-paced world, maintaining focus and clarity is more challenging than ever. But the problem is often not the rate of change—it's the mindset with which we face the change.



“Not since the Five-Second Rule have I seen a simpler yet more powerful way to change your life!”

MEL ROBBINS

New York Times bestselling author of *The Five-Second Rule* and host of the award-winning *Mel Robbins Podcast*



International speaker, business strategy coach, and one of America's leading experts in the psychology of productivity PENNY ZENKER shares a guide for:

- ✓ Increasing productivity
- ✓ Boosting creativity
- ✓ Reducing conflict and distraction
- ✓ Focusing on what matters **MOST**
- ✓ Company and personal Agility

Penny has been featured on/in:



Forbes

ESPN

Newsweek

THRIVE  GLOBAL

ABOUT *THE RESET MINDSET*

In *The Reset Mindset*, productivity expert Penny Zenker (aka The Focusologist) draws on more than two decades of experience founding, running, and scaling multimillion-dollar organizations to reveal a proven method that not only ensures that you never get “stuck” again but can also unlock new levels of performance personally and collectively.

Regardless of your job title or situation, the simple three-step Reset Practice — *1: Step Back; 2: Get Perspective; 3: Realign* — will help you adapt quickly, reduce complexity, simplify decision-making, and keep you focused on the right things so you can achieve your work, relationship, and leadership goals.

It all starts with a Reset Moment.

PRAISE FOR *THE RESET MINDSET*

“*The Reset Mindset* provides a simple method for responding quickly to the changing needs of people, markets, and stakeholders while at the same time increasing trust through mindful touchpoints called Reset Moments. This book is a wonderful guide for both life and leadership!” — **Stephen M. R. Covey**, *New York Times* bestselling author of *The Speed of Trust* and *Trust & Inspire*

“*The Reset Mindset* is a transformative guide that adeptly navigates the intersection of personal growth and adaptive change.” — **Dr. Marshall Goldsmith**, Thinkers50 #1 executive coach and *New York Times* bestselling author of *What Got You Here Won't Get You There*

“This book embodies the entrepreneurial journey—it’s about assessing where you are, rethinking where you’re going, and reinventing how you get there.” — **Jeff Hoffman**, former CEO and cofounder, Priceline.com; coauthor of *Scale*

“*The Reset Mindset* doesn’t just encourage change—it provides a structured approach to ensure that change is both strategic and effective. It’s a simple blueprint for those who aim to be right more often than not in a world full of uncertainties.” — **Howard Freidman**, CEO, Utz Snacks