

SPEAKER KIT



MIKESTAVER

AUTHOR | SPEAKER | COACH





WATCH MIKE'S DEMO REEL



BOOK MIKE TODAY!

"Mike Staver is the kind of coach you can count on to tell it like it is, encourage you to take action and then hold you accountable for results."



AUSTIN ALLISON
CoFounder & CEO of Pacaso

MIKESTAVER
Helping People Perform Better

© WATCH MIKE IN ACTION



MIKE STAVER
Helping People Perform Better

Mike Staver is the author of **Leadership Isn't for Cowards** and a globally recognized speaker and coach known for turning complex leadership ideas into practical, entertaining insights.

With degrees in Business Administration and Counseling Psychology, Mike blends strategy with real-world experience. He's a Certified Speaking Professional and was inducted into the **Speaker Hall of Fame** in 2022.

Organizations like FedEx, Mayo Clinic, and Miracle Ear have trusted Mike to develop their leaders. He also created a leadership program ranked #1 by Training Magazine and later inducted into their Hall of Fame.

Over the past 30 years, Mike has helped over 200,000 people rethink leadership, improve results, and live better lives. His philosophy is simple: **leadership is about influence, not titles**—and he brings that belief to life through storytelling, humor, and straight talk.

BOOK MIKE TODAY!



"If you're serious about growth and significant development, hire Mike Staver. If you aren't ready to do the work, I mean really do the work, then don't hire Mike Staver."



LEO R. ARDINE

President & CEO of United Teletech Financial, A Federal Credit Union

"I've worked with Mike for over a decade across multiple companies. His insight and coaching have been invaluable to me and my team. I highly recommend him to anyone looking to elevate their business."



JACK SHIELDS

Founder/CEO, JShields Group and Shields Pharmacy Services

"We hired Mike to help grow our franchise business and develop future leaders. His rare blend of business and psychology expertise helped us align our team, define core values, and create a unified, focused culture. The impact has been transformational."



JOHN LISA FULLERTON

President, A Novel Idea LLC (Auntie Anne's, North Star Mall)



NOTE TO INTRODUCER: Mike has zero ego about this intro. Use it, tweak it, or skip it entirely if you'd rather say something else. Totally up to you.

Mike Staver transforms leadership intention into measurable results. With a Bachelor's in Business Administration and a Master's in Counseling Psychology, he blends business strategy with human behavior to help leaders and organizations perform at their highest level.

He is the author of *Leadership Isn't for Cowards* and the architect of a leadership training program ranked #1 by *Training Magazine*—a program later inducted into the *Training Magazine Hall of Fame*. Mike went on to adapt that same proven framework into the signature Staver Coaching Certification, now used to equip leaders and coaches across multiple industries.

Through his firm, The Staver Group, Mike has helped over 200,000 individuals and teams bridge the gap between “what we want to achieve” and “what we actually accomplish.”

A Certified Speaking Professional and 2022 Speaker Hall of Fame inductee, Mike has spent more than 30 years helping organizations strengthen culture, improve execution, and develop leaders people want to follow. His leadership philosophy is clear: Leadership isn't about title or authority—it's about influence, clarity, and execution.

Please welcome... Mike Staver!

Thank you for your attention to these details!

AV & ROOM SETUP REQUIREMENTS

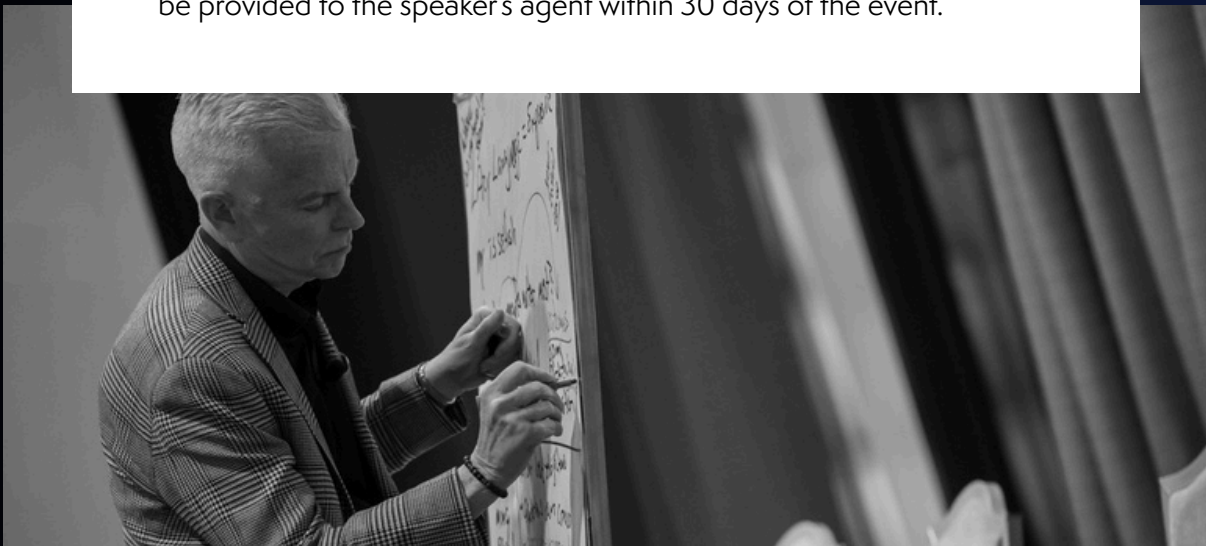
To ensure the best possible experience for your audience, please provide the following:

