

Gayle Cotton, Keynote Speaker & Emmy Award Winner



TOPIC TITLE: The *Art* of Successful Presentation Skills: It's Beyond Words!

TOPIC LENGTH: 30-90 Minutes (Customization is available)

TOPIC DESCRIPTION: Could you use a little *polish* in your presentation or a little *finesse* in your style? Whether you make presentations for meetings, small groups, or from a podium for multitudes, this *interactive* topic is designed for you. Making successful presentations is an *art*, and one that's not easily achieved! Excellent presentations are 90% preparation and 10% presentation. Learn to create the most effective type of presentation for your audience. This is especially important when speaking with a camera or for virtual presentations. Incorporate some high-level tips to enhance your audience rapport, including with multi-cultural audiences. Prepare effective openings, transitions, and closings. Develop the necessary skills for delivery with visuals. Last, but not least, enhance your physical presentation style with your voice dynamics and body language. This topic has lots of interaction for great take-home value!

- **Confidently Present:** Overcome Stage Fight and *Know YOUR Style!*
- **90% Preparation, 10% Presentation:** Breathe, Pause, Reduce 'Faux Friend' Fillers
- **Rapport Secrets!** For Audiences of Any Size, Industry, or Multicultural Audiences
- **Get Creative!** With Timing, Pauses, Visuals, Openings, Transitions, and Closings
- **Enhance Presentations:** Tonality, Inflection, Gestures, Body Language, and Humor!

ABOUT GAYLE:

Gayle Cotton is a National Emmy Award Winner and the author of the Bestselling Book, '**SAY Anything to Anyone, Anywhere! 5 Keys to Successful Cross-Cultural Communication**'. She offers powerful, insightful, and inspirational presentations for conventions, conferences, and corporate events around the world. She is President of Circles Of Excellence Inc., and a distinguished keynote speaker and executive coach. She has presented for the United Nations, World Governments, and more than 50 Fortune 500 companies around the world. She has been featured on numerous TV shows including NBC News, BBC News, Good Morning America, PM Magazine, Pacific Report, and PBS. Gayle has the distinction of being the first American accepted as a member in the European Association of Marketing and Sales Experts and is a Certified Expert in the Executive Foundation for International Communication. She is a Faculty Resource for Young Presidents' Organization (YPO) and Entrepreneurs' Organization (EO).

An internationally recognized authority on Cultural Science, Gayle educates, entertains, and inspires audiences with her fresh and unique approach. Giving new meaning to the concept of creativity and productivity, she is on the leading edge of business communication. She has won the respect of World Leaders, Ambassadors, and Executives around the world that turn to her for her expertise on global cultures and international business. Her vast experience living and working abroad has made her a 'first choice' request for international audiences!

Gayle travels world-wide from business bases in the U.S. and Switzerland. She presents on the topics of Cross-Cultural Communication, Diversity, Interpersonal Communication, Executive Leadership, Presentation Skills, Sales and Negotiations, Teambuilding, and Time Management.