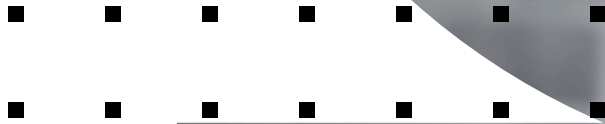


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JEVON WOODEN  
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# JEVON WOODEN



Hi, I'm

JEVON

WOODEN



I'm Jevon Wooden, a speaker, coach, and consultant on a mission to unlock potential through empathy. My journey from overcoming challenges to decorated leader fuels my understanding of its transformative power.

Leveraging a unique background in military, business, and world-renowned organizations, I create data-driven strategies for high-performing teams and innovation. As a certified DISC & EQ-i 2.0 assessor, I go beyond inspiration. I combine insightful assessments with empathy to unlock the emotional intelligence (EQ) of both leaders and teams.

My proven strategies, featured in Forbes and Entrepreneur, empower leaders to build strong, collaborative teams fueled by trust. Through dynamic keynotes and workshops, I equip them to foster a culture where employees feel valued and motivated to achieve extraordinary results.

Ready to unlock the power of EQ in your organization? Let's connect!



# 77%

## OF EMPLOYEES ARE DISENGAGED

Eq\_Leader → Increased (Psychological Safety (Ψ) & ET & EM) = Improved Employee Engagement & Retention

## WHAT DOES THIS MEAN?

My passion lies in helping leaders unlock the power of emotional intelligence (EQ) for a simple reason: it fuels employee engagement and retention. Think of it like this: my formula, Eq\_Leader → Increased (Ψ Safety & ET & EM) = Improved Employee Engagement & Retention, shows how a leader's EQ directly impacts employee experience.

When I help leaders develop their EQ, they create a safe space for employees to take risks and share ideas (Ψ-Safety). They build trust through consistency and fairness (ET). And, they inspire and motivate their teams by setting clear goals and recognizing achievements (EM).

The result? A thriving workplace where employees feel valued, secure, and empowered to achieve extraordinary results. This translates to a more engaged and dedicated workforce, ultimately driving the organization's success.

EMPLOYEES THRIVE WHEN LEADERS DEMONSTRATE HIGH EQ, LEADING TO INCREASED ENGAGEMENT AND RETENTION, ULTIMATELY BENEFITING THE ORGANIZATION'S SUCCESS.



# FOSTERING A CULTURE OF CARE: A 5-STEP JOURNEY

BUILDING A CARING CULTURE ISN'T A ONE-TIME FIX; IT'S A CONTINUOUS JOURNEY. HERE'S A 5-STEP PROCESS TO CULTIVATE A THRIVING ENVIRONMENT WHERE EMPLOYEES FEEL VALUED AND SUPPORTED:

# 1



## Yardstick - Define Your "Why"

Every journey needs a destination. What does a "caring culture" mean for your organization? Identify your goals. Do you want to boost employee engagement? Improve communication? Reduce stress? Clearly define your "why" to measure progress and ensure everyone's on the same page.

# 2



## Yield - Identify the Levers

Not all roads lead to Rome. Now, identify the levers you can pull to achieve your caring culture goals. This could involve:

- Leadership Development: Equip leaders with emotional intelligence (EQ) skills to foster trust and empathy.
- Communication Strategies: Create open communication channels for feedback, recognition, and concerns.
- Supportive Programs: Implement initiatives like wellness programs, flexible work arrangements, and employee recognition programs.

# 3



## Yare - Making Change Easier

Change can be daunting. Make the transition smoother by:

- Leading by example: Leaders must embody the "caring culture" values.
- Small, Consistent Steps: Start with small, achievable changes to build momentum.
- Transparency and Communication: Communicate your vision for a caring culture and involve employees in the process.

# 4



## Yoga - Building Sustainability

A caring culture isn't just a fad. Embed it in your organization's DNA by:

- Integrating values into processes: Align policies and practices with your caring culture goals.
- Performance Management: Include "caring" behaviors in performance reviews and evaluations.
- Continuous Improvement: Regularly assess your progress and adapt your approach as needed.

# 5



## Yearn - Spreading the Message

Turn your employees and clients into advocates!

- Employee Recognition: Recognize and celebrate employees who embody the caring culture values.
- Client Testimonials: Capture and share stories about how your culture impacts clients positively.
- Culture Champions: Identify and empower employees who become "caring culture" ambassadors across the organization.



# ABOUT JEVON



- UNITED STATES ARMY VETERAN
- BRONZE STAR RECIPIENT
- MBA FROM ROBERT H. SMITH SCHOOL OF BUSINESS AT THE UNIVERSITY OF MARYLAND
- MSC IN CYBERSECURITY FROM FORDHAM UNIVERSITY
- DOCTORATE IN BUSINESS ADMINISTRATION CANDIDATE AT THE UNIVERSITY OF HOUSTON
- HOST OF DESIGN YOUR LIFE AND BUSINESS – THE PODCAST FOR LEADERS
- MEMBER OF THE FORBES COACHES COUNCIL
- FAST COMPANY EXECUTIVE BOARD MEