



ANTON GUNN

Anton Gunn

KEYNOTE SPEAKER & STRATEGIC ADVISOR

SPEAKER KIT



MEET
Anton

**PRESIDENT & CEO OF
937 STRATEGY GROUP**

Anton Gunn is a sought-after keynote speaker and strategic advisor with a distinguished career that has spanned college sports, public service, healthcare, and executive leadership.

As a former C-level healthcare executive and senior advisor to President Barack Obama, he brings unparalleled insights into high-level decision-making and crisis management. Gunn's expertise encompasses leadership development, organizational culture, corporate governance, diversity, and inclusion. He is a leading authority on workplace culture and human capital strategy for leaders and boards in Fortune 500 companies and other large organizations.

Influential Minority Executives in Healthcare, and Chairman of the Columbia Metropolitan Airport Commission.

His bestselling books and features in major media outlets such as Forbes, Inc., TIME, The Wall Street Journal, NPR, CNN, and Good Morning America further solidify his thought leadership. With a master's degree in Social Work and experience as a Harvard University Resident Fellow, Gunn combines academic rigor with practical expertise to deliver impactful insights to global organizations.

The Retention Advantage

HOW GREAT LEADERS WIN BY BUILDING TRUST FIRST

Trust isn't just a leadership buzzword. It's the foundation of influence, retention, and success.

Yet, many leaders struggle to cultivate trust, leading to disengaged employees, high turnover, and toxic workplace cultures.

In today's workforce, employees demand more than just a paycheck. They want meaningful work, opportunities for growth, and leaders who can bring out the best in them.

Anton Gunn, a former senior advisor to President Barack Obama and one of the world's foremost experts on organizational leadership, shares a transformative approach to becoming the leader that everyone admires.

This keynote is built on practical, field-tested strategies drawn from Anton's 25-year career in leadership, spanning the White House, Fortune 500 companies, and some of the world's most influential organizations. Leaders will leave with a concrete game plan to transform their leadership, build trust, drive engagement, and foster a workplace culture that attracts and retains top talent.

Whether you're a CEO, executive, or emerging leader, this session will give you the blueprint to lead with connection, confidence, credibility, and ultimately impact.

TAKEAWAYS

Your audience will leave knowing:

- ✓ The three non-verbal questions every employee asks and how answering them the right way transforms workplace culture
- ✓ Eight psychosocial responses that drive employees away (and how to counteract them)
- ✓ A step-by-step method to build attractive credibility and inspire action at any leadership level
- ✓ How to future-proof your team culture in an era of workforce disruption and change
- ✓ Practical strategies to become the highest regarded leader in your organization and create a thriving, resilient, high-performing culture



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Customized and personalized for each audience, this program is a powerful leadership program for leaders at any level.

Be the Culture

HOW EVERYDAY LEADERS BUILD WORKPLACES, PEOPLE LOVE

TAKEAWAYS

In this empowering session, audiences will learn:

- ✓ The five areas of culture that matter to most employees and how to manage them
- ✓ The eight psychosocial responses that kill productivity, morale, and employee engagement
- ✓ How to lead without a title and why culture starts with personal accountability, not just management
- ✓ The top culture strategies from the world's most admired companies and how to apply them in your workplace
- ✓ Practical ideas to boost collaboration, trust, and teamwork
- ✓ How small, consistent actions can drive lasting cultural change



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This program can be personalized for audiences of leaders and managers, or entire teams and organizations working together to build a better culture.

Great workplaces don't just happen. They're built by people who show up every day ready to lead, inspire, and contribute.

The most admired companies in the world, like Apple, Microsoft, and Costco, have one thing in common: they create a workplace culture where employees feel valued, trusted, and empowered. However, too many workplaces suffer from ineffective leadership, disengaged employees, and revenge quitting, which creates a culture of "toxic turnover."

So, how do you change the game? By becoming a **Culture Champion**, someone who brings energy, authenticity, and impact to their workplace every day.

In this inspiring and high-energy keynote, Anton Gunn, a leading expert on workplace culture, introduces a **F.R.E.S.H. new Framework**, five powerful principles drawn from the world's top-performing companies, and hip-hop's relentless commitment to innovation, resilience, and influence. Whether you're an employee, a middle manager, or an aspiring leader, you'll walk away with the tools to shape your leadership journey, elevate your career, and build a World-Class Culture™.

