

ALYSON VAN HOOSER

SHORT BIO



AUTHOR OF *INFINITE INFLUENCE AND LEVEL UP* AND INSPIRATIONAL SPEAKER ON LEADING & INFLUENCING IN THE FUTURE OF WORK

Alyson is on a sold-out mission to help leaders succeed in the complex, modern workforce!

As President & CEO of Van Hooser Associates, Inc., and a trusted authority on effective leadership, Alyson draws from a wealth of experience—managing teams at Walmart, leading in the financial industry, serving as an elected city council member at just 26, and working extensively in leadership training and executive coaching across industries. She connects authentically with the challenges leaders face today by working directly with clients across the country—from boards and executives to frontline employees. By uncovering what truly works in leadership, she brings those hard-earned insights straight to her audience—so they don't have to learn the hard way.

Tough beginnings taught Alyson the radical power of an ownership mindset—one that transforms the trajectory of your life and helps you achieve audacious goals in business. Alyson's work reveals future-proof, practical, immediately actionable, strategies for captivating, connecting, and compelling people to move forward with you, whether it be customers or team members! Her results-obsessed inspiration guides people at all stages of their careers to make practical changes that drive real-life changing results!

ALYSON VAN HOOSER

FULL BIO



AUTHOR OF *INFINITE INFLUENCE* AND *LEVEL UP* AND INSPIRATIONAL SPEAKER ON LEADING & INFLUENCING IN THE FUTURE OF WORK

Alyson is on a sold-out mission to help leaders succeed in the complex, modern workforce! Alyson knows the pressure and responsibility of breaking through big obstacles, both individually and collectively, to achieve incredible results — both personally and professionally.

As President & CEO of Van Hooser Associates, Inc., and a trusted authority on effective leadership, Alyson draws from a wealth of experience—managing teams at Walmart, leading in the financial industry, serving as an elected city council member at just 26, and working extensively in leadership training and executive coaching across industries. She connects authentically with the challenges leaders face today by working directly with clients across the country—from boards and executives to frontline employees. By uncovering what truly works in leadership, she brings those hard-earned insights straight to her audience—so they don't have to learn the hard way.

Tough beginnings taught Alyson the radical power of an ownership mindset—one that transforms the trajectory of your life and helps you achieve audacious goals. However, it wasn't just immense grit that launched her success. Instead, it was grit coupled with wildly effective strategies. In Alyson's latest book "Infinite Influence", she unveils a future-proof, practical, immediately actionable, strategy for captivating, connecting, and compelling people to move forward with you, whether it be customers or employees! Her results-obsessed inspiration guides people at all stages of their careers to make practical changes that drive real, life-changing results!

With Alyson's personal and professional strategies for leadership success in tow, her event keynote presentations, and training programs with company management teams from C-Suite level to high potential employees, prepare leaders and teams across the country to successfully work better together. Alyson's audiences return to work both energized and equipped to transform the way they lead themselves and their team and earn unprecedented success.

Her down-to-earth style hits you in the heart, opens your mind, and pushes you forward!



ALYSON VAN HOOSER

AV NEEDS



ALYSON VAN HOOSER'S GOAL IS TO MAKE EACH EVENT AN UNFORGETTABLE, POSITIVE EXPERIENCE FOR EVERYONE ATTENDING! FOR THE BEST OUTCOME, ALYSON REQUESTS THE FOLLOWING.

AUDIO-VISUAL:



lyson will bring her slide deck on a flash drive for use with the locations laptop and remote. unless informed otherwise, lysons slide deck is prepared in the 6 format.



lyson van hooser normally arrives the night before her presentation. please arrange for an check at least one hour before her presentation. it is preferred that the check be done without attendees in the room.



Alyson requests the following A/V equipment:

- 1. wireless lavalier microphone for any group of more than 2 people
- 2. Projector and screen with the ability to play music and video embedded in her powerpoint presentation
- 3. remote for laptop powerpoint projector



countdown clock is also preferred.



for breakout sessions or workshops, lyson requests a flipchart or marker board and markers.



if a podium or lectern is necessary for other parts of the event, please position it to the side of or back of the stage during lysons presentation in order to maintain audience members line of sight.



for audiences of , a riser is highly suggested.

SCHEDULING & LOGISTICS:



as mentioned above, lyson van hooser makes every effort to arrive the night before her presentation. please arrange or recommend a hotel that is at or near the venue.



VAN HOOSER
LEADERSHIP

SLIDES & HANDOUTS:



Please note Alyson does not convert her slides to conference templates. Alyson's presentation slides are designed to graphically supplement her verbal content and will not mirror the words in her presentation.



Alyson's full slide deck is not available for download, or for publishing as notes or a handout. If you need an outline of the presentation for educational certification requirements, one can be provided on the day of the session.



Alyson Van Hooser owns and retains all rights to her materials and content. They cannot be reproduced or distributed.

RECORDINGS & PHOTOS :



You are free to record and take as many photos as you like during Alyson's presentation, including from the stage. It is



The client agrees that Alyson Van Hooser and her team have the right to photograph and video the session as well and use the photos and video online or in print.



Unless specifically agreed to, you may not record Alyson Van Hooser's presentation for resale.

