



DEKETA
TRANAE

2025 SPEAKER KIT

REAL ESTATE ADVISOR . HR CONSULTANT . WOMEN'S ADVOCATE



About Me.

I am the Founder and CEO of Pure Necessity By Deketa Tranae® - a lifestyle service that specializes in teaching progressive individuals how to acquire wealth through 'legacy mapping'.

I am a faith shifter who dares young professionals to tap into their values, skills, and network to be positioned for a wealth building breakthrough.

As an extension of my human resources background, I also leverage some of these same elements to mentor, coach, and consult company and organization leaders (and their support teams) to their highest potential.

/ Deketa Tranae

CREDENTIALS

- Bachelor of Science in Education - University of Memphis
- Leadership Credentialed Trainer/Facilitator (over 50+ courses)
- DiSC Certified Consultant
- eSpeaker Certified Virtual Presenter
- John Maxwell Certified Member
- 8+ years in Human Resources Training & Management
- 20+ years in Educational Development



1.3K

CONNECTIONS



1.2K

FOLLOWERS





PAST / CURRENT CLIENTS



POPULAR Speaking Topic.

Resilience

In The Midst of a Shift

Targeted Audience:

Any conference seeking mental health talks intended to attract faith-based organizations, women and/or entrepreneurs.

Talk Overview:

In "Resilience in the Midst of a Shift," Deketa Tranae engages her audience with powerful testimonies about navigating life's unexpected challenges. She addresses the question of how to move forward when faced with adversity, highlighting the importance of faith and community support. Deketa Tranae defines what a supportive community or "village" looks like and stresses the necessity of prioritizing both physical and mental health. Her inspiring anecdotes and practical strategies encourage attendees to confront life's adversities head-on and transform their struggles into powerful testimonies of resilience.



Guest Feedback

Ebony D. Sullivan

*Founder & CEO
Suga Pie Honeybun*

"I absolutely love Deketa Tranae. She has great energy, is accomplished, and loves connecting with audiences. She shares many topics including overcoming adversity, authenticity, leveraging your voice, and showing up as your 'best self' every day. She believes we all deserve and are capable of discovering our passion, pursuing our dreams, and making an impact on the world while having balance. If you are looking to accelerate personal growth and development, or simply need a motivational speaker, she is the best choice."

POPULAR

Speaking Topic.

Triumphing

Adversities In The Workplace

Targeted Audience:

Any conferences focused on cultivating a thriving workplace/company culture.

Talk Overview:

In her compelling talk, "Triumphing Adversities in the Workplace," Deketa Tranae emphasizes the vital role of community-building through allyship and employee resource groups. She passionately shares insights on how to remain confident in one's skills and effectively implement them in the workplace. Deketa Tranae discusses navigating company politics and overcoming challenges, encouraging attendees to recognize their value as contributors who can create a significant impact. Her message resonates with individuals across various backgrounds, instilling a sense of empowerment and purpose.



Client Review

Claire Dees

Executive Director
Spectrum Autism Support Group

"I was deeply moved by Deketa's ability to uplift and empower moms with children on the autism spectrum. Her message was so insightful and practical and provided a beacon of hope and encouragement. Deketa doesn't just speak; she touches hearts, leaving a lasting impact on all who listen. Truly, an extraordinary advocate for women focusing on strength and empowerment."

POPULAR

Speaking Topic.

The Importance

Of Building Community

Targeted Audience:

Young Professionals, Experienced Professionals and Entrepreneurs

Talk Overview:

In her talk, "The Importance of Building Community," Deketa Tranae outlines essential strategies for cultivating personal and professional relationships. She encourages her audience to engage actively, embrace discomfort, and maintain consistency in their efforts. With a powerful message centered on faith, patience, and trust in the process, Deketa Tranae illustrates how these elements can lead to successful outcomes. Her insights inspire individuals to foster meaningful connections and create supportive environments that empower everyone involved.



DEKETA

T R A N A E

Ideal Audience Profile

Demographics

Women, Entrepreneurs and
Young Professionals

Career Level

Entry to C-Suite

Annual Personal Income

\$50,000+

Presenter Rates

| | |
|-----------------------------|--------------------|
| Keynote | \$3,500 - \$10,000 |
| Panel Guest | \$1,500 - \$3,000 |
| Workshop Facilitator | Email Request |
| Media Appearance | Email Request |

Contact

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