LEAD
BOLDER.
LIVE FULLY.
CREATE A
BRIGHTER
TOMORROW.

PEGINE



Be Powerful. Be You.™

16 **LAWS** TO LEAD WELL.
PROSPER BOLDLY. LIVE FULLY.

REAL PRINCIPLES. LASTING IMPACT.
A MORE POWERFUL YOU. EVERY DAY.

YOUR TORCH.
YOUR POWER.
YOUR CHOICE.

PEOPLE CREATE CULTURE.
CULTURE CREATES PERFORMANCE.
PERFORMANCE CREATES PROSPERITY.

Pegine

1

CHOOSE TO BE POWERFUL. CHOOSE TO BE YOU.

Power begins with choice. You choose your thoughts, responses, actions, standards, and how fully you will show up as yourself.

2

CARRY YOUR TORCH.

Your torch is your inner source of leadership—your courage, energy, commitment, responsibility, enthusiasm, and willingness to keep moving forward.

3

TRUST YOURSELF.

Learn to listen to your own wisdom. Stop constantly outsourcing your decisions and trust that you can discern, decide, adjust, and lead.

4

OWN YOUR VOICE.

Say what needs to be said. Ask the question. Share the idea. Express what you believe instead of waiting for permission to contribute.

5

BE SEEN.

Visibility matters. Stop hiding your brilliance, accomplishments, leadership, and potential. Allow people to know who you are and what you can do.

6

COMMUNICATE YOUR V.A.L.U.E.

Doing excellent work is not enough if no one understands its impact. Learn to clearly connect what you do to the results, outcomes, and value you create.

7

ONLY YOU CAN OWN THE EVIDENCE.

Your accomplishments, experiences, resilience, results, and lessons are evidence of who you have become. Own them instead of minimizing them.

8

TAKE RADICAL RESPONSIBILITY.

You cannot control everything that happens, but you can own your response. Ask: What is my next move?

9

KNOW YOUR NUMBERS.

Facts create power. Know the numbers that tell you what is really happening—in your business, career, money, health, goals, and progress.

10

MANAGE CHANGE BEFORE CHANGE MANAGES YOU.

Change is inevitable. Powerful people learn, adapt, experiment, and move forward rather than becoming trapped by "this is how we've always done it."

11

PRACTICE COURAGE BEFORE CONFIDENCE ARRIVES.

Confidence frequently comes after action, not before it. Move while you are uncertain, and let the evidence of your action build your confidence.

12

CHOOSE THE PEOPLE AND PLACES THAT FUEL YOU.

Your environment matters. Be intentional about the people, relationships, communities, and rooms that strengthen rather than diminish you.

13

PROTECT YOUR ENERGY AND WELL-BEING.

Your body, mind, spirit, joy, and energy are leadership assets. Caring for yourself is part of sustaining your power.

14

PRACTICE PATIENCE WITHOUT BECOMING PASSIVE.

Patience does not mean doing nothing. Keep planting, working, preparing, learning, and moving while allowing results the time they require.

15

PROSPER ON PURPOSE.

Give yourself permission to succeed, earn, receive, enjoy, grow, and create abundance. Prosperity is not something you have to apologize for.

16

LIVE IN GRATITUDE AND APPRECIATION.

Notice what is working. Honor how far you have come. Gratitude keeps you connected to your life while you continue creating what comes next.

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THE BOOK
Be Powerful. Be You.
COMING IN
2027

BRING PEGINE TO YOUR ORGANIZATION.

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REAL PEOPLE.
REAL CONVERSATIONS.
REAL RESULTS.

LEADERSHIP
THAT
CREATES
A BRIGHTER
TOMORROW.



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KEYNOTES + CUSTOMIZED LEADERSHIP EXPERIENCES

IGNITE PEOPLE.
STRENGTHEN CULTURE.
DRIVE PERFORMANCE.
CREATE PROSPERITY.

**PEOPLE CREATE CULTURE.
CULTURE CREATES PERFORMANCE.
PERFORMANCE CREATES PROSPERITY.**

TRUST
OPPORTUNITY
RESPONSIBILITY
COURAGE
HAPPINESS

THE POWER OF THE TORCH LIVES IN YOU.

WHAT TODAY'S LEADERS CHOOSE

- Authentic Leadership at Every Level
- People Creating Culture
- Inclusion of All Voices
- Courageous Communication
- Leadership That Drives Performance and Prosperity
- A Kinder, Braver, Bolder World

THE RESULTS THEY WANT

- **Stronger**, more confident leaders at every level.
- **Cultures** that are engaged, accountable, and high-performing.
- **Clearer communication** and increased influence.
- **Leaders** who thrive in change and uncertainty.
- **Greater collaboration,** innovation, and results.
- **Real, practical tools** that people use immediately.

HOW WE CREATE RESULTS TOGETHER

- **KEYNOTES —** Powerful. Inspiring. Actionable.
- **CUSTOMIZED WORKSHOPS —** Interactive. Practical. Results-Driven.
- **LEADERSHIP STRATEGY —** Assessment. Strategy. Implementation.
- **EXECUTIVE COACHING —** For leaders who are ready for more.
- **ADVISORY & CONSULTING —** Culture. Communication. Leadership.
- **VIRTUAL PROGRAMS —** Global reach. Real impact.

TRUSTED BY LEADING ORGANIZATIONS

Amway · HSBC · Walmart · intel · Rubbermaid · U.S. Army · Mayo Clinic · BlueCross BlueShield · GM · Avon · Booz | Allen | Hamilton · Lucent Technologies · Vistakon · McDonald's · New York Life · Unilever · Harley-Davidson · PayrollOrg · Raytheon Technologies

OVER
1,000,000
LEADERS TRAINED "WORLDWIDE."

AUDIENCES FROM
12 PEOPLE TO 11,000
IN PERSON & VIRTUAL

HALLS OF FAME

Motivational Speakers Hall of Fame
Hispanic Speakers Hall of Fame
Legends of the Speaking Profession

AWARDS

SBA Women in Business Champion
SBA Entrepreneur of the Year (North Florida)

"Pegine doesn't just speak about leadership — she elevates how you think, lead, and show up. Our leaders left energized, equipped, and ready to take action."

— GENERAL MOTORS

THE BOOK
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