- Wireless Lavalier Microphone – preferred for mobility and engagement.
- Professional Sound System – clear, high-quality audio for all attendees.
- Two Flip Charts with Markers – fresh markers and plenty of writing space appreciated..
- Screen & Projector – ability to share PPT
- Wireless Clicker
- Bottled Water – still, at room temperature if possible.

To ensure a quality, customized experience for each audience, Mike will provide a pre-event questionnaire that must be completed to prepare the agreement.

A pre-event call between Mike and the client will be coordinated with the speaker's agent and completed at least 30 days before the engagement.

Video recordings are allowed with advanced approval from the Speaker and are allowed for internal use only on a password-protected site. See contract for terms. Digital copies of all video and photos must be provided to the speaker's agent within 30 days of the event.



COUNTRY	KEYNOTE (Up to 3 consecutive hours)	KEYNOTE & BREAKOUT (Same day)	FULL-DAY WORKSHOP (Up to 6 hours of content)	VIRTUAL
USA/Mexico/Canada	\$15,000*	\$20,000*	\$25,000*	\$5,000
Outside North America	\$20,000*	\$25,000*	\$25,000*	\$10,000

*The Client to pay all applicable taxes and travel expenses as outlined below. All fees are quoted in US dollars.



MIKE STAVER
Helping People Perform Better

*PLUS EXPENSES

- No travel expenses within the Phoenix area.
- Within North America, up to two nights of hotel accommodation (one king, non-smoking room with guaranteed late arrival) and a \$2,500 flat travel stipend for all other expenses.
- Outside North America, all travel expenses, including business-class airfare, up to four nights of hotel accommodation (one king, non-smoking room with guaranteed late arrival and access to a gym), meals, and ground transportation in the host city.

DEPOSIT

A 50% deposit and the travel stipend are due at the time of booking. The remaining balance of the speaker fee is due 14 days before the presentation. The Client is asked to pre-pay for hotel accommodations and international flights.

BOOK MIKE TODAY!



MIKE'S NEWEST TOPIC

NAVIGATING CRAZY: HOW TO LIVE AND WORK SANELY IN AN INSANE WORLD

Change isn't coming — it's already here. AI is redefining how we work, markets are in constant motion, and what felt predictable yesterday can disappear tomorrow. The pressure to perform, adapt, and stay sane is higher than it's ever been.

So what do you do when everything you used to count on no longer works? How do you lead yourself, and others, through the kind of disruption that doesn't have a playbook?

This session is designed for leaders ready to reclaim their focus, restore their confidence, and learn how to stay grounded when the world feels unsteady.

Because while the old ways are breaking down, there are new and better ways to thrive in the face of rapid change.

PARTICIPANTS WILL LEARN:

- How to maintain your sense of power, control, and influence even when circumstances are out of your hands
- How to chart a path forward that's both strategically smart and humanly sustainable
- Six things you can do immediately to increase focus, reduce anxiety, and strengthen performance in unpredictable times





CHRISTIE'S
LEADERSHIP SUMMIT 2023

CHRISTIE'S
LEADERSHIP SUMMIT

MOST REQUESTED TOPIC

LEADERSHIP ISN'T FOR COWARDS

Leadership is one of the most demanding and consequential roles a person can take on. Based on his acclaimed book *Leadership Isn't for Cowards*, Mike Staver challenges leaders to move beyond comfort, face hard truths directly, and act with courage when it matters most.