This isn't about waiting for others to fix things—it's about what you can do right now to create a workplace people love.

World-Class workplaces aren't created by accident; they're built by Culture Champions. This keynote will inspire and equip your team with the skills to lead, influence, and elevate their workplace from any level.

In this inspiring and challenging presentation, your audience will leave knowing:

- ✓ The barriers to innovation and outcomes and how to break them down
- ✓ How to lead a diverse team with confidence and competence
- ✓ The DNA traits of inclusive, high-performing workplace cultures
- ✓ Why diversity is your biggest competitive advantage and how to implement it
- ✓ How to embrace resistance and create lasting change in your organization

Built to Belong

*HOW INCLUSIVE CULTURES DRIVE
INNOVATION AND IMPACT*



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TAKEAWAYS

The best organizations don't just talk about opportunity and inclusion – they build it into their DNA.

Yet, too many companies have lost focus on creating cultures where every employee feels valued, heard, and empowered. Without intentional leadership, organizations suffer from low morale, high turnover, and a workforce that feels disconnected and disengaged.

Anton Gunn, a nationally recognized authority on leadership and workplace justice, knows firsthand the impact of good intentions gone bad. He has advised Fortune 500 companies, top healthcare systems, and even the White House on how to turn cultural challenges into competitive advantages. In this dynamic keynote, he shares the essential leadership strategies to build a thriving, opportunity-driven culture where everyone can succeed.

This session isn't about check-the-box initiatives ; it's about sustainable leadership actions that create real impact.

Organizations that embrace fairness, trust, and opportunity don't just improve morale—they drive innovation, growth, and long-term success. This keynote delivers the blueprint to make it happen.

PROGRAM DESCRIPTION

Leading Through Uncertainty

HOW TO BUILD RESILIENT TEAMS THAT THRIVE IN AN UNPREDICTABLE WORLD



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In this inspiring and challenging presentation, audiences will learn how to:

- Identify and understand disruptive environments
- Develop the right mindset during uncertain times
- Build resilient teams that are prepared for adversity
- Respond to the impact of the crisis; do not react to the circumstances
- Become better prepared for the next challenge

TAKEAWAYS

Motivated and prepared teams with the right tools can not only survive a crisis, but they can also *thrive* in uncertainty.

Unfortunately, the best teams can quickly fall apart in turbulent times without a crisis leadership strategy.

Global instability, political disruption, economic uncertainty, and other catastrophic events are just a few potential crises that can devastate an organization. An online poll of more than 2,000 executives and organizations found that a large percentage of respondents did not know what their biggest gap in crisis preparedness would be. Further, half of the respondents were unsure whether their teams would even be prepared to respond to a crisis.

Not having the tools to respond can cost an organization everything. Loss of revenues, market share, and brand positioning, plus a loss of talent and employee trust, are the first things that can impact your organization in times of uncertainty.

he made a choice that defined his life—leading forward when it mattered most. That decision would take him from uncertainty to advising a U.S. President and transforming organizations nationwide. Today, he equips organizations with the tools to navigate uncertainty, strengthen culture, and lead with clarity when others are unsure of what comes next.

With more than two decades of successful leadership development experience, helping some of America's top organizations, Anton teaches that any high-performing team can thrive through tough times by embracing a few key principles modeled by some of the greatest leaders.

This program can be personalized for audiences of leaders, teams, and organizations



Anton In the Media

Anton is a best-selling author, internationally-recognized speaker and leadership consultant. He has been featured in the Time Magazine, Los Angeles Times, Wall Street Journal and Inc Magazine. He also has appeared on Fox News, ABC's Good Morning America, CBS Evening News, BBC News and The Situation Room with Wolf Blitzer.

“Increased inclusivity of diverse individuals in the professional space leads to innovation, improved profitability, higher rates of employee retention, and engagement.”

