

Rosann Santos | Licensed Speaker, Impostor Syndrome Institute — Delivering the Rethinking Impostor Syndrome™ Program

Rosann trains high achievers to stop hiding and start rising

Rosann Santos, CPC, is a Licensed Speaker with the [Impostor Syndrome Institute \(ISI\)](#). She delivers the globally recognized **Rethinking Impostor Syndrome™** program to clients worldwide — in both English and Spanish — via keynotes, workshops, and individual or group coaching.

**RETHINKING
IMPOSTOR
SYNDROME™**

Millions of capable people around the world, men and women — secretly worry they're not as bright, talented or qualified as everyone thinks they are.

It's called impostor syndrome — and the Rethinking Impostor Syndrome™ solution is the cure.

~Rosann Santos, CPC | www.RosannSantos.com



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🧠 The **Rethinking Impostor Syndrome™** approach is:

- ✓ **AWARE.** Rooted in a strong diversity and inclusion perspective that goes beyond gender or race
- ✓ **ACTIONABLE.** Offers practical, immediately usable tools for individuals and organizations
- ✓ **FAR-REACHING.** Caters to a wide range of audiences, industries, sectors, genders and professions

✓ **FLEXIBLE.** Can be delivered on-site or virtual and expanded or contracted to suit your needs

✓ **ADAPTABLE.** Easily integrates into existing programs and topics

As importantly, *Rethinking Impostor Syndrome*™ delivers a distinct point of view.

I have written eleven books, but each time I think, 'Uh oh, they're going to find out now. I've run a game on everybody, and they're going to find me out.'

MAYA ANGELOU

No matter what we've done, there comes a point where you think, 'How did I get here? When are they going to discover that I am, in fact, a fraud and take everything away from me?'

TOM HANKS

Testimonials from Maya Angelou and Tom Hanks' past struggles with Impostor Syndrome

Millions of high-achieving individuals secretly **struggle with impostor syndrome**, the persistent fear of being exposed as a fraud despite evident success.

You think, 'Why would anyone want to see me again in a movie? And I don't know how to act anyway, so why am I doing this?'

MERYL STREEP

Very few people, whether you've been in that job before or not, get into the seat and believe today that they are now qualified to be the CEO.

HOWARD SCHULTZ

These doubts often lead to unproductive behaviors such as **self-sabotage, procrastination, and burnout**. Organizations, too, bear the cost of unrecognized and unaddressed impostor-related struggles among employees.

🧠 **The Rethinking Impostor Syndrome™** program provides research-based solutions to help individuals break free from these limiting beliefs, paving the way for confidence, achievement, and fulfillment.



“It’s exciting and fulfilling to be an **Impostor Syndrome Informed Coach**,” said Rosann. “As a Licensed Speaker of the Impostor Syndrome Institute, I offer the same Rethinking Impostor Syndrome™ program that has transformed the lives of **over 500,000 people worldwide**.”

Rosann emphasized the universal nature of impostor syndrome, noting that even highly successful figures like **Maya Angelou, Tom Hanks, Meryl Streep, and Howard Schultz** have publicly acknowledged their own struggles with it.

About Rosann Santos



 Rosann is a dynamic leader with **over 25 years of experience** in higher education, public speaking, coaching, and leadership training.

An **ICF-certified coach**, she leverages her clients' strengths to propel them forward on their personal and professional journeys. Fluent in both **English and Spanish**, Rosann's ability to communicate *effectively across cultures* enhances her impact in diverse settings.

Her commitment to service extends beyond coaching. She serves on the boards of the **LION Charter School**, **100 Hispanic Women**, the **Syracuse University Multicultural Advisory Board**, and her sorority. A proud member of the "Sandwich Generation," Rosann balances raising her teenage son while caring for her mother.

Rosann's Credentials & Expertise:

- Impostor Syndrome Informed Coach
- StrengthsFinder Certified Coach (Bilingual: English & Spanish)
- Maxwell Leadership Coach & Speaker
- Certified in 7 Habits of Highly Effective People, Unconscious Bias, Speed of Trust, and the 4 Disciplines of Execution

Rosann's Notable Achievements:

- Maintained a 100-lb weight loss for over a decade
- Raised \$100,000 for an endowed scholarship during the pandemic
- Published essayist and podcast creator/co-host of *Design Your Decade*

For more information, visit:

Website: www.RosannSantos.com

YouTube: <https://www.youtube.com/@RosannsCareerCorner>

Newsletter 1: [Unleash Your Audacity](#)

Newsletter 2: [Design Your Decade](#)

Podcast: <https://www.designyourdecade.io/>