

REANNETTE ETZLER, PHR

The Strategic HR Coach | CLT Leadership, LLC

Keynote Speaker • Trainer • Executive Coach • HR Consultant

OFFICIAL SPEAKER INTRODUCTION SCRIPT

Read As Written — Time:
~90 seconds

INSTRUCTIONS FOR THE EMCEE OR INTRODUCER:

Please read this introduction as written — Reanette's team has carefully crafted it to set the right energy and context for the session. Feel free to adjust pronunciation of her name:

REE-ah-net EHT-sler (like Lynette with an R)

— BEGIN INTRODUCTION —

What if your HR team wasn't just a department — but a driver of your company's bottom line?

Our next speaker has spent over 30 years proving that's not just possible — it's a business imperative.

She has served as an HR Director, Chief Union Negotiator, Chief Administrative Officer — and yes, as an elected Vice Mayor for the City of Chico, California. She has navigated boardrooms, bargaining tables, and city council chambers — and she brings every one of those hard-won lessons into her work with HR professionals and CEOs today.

She is a John Maxwell Team Executive Director, a certified Professional in Human Resources, and the founder of CLT Leadership, LLC — where she works as The Strategic HR Coach.

Her mission is clear: she coaches HR professionals and CEOs how to align HR strategy to drive business results, generate revenue, and master the employee experience — moving HR from transactional... to transformational... to a true stakeholder at the leadership table.

She's also a lot of fun — which you'll discover in approximately the next four seconds.

Please welcome — keynote speaker, trainer, coach, and all-around Strategic HR force of nature — **[pause for effect]**

REANNETTE ETZLER!

[APPLAUSE — REANNETTE TAKES THE STAGE]

SHORTER ALTERNATE VERSION (30 seconds)

Use when time is extremely tight or when Reanette is one of multiple presenters on a packed agenda:

With over 30 years in HR leadership — spanning public sector, private sector, and the C-suite — Reanette Etzler has one goal: help HR and CEOs move from transactional to transformational. She's a keynote speaker, executive coach, and the founder of The Strategic HR Coach. Please welcome Reanette Etzler!

Logistics Reminder for Emcee

- Do NOT share Reanette's personal backstory beyond what is in this script — she'll share what she wants to share
- Do NOT mention specific salaries, fees, or business arrangements
- Do NOT add your own commentary about HR — she's got it covered
- DO make sure the microphone is live before she walks to the stage
- DO bring the energy — she'll match it and raise it