Through a practical, science-based framework and real-world insight, Mike equips leaders to confront complexity with clarity and conviction. This keynote explores how individual responsibility and courageous decision-making create alignment, trust, and results across an organization.

With his trademark mix of humor, candor, and science-based insight, Mike helps audiences see that courage in leadership isn't about bravado, it's about owning your impact, staying grounded in your values, and leading people toward meaningful results in uncertain times.

PARTICIPANTS WILL LEARN HOW TO:

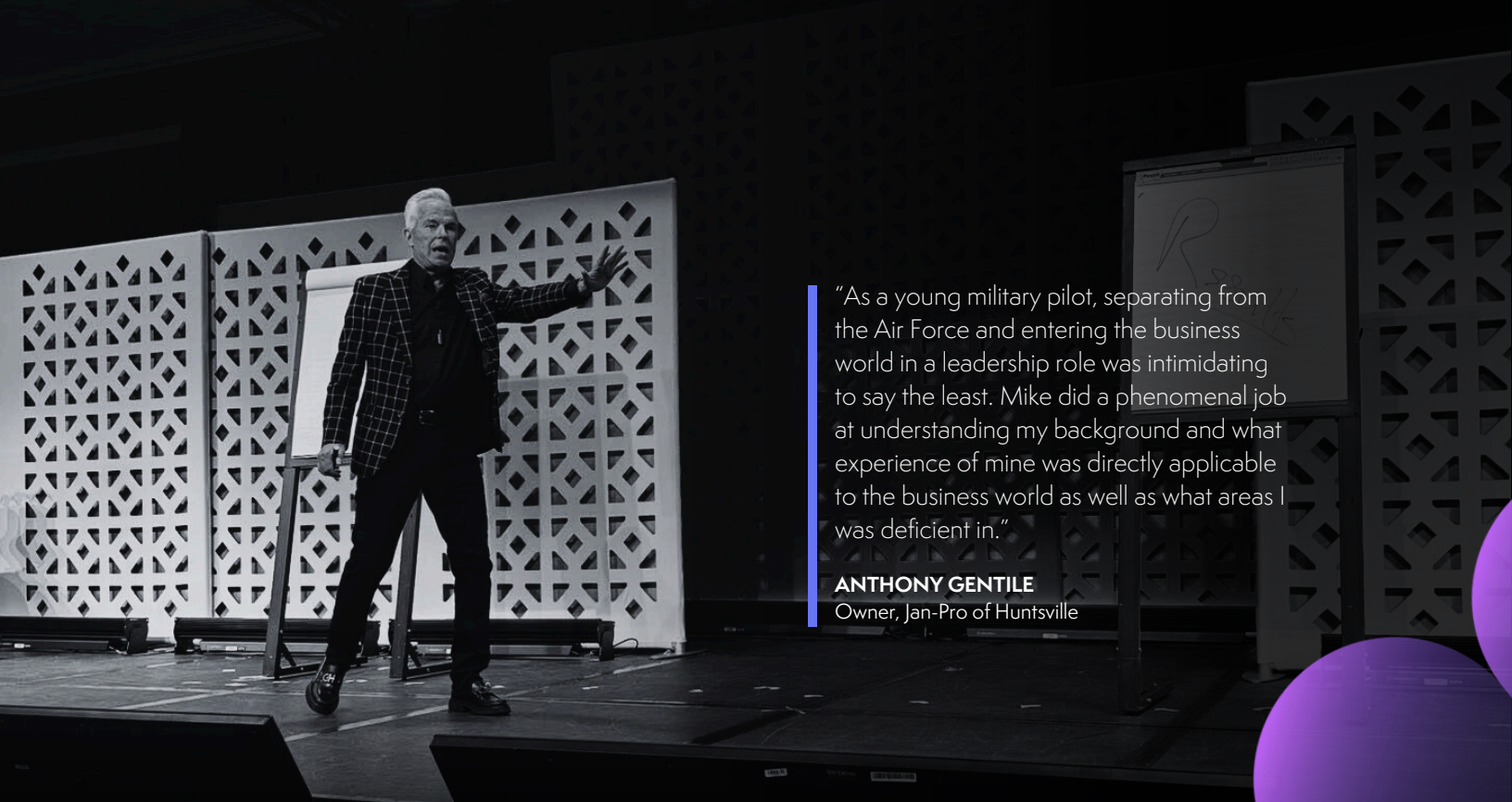
- Lead with conviction and confidence—even when circumstances are uncertain.
- Build accountability and trust that drive engagement and performance.
- Turn courage into a daily leadership practice that accelerates results.

