

Gayle Cotton, Keynote Speaker & Emmy Award Winner



TOPIC TITLE: Global Business Etiquette: 'Cultural Clues', 'Do's & Taboos'!

TOPIC LENGTH: 30-90 Minutes (Customization is available)

TOPIC DESCRIPTION: Explore the 'Cultural Clues' for developing successful relationships in today's global business and social environment. Avoid those all too embarrassing 'Faux Pas' and learn to *bridge the cultural gap* in any culture. Understand the 'Do's & Taboos' for Europe, Asia/Pacific, Latin America, and the Middle East. This *lively, interactive* presentation will take you on a brief journey around the world to learn what everyone needs to know about 'Global Business Etiquette'. Gayle highlights examples and blunders that often border on hilarity. The topic has tremendous take-home value, so have fun and enjoy the trip!

- **Multi-Cultural Communication:** *Is What You Say What You Mean?*
- **Email Etiquette:** *How 'Intimate' Is Your Email?"*
- **Cultural Clues:** 'Do's & Taboos' for Global Business Etiquette
- **Paradoxes of the English Language:** Can a Wise Guy and a Wise Man be Opposites?
- **Cultural Bloopers!** The Humorous 'Faux Pas'

ABOUT GAYLE:

Gayle Cotton is a National Emmy Award Winner and the author of the Bestselling Book, 'SAY Anything to Anyone, Anywhere! 5 Keys to Successful Cross-Cultural Communication'. She offers powerful, insightful, and inspirational presentations for conventions, conferences, and corporate events around the world. She is President of Circles Of Excellence Inc., and a distinguished keynote speaker and executive coach. She has presented for the United Nations, World Governments, and more than 50 Fortune 500 companies around the world. She has been featured on numerous TV shows including NBC News, BBC News, Good Morning America, PM Magazine, Pacific Report, and PBS. Gayle has the distinction of being the first American accepted as a member in the European Association of Marketing and Sales Experts and is a Certified Expert in the Executive Foundation for International Communication. She is a Faculty Resource for Young Presidents' Organization (YPO) and Entrepreneurs' Organization (EO).

An internationally recognized authority on Cultural Science, Gayle educates, entertains, and inspires audiences with her fresh and unique approach. Giving new meaning to the concept of creativity and productivity, she is on the leading edge of business communication. She has won the respect of World Leaders, Ambassadors, and Executives around the world that turn to her for her expertise on global cultures and international business. Her vast experience living and working abroad has made her a 'first choice' request for international audiences!

Gayle travels world-wide from business bases in the U.S. and Switzerland. She presents on the topics of Cross-Cultural Communication, Diversity, Interpersonal Communication, Executive Leadership, Presentation Skills, Sales and Negotiations, Teambuilding, and Time Management.