- CHARLESTON BUSINESS JOURNAL

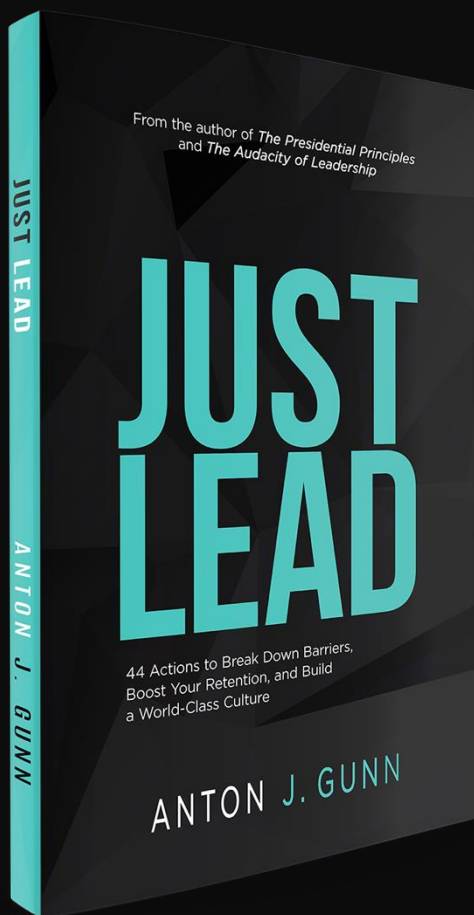
TIME **Inc.**

n p r **IHUFFPOST**

THE WALL STREET JOURNAL.

Los Angeles Times





BEST-SELLING LEADERSHIP BOOK

Just Lead

**44 ACTIONS TO BREAK DOWN
BARRIERS, BOOST YOUR RETENTION,
AND BUILD A WORLD-CLASS CULTURE**

"Anton's book is a must-have addition to any leader's collection. Anton's 44 actions are succinct and practical yet highly impactful. I have had the privilege to personally see Anton deploy these masterful strategies and can attest to their effectiveness.

I strongly suggest this book be mandatory for any leadership development program your organization embarks on."

DARRICK T. PAUL, MBA, MHA, SPHR, SHRM-SCP, CXP
CHIEF HUMAN RESOURCE OFFICER, FORMER US ARMY RESERVE
OFFICER



INSTAGRAM

9K +

FOLLOWERS



FACEBOOK

7.5K +

FOLLOWERS



LINKEDIN

21K +

FOLLOWERS



Social Media Following

Anton Gunn has a strong social media presence on Instagram, Facebook, and LinkedIn.

He frequently posts daily and goes live on LinkedIn and Facebook every Wednesday at 9 a.m. ET /6 a.m. CT. He has a highly engaged following that includes senior executives, entrepreneurs, leaders, policymakers, and other influencers.

TESTIMONIALS

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“From his high energy and innovative introduction to his powerful and memorable conclusion, Anton Gunn had our employees full attention.

B.C., MD, MPH, FFAFP PRESIDENT/CHIEF EXECUTIVE OFFICER, GREAT LAKES BAY HEALTH CENTERS

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“People found you utterly compelling, incredibly authentic. And I know you moved them emotionally. I just wanted to say thank you again. .

N.W., CHIEF OF OPERATIONS/CHIEF CUSTOMER OFFICER, OPTUM

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“Anton Gunn’s session really resonated with our audience. He has incredible insights into the field of healthcare and an in-depth understanding of the role our audience plays in it. He rocked the house with his humor.

S.R., DIRECTOR OF EDUCATION, ASSOCIATION FOR THE HEALTHCARE ENVIRONMENT

“



“He captivated the audience his energetic and passionate personal stories about turning adversity into great opportunity. I highly recommend him as a keynote speaker for your conference or annual meeting. .

D.F., HR PROGRAMS MANAGER, FINANCIAL INDUSTRY REGULATORY AUTHORITY

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“He is a role model for today’s healthcare leaders and continues to disrupt the industry with fresh perspective and innovative approaches.

T.R.B., DIRECTOR OF LEARNING & DEVELOPMENT, METHODIST HEALTH SYSTEM

“



“His entire presentation was thoughtful, engaging, and emotional. He really connected with the audience and communicated his thoughts in a manner that really stuck with the group.

E.G., EVENT PLANNER, ARELLO



Anton was fantastic! His energy was inspiring. If you're looking for pure talent to speak at your next event on culture or leadership, this is your guy.

Casey Clark, CEO, Cultivate Advisors



Let's Partner on Your Next Event

To Book Anton Gunn for your next event please contact:

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Phone: 704-965-2339

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