

ALYSON VAN HOOSER

# SHORT BIO



**AUTHOR OF *INFINITE INFLUENCE AND LEVEL UP* AND INSPIRATIONAL SPEAKER ON LEADING & INFLUENCING IN THE FUTURE OF WORK**

Alyson is on a sold-out mission to help leaders succeed in the complex, modern workforce!

As President & CEO of Van Hooser Associates, Inc., and a trusted authority on effective leadership, Alyson draws from a wealth of experience—managing teams at Walmart, leading in the financial industry, serving as an elected city council member at just 26, and working extensively in leadership training and executive coaching across industries. She connects authentically with the challenges leaders face today by working directly with clients across the country—from boards and executives to frontline employees. By uncovering what truly works in leadership, she brings those hard-earned insights straight to her audience—so they don't have to learn the hard way.

Tough beginnings taught Alyson the radical power of an ownership mindset—one that transforms the trajectory of your life and helps you achieve audacious goals in business. Alyson's work reveals future-proof, practical, immediately actionable, strategies for captivating, connecting, and compelling people to move forward with you, whether it be customers or team members! Her results-obsessed inspiration guides people at all stages of their careers to make practical changes that drive real-life changing results!

**ALYSON VAN HOOSER**

# FULL BIO



**AUTHOR OF *INFINITE INFLUENCE* AND *LEVEL UP* AND INSPIRATIONAL SPEAKER ON LEADING & INFLUENCING IN THE FUTURE OF WORK**

Alyson is on a sold-out mission to help leaders succeed in the complex, modern workforce! Alyson knows the pressure and responsibility of breaking through big obstacles, both individually and collectively, to achieve incredible results — both personally and professionally.

As President & CEO of Van Hooser Associates, Inc., and a trusted authority on effective leadership, Alyson draws from a wealth of experience—managing teams at Walmart, leading in the financial industry, serving as an elected city council member at just 26, and working extensively in leadership training and executive coaching across industries. She connects authentically with the challenges leaders face today by working directly with clients across the country—from boards and executives to frontline employees. By uncovering what truly works in leadership, she brings those hard-earned insights straight to her audience—so they don't have to learn the hard way.

Tough beginnings taught Alyson the radical power of an ownership mindset—one that transforms the trajectory of your life and helps you achieve audacious goals. However, it wasn't just immense grit that launched her success. Instead, it was grit coupled with wildly effective strategies. In Alyson's latest book "Infinite Influence", she unveils a future-proof, practical, immediately actionable, strategy for captivating, connecting, and compelling people to move forward with you, whether it be customers or employees! Her results-obsessed inspiration guides people at all stages of their careers to make practical changes that drive real, life-changing results!

With Alyson's personal and professional strategies for leadership success in tow, her event keynote presentations, and training programs with company management teams from C-Suite level to high potential employees, prepare leaders and teams across the country to successfully work better together. Alyson's audiences return to work both energized and equipped to transform the way they lead themselves and their team and earn unprecedented success.

Her down-to-earth style hits you in the heart, opens your mind, and pushes you forward!



**VAN HOOSER**  
LEADERSHIP

ALYSON VAN HOOSER

# AV NEEDS



ALYSON VAN HOOSER'S GOAL IS TO MAKE EACH EVENT AN UNFORGETTABLE, POSITIVE EXPERIENCE FOR EVERYONE ATTENDING! FOR THE BEST OUTCOME, ALYSON REQUESTS THE FOLLOWING.

## AUDIO-VISUAL:

- Alyson will bring her slide deck on a USB flash drive for use with the location's laptop and remote. Unless informed otherwise, Alyson's slide deck is prepared in the 16x9 format.
- Alyson Van Hooser normally arrives the night before her presentation. Please arrange for an A/V check at least one hour before her presentation. It is preferred that the A/V check be done without attendees in the room.
- Alyson requests the following A/V equipment:**
  1. A wireless lavalier microphone for any group of more than 25 people
  2. LCD Projector and screen with the ability to play music and video embedded in her PowerPoint presentation
  3. Remote for Laptop/PowerPoint/Projector
- A countdown clock is also preferred.
- For breakout sessions or workshops, Alyson requests a Flipchart or marker board and markers.
- If a podium or lectern is necessary for other parts of the event, please position it to the side of or back of the stage during Alyson's presentation in order to maintain audience members' line of sight.
- For audiences of 100+, a riser is highly suggested.

## SCHEDULING & LOGISTICS:

- As mentioned above, Alyson Van Hooser makes every effort to arrive the night before her presentation. Please arrange or recommend a hotel that is at or near the venue.

## SLIDES & HANDOUTS:

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- Please note Alyson doesn't convert her slides to conference templates. Alyson's presentation slides are designed to graphically supplement her verbal content and will not mirror the words in her presentation.
- Alyson's full slide deck is not available for download, or for publishing as notes or a handout. If you need an outline of the presentation for educational certification requirements, one can be provided on the day of the session.
- Alyson Van Hooser owns and retains all rights to her materials and content. They cannot be reproduced or distributed.

## RECORDINGS & PHOTOS :

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- Feel free to record and take as many photos as you like during Alyson's presentation, including from the stage. It is agreed that the client will share those photos with Alyson following the presentation and agrees that she has the right to use the photos online or in print.
- The client agrees that Alyson Van Hooser and her team have the right to photograph and video the session as well and use the photos and video online or in print.
- Unless specifically agreed to, you may not record Alyson Van Hooser's presentation for resale.

ALYSON VAN HOOSER

# STAGE INTRO



Alyson Van Hooser is not your typical business speaker.

Her expertise in effective leadership in today's world comes from her own success in business . . . and life lessons learned from the very beginning.

From a tough start . . . to rapid success in the food, retail, and financial industries . . . to becoming a City Councilwoman by the age of 26 . . . owning her own business, writing multiple books on leadership concepts, and teaching on leadership, influence, and communication to organizations around the country . . . Alyson tops it off by being a wife and mother of four!

Alyson believes in the transformational power of true human understanding and connection. She knows the difference leaders can make when they OWN the responsibility of making INTENTIONAL connections with the people they interact with every day.

Get ready to connect, shift your perspective, learn, and have fun . . . please welcome Alyson Van Hooser!