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info@mikestaver.com 904-321-0877

TOPIC 2





"As a young military pilot, separating from the Air Force and entering the business world in a leadership role was intimidating to say the least. Mike did a phenomenal job at understanding my background and what experience of mine was directly applicable to the business world as well as what areas I was deficient in."

ANTHONY GENTILE
Owner, Jan-Pro of Huntsville

HOW TO BUILD A HIGH-PERFORMANCE CULTURE

A high-performance culture isn't created by accident. It's built through clarity, consistency, and courageous leadership. The best organizations don't just talk about values; they live them. They align people, purpose, and performance so that everyone knows what matters most and how their work contributes to it.

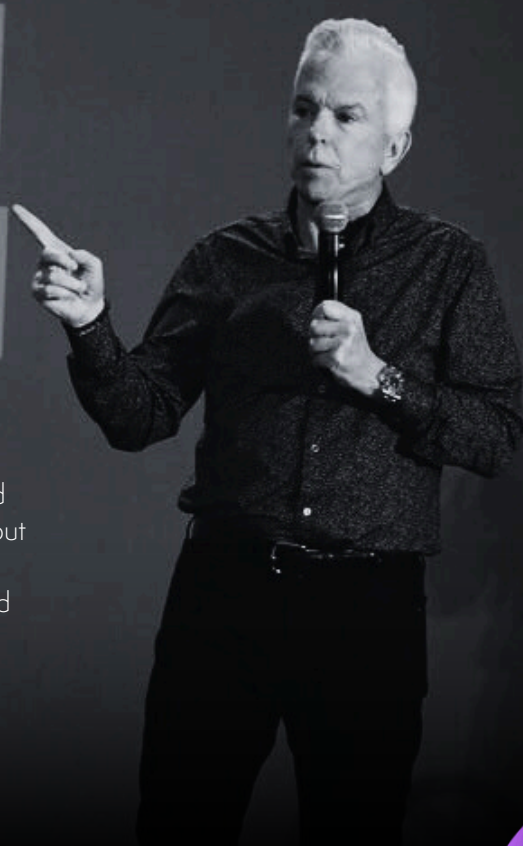
Mike Staver challenges leaders to look beyond strategy and process to the true driver of success: culture. Through his proven, science-based leadership framework, he shows how misalignment erodes engagement and execution and how leaders can turn culture into a measurable advantage that fuels growth, trust, and results.

PARTICIPANTS WILL LEARN HOW TO:

- Define and apply organizational values that drive clarity, accountability, and performance.
- Align leadership behavior with culture to improve trust and consistency.
- Strengthen engagement and execution by turning culture into a competitive edge.



WE



"I'm so glad I signed up for coaching sessions with Mike Staver. He listened intently, advised where appropriate, but mostly guided me with tools and strategies to unlock my own ideas and maximize their impact and success."

ALEC MELMAN

CEO & Co-Founder Gotham Artists

WINNING IS NO ACCIDENT

Extraordinary outcomes never happen by chance. Whether it's a championship team, a breakthrough innovation, or a business that outperforms its competitors, success follows a consistent set of principles. These principles aren't secret or mysterious—they're practical, learnable, and ready to be applied by anyone willing to lead with focus and discipline.

In this keynote, Mike Staver reveals the proven framework behind sustainable performance and meaningful results. Blending decades of leadership experience with a science-based approach to human behavior, he helps leaders and teams uncover what drives excellence—and how to apply those same fundamentals to their own goals and challenges.

PARTICIPANTS WILL LEARN HOW TO:


- Apply the equation that consistently creates the highest likelihood of success.
- Master the four key principles for pacing performance without burnout.
- Navigate obstacles and opportunities with clarity and confidence.



A man with short grey hair, wearing a plaid jacket, is standing in profile, writing on a whiteboard. The whiteboard has some handwritten notes and diagrams. The background is dark and out of focus.

RESOURCES FOR EVENT PLANNERS

Mike's bio, headshots, fee schedule, and tech rider.

A purple arrow starts from the text and points towards the whiteboard, indicating that the resources mentioned are available on the whiteboard.

BRING MIKE TO YOUR NEXT EVENT

For calendar availability, please email

info@mikestaver.com

or contact at

904-321-0877

BOOK MIKE TODAY!