

PROGRAM DESCRIPTIONS

Arjun Sen



THE UNQUIT FOREVER JOURNEY

What do you do when life's biggest challenges stare at you, and you see no path forward? How do you take the first step and leave the thought of giving up behind?

Arjun Sen brings to you an inspiring, relatable, feel-good keynote that showcases how challenges in life are never a reason to quit. Instead, they can inspire and motivate you to achieve what most of us only dream about.

Arjun was living the life of the Brand Zen[®], rapidly moving up the corporate ladder. Then, his life changed when he was diagnosed with cancer. Doctors gave him less than 100 days to live. Challenges started piling up from all aspects of life. Arjun was on the brink of giving up, but people did not give up on him and started appearing magically to take him forward in life. With every step, Arjun realized the power of community. When life gets harder, it pushes us to quit. Alone, we sink, but together, we become unquitters and rise.

10,000 days later, after going through 21 surgeries and fighting numerous life battles, Arjun celebrates every day, every win. He will share one of the secrets with you: "The worst of challenges can impact our body but never our mind". You will also leave with:

- How to keep your mind strong and live the unquit forever way.
- How to appreciate every person in your life and build a community.
- How to be fear-free and celebrate every day, every moment.

Arjun's life story is now a globally acclaimed movie *I Want to Talk* available on Amazon Prime. His book *Unquit Forever: Keep Yourself in the Game* is receiving rave reviews worldwide.

The Unquit Forever Journey is an invitation to everyone to live life to the fullest. Listen to Arjun speak and join the journey.

SECRETS TO WIN BIG®

Ever wonder how far you and your business can go? What does it take to turn every win into a big win?

Arjun Sen is excited to share a business leadership keynote with you based on his experience working with top brands and leaders worldwide. Three key takeaways from Arjun's stories and insights are:

- How to put your brand on the path to Win Big.
- What pitfalls you need to worry about that can derail you on the journey.
- How to build momentum and sustain big wins.

Be inspired by Secrets To Win Big with real-life stories of Big Wins at the highest level from Arjun's real-world marketing, operations, and leadership experience with Fortune 500, start-ups, and emerging companies. Experience a broad, unique & action-oriented perspective and understanding that will put you on the path to achieving the highest level of success.

Arjun will share why he believes that every business has a path to becoming a billion-dollar company and can achieve that by focusing on a big, clear goal, big leadership who leads from the front, and big stories that connect to the heart. Big learning also comes from stories of what derails brands in their journey.

Arjun builds a tailored presentation for your brand with your perfect-fit stories. He goes beyond to share behind-the-scenes situations and decision processes to give your audience a first-hand experience of how big wins happen.

It is perfect for businesses ready to take the next big step and accelerate their journey.

CUSTOMER KARMA®

How do you turn every customer interaction into a lifetime connection? How do you go from a constant customer acquisition business to retention first?

If these questions keep you up at night, then you will love the customer experience keynote based on Arjun's 30+ years of global corporate leadership experience and his best-selling books Customer Karma® and Wow 1 More®. Three things you will take away are:

- How you can elevate your customer-first mindset and strategy.
- Understanding the one unique thing that makes you one of one in your customers' minds.
- Learning what is stopping you from delivering it consistently every day, every time.

Growing up, Arjun's grandma always told him, "Do good Karma." She defined Karma as putting in one's best purposeful effort without any expectations. For over 30 years, this has been Arjun's foundation for helping brands worldwide, like Coca-Cola, Chipotle, Chili's, DISH Network, Papa John's, Paytronix, Top Golf, and Walgreens, connect to customers' hearts.

Arjun will take your audience through real-life, real-impact situations that are built around BE-THINK-FEEL-ACT like your customers, asking "What is your Customer Karma?" and "What is stopping you from achieving it?" and ways to overcome challenges and inspire the audience to win big with their Customer Karma.

This fun and engaging journey, filled with real-life experiences and tailored for the audience, will leave them with excitement and easy-to-act-on ideas.