

Mike Veny's Contract Rider

Thank you for selecting Mike Veny to address your audience!

Your goal is to create a seamless event that your audience loves. We aim to make it as easy as possible for you to achieve this goal while adding exceptional value to your event.

To help us accomplish both of our goals, we invite you to review the following pages and share them with your team. We are excited about the opportunity to work with you!

Before Your Event

It would be good to meet with Mike at least 30 days before your event to provide information about your organization, including the goals, demographics, and theme of your event. This will help him customize a compelling presentation for your audience. Mike's assistant can schedule a call with him before the event by sending an email to team@mikeveny.com.

Mike will ask you these questions on the call:

1. What is your biggest challenge?
2. What terminology should Mike know?
3. What topics should not be discussed?
4. If he could wave a magic wand and give your attendees one thing from this presentation, what would it be?

For events that he is emceeding, he will ask you these questions on the call:

- What kind of presence are you looking for on stage—just announcements and transitions, or someone who brings energy with activities like games, networking, and audience engagement between speakers?
- Would you like him to help tie the event together—connecting themes, facilitating panel discussions or interviews, and helping reinforce key messages throughout the day?
- Are you interested in bonus elements like “man-on-the-street” interviews, trade show floor coverage, social media content creation, or facilitating post-session discussions to keep the momentum going?

Media Availability

- Mike Veny will be available for local media as much as possible and necessary.
- You have Mike's permission to help coordinate local, state, and national media opportunities to bolster attendance, awareness of appearance, and intent of appearance.
- If you have any questions, you can email his publicist at team@mikeveny.com.
- Please feel free to send this media to local media prior to your event:
https://docs.google.com/document/d/1Td4eWa76_wxshK_UsRKMh7_miuHb859BDHM-bWvtON4
- Any media placements published can be sent to team@mikeveny.com.

Live Presentations

Lighting

For the best experience for your audience, the ideal lighting conditions are a fully lit room to maintain the audience's high energy level. General house lighting is adequate for most presentations. Unless the projector is highly bright, please ensure no direct light is reflected on the screen. The stage may be lit from end to end if you'd like it to be. **Please do not use a follow spotlight.**

Stage Setup

It would be greatly appreciated if you have two bottles of water (room temperature) on stage and no podium. **Please provide a professional-quality headset or lavalier microphone with a brand-new battery.** A lavalier microphone is very important since Mike will need both hands free for his presentation. **Mike will not require a podium or a fixed microphone at any point during the presentation.**

Video

Mike requires an LCD projector, screen, speakers, a laptop computer, and a cable hookup. He has Powerpoint slides that will be emailed to you or will be uploaded from a flash drive when he arrives. **A confidence monitor and countdown clock are strongly preferred.**

Drumming

Mike often performs with a djembe drum in his live presentations (unless his baggage is delayed by an airline). In large rooms (more than 200 in-person attendees), it would be helpful to have an additional microphone equivalent to a Shure SM57 and a tripod boom microphone stand.

We would greatly appreciate it if you would allow 30 minutes on the day before or the day of Mike's presentation to ensure a full AV check.

The Option of Interactive Drumming with Full Audience Participation

If you choose to include this, it would take place during the last 10–15 minutes of the keynote. **You must purchase inflatable thunder sticks and should arrange to have them inflated prior to the presentation.** Once inflated, you have the choice of hiding them under the tables or your event staff can distribute them to the audience upon Mike's cue which is towards the end of his presentation.

The Option of Drumming Breakout Sessions and Team Building Workshops

These sessions and workshops are limited to 50 people to keep the volume reasonable. Percussion instruments in various sizes are shipped to your venue for all attendees to use. The rates for shipping them to and from your event vary and may include rented percussion instruments.

It's important that you let us know the correct shipping address and the contact name. Once the boxes arrive, please put them in the room where the session or workshop will take place, against the wall.

Chairs need to be set up in a circle.

Photos, Video and Audio Reproduction

Feel free to take photos before, during, and after Mike's presentations, but please do not use flash photography during the presentation. Mike may photograph and record his presentations on video and use the material for marketing purposes.

Mike's presentation can only be recorded (audio or video) with his permission. If a presentation is recorded, please provide a copy of the recording to Mike. Unless we specifically agree in writing (there is a price difference), you don't have permission to resell or distribute any of Mike's presentations.

Books for Your Attendees

Placing Book Orders for Your Event

If you'd like to purchase books for your attendees, orders must be placed in advance of your event. The larger number of books you wish to purchase, the earlier you'll want to place an order. We recommend doing so 4-6 weeks in advance of your event to ensure you receive the quantity you have requested in time.

Selling Books

Mike will ship some of his books to sell directly following the presentation **unless you specify that this is not allowed at your event.** If it is allowed, please provide a table for his books near the main exit of the room where the presentation will take place. *Since Mike often gets bombarded with attendees looking to meet him afterward, it would be super helpful to have a person to be present at the table to assist him, but it is not required.*

Mike's Publications and Publisher Contact Information

- *Transforming Stigma: How to Become a Mental Wellness Superhero*
(The Training Refinery, 2018)
- *The Transforming Stigma Workbook*
(The Training Refinery, 2019)
- *Connectivity & Conversations: A Workplace Mental Health Course*
(The Training Refinery, 2021)
- *Fill Your Cup: The Exhausted Educator's Guide to Emotional Wellness*
(The Training Refinery, 2019)
- *The ROI of Mental Health in the Workplace* (The Training Refinery, 2021)
- *Why Talk About Mental Health in the Workplace?*
(The Training Refinery, 2021)
- *How to Foster a Workplace Culture That Values Mental Wellness*
(The Training Refinery, 2021)
- *How to Know When an Employee is Struggling* (The Training Refinery, 2021)
- *Strategies for Discussing Mental Health with Employees*
(The Training Refinery, 2021)

Email orders to team@mikeveny.com. Specify that you are ordering for an Author Appearance event and you will be offered a group discount.

Book Signing

If Mike will be selling books or you have purchased copies of his books, here are some suggestions to make book signing easy for your attendees.

- At the start of the event, announce to the audience that the signing will take place after the speech/presentation. Specify where the signing will occur.
- When Mike has finished speaking, have someone escort him from the stage/dais to the signing area. This keeps the signing moving along, as people will likely stop to ask questions.
- Separate lines/areas for sales and signing are most efficient.
- In the interest of time, Mike can also sign copies prior to the signing for those who are not interested in personalized copies.
- On average, it takes about 45 minutes to sign 200 books.

Continuing Education Units (CEUs)

The Training Refinery is approves Mike Veny to provide continuing education credits for:



The Training Refinery is accredited by the International Association for Continuing Education and Training (IACET) and is authorized to issue the IACET CEU. IACET CEU's are an internationally recognized standard of excellence for quality in continuing education and training programs. As an IACET Provider, we offer CEUs for any of Mike Veny's programs and online courses that qualify under the ANSI/IACET Standard.



The Training Refinery is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP®.



The Training Refinery is an HRCI Approved provider. The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.



The Training Refinery has been pre-approved by the ATD Certification Institute to offer educational programs that can be used towards initial eligibility and recertification of the Certified Professional in Talent Development (CPTD) and Associate Professional in Talent Development (APTD) credentials.



The Training Refinery Texas CPE Approved Provider by the Texas Education Agency.

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