



EFFECTIVE
— LEADERS —



WHAT EFFECTIVE
LEADERS DO

A PROCESS TO ACCELERATE YOUR GROWTH AND IMPACT

A KEYNOTE MESSAGE RELEVANT TO EVERY LEADER IN
YOUR ORGANIZATION, FROM C-SUITE TO
MIDDLE-MANAGEMENT. SEAN'S ENGAGING EXAMPLES,
ACTIONABLE INSIGHTS, AND DYNAMIC DELIVERY
CREATE A TRANSFORMATIVE EXPERIENCE!

According to a 2022 research study, “77% of businesses report that leadership is lacking.” And while most managers want to be effective leaders, they are often promoted BEYOND their expertise.

This engaging program is full of memorable stories and valuable content your people can immediately implement to solve problems more quickly and improve interactions across your organization.

Your people will leave with tools and insights to become immediately more effective in their role.

Sean will equip your people to become more effective leaders more quickly - with the increased clarity and confidence of a process you can follow to develop an exceptional team culture.



“Sean absolutely nailed it! Our people were engaged - nobody in the audience even looked at their watch. Fantastic experience!”

- Mark Singer, PACM President

Attendees will Discover:

- How **CULTURE** becomes evidence of your leadership.
- One powerful shift to improve the **QUESTIONS** you ask.
- The four levels of **AWARENESS** for problem solving.
- Two powerful **BEHAVIORS** to eliminate blind spots.

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Creating Your Ideal Event Experience

Because lasting **IMPACT** and improved team performance are the result of valuable touchpoints before, during, and after your event, Sean partners with you to deliver more than an isolated program.

Here is a summary of what to expect from Sean as part of his **ALL-INCLUSIVE** package:



PREGAME

- A personalized **teaser video** create anticipation
- An **pre-event survey link** to collect attendee perspectives
- A **pregame prep call** to clarify details the week before your event
- **All required travel expenses** and a text when Sean arrives



GAMEDAY

- An **introduction script** for you to use to bring Sean on stage
- Sean's customized **program of engaging content and activities**
- Interactive and **meaningful insights** to improve team performance
- **A print copy of Sean's book** as a memorable gift for attendees



POSTGAME

- A **follow-up video series** to reinforce Sean's message
- A full **audio-version download of Sean's book** for every attendee
- A **post-event zoom call** to review survey data and event impact
- 30 days of **ongoing advisory email and text support** with Sean

