



Rosann Santos, CPC



Rosann Santos is a dynamic leader with an impressive career spanning over 25 years in higher education, public speaking, coaching and leadership training.

An ICF certified coach, Rosann leverages her clients' strengths to propel them forward on their personal and professional journeys. Her fluency in both English and Spanish, coupled with exceptional communication skills, sets her apart in any setting. Rosann's unique ability to empower, enlighten, and embolden audiences and clients encourages them to embrace a strengths-based perspective, fostering personal and collective growth.

Beyond her professional achievements, Rosann takes immense pride in her local community. One of her biggest strengths is her ability to build meaningful and high impact relationships for the betterment of her community. She sits on the boards of the LION Charter School, 100 Hispanic Women, the Syracuse University Multicultural Advisory Board, and her sorority. Finally, she is a proud member of the "Sandwich Generation" raising her teenage son while caring for her mother.

At A Glance

Credentials

- Imposter Syndrome Informed Coach
- Rethinking Imposter Syndrome Licensed Speaker
- StrengthsFinder Certified Coach
- Bilingual, English & Spanish
- FranklinCovey Senior Consultant
- Toastmaster
- Maxwell Leadership Coach/Speaker
- Maxwell DISC Certified

Expertise

- 7 Habits of Highly Effective People
- 4 Disciplines of Execution
- Unconscious Bias
- Speed of Trust
- Time Management & Goal Setting

Proudest Moments

- Lost 100 lbs and kept it off
- Raised \$130,000 for endowed scholarship during the pandemic
- Published essayist

Education

Bachelor of Arts – Syracuse University
Master of Arts – University at Albany

Top 5 Strengths

Woo | Includer | Communication
Ideation | Arranger

Maxwell DISC

Influencing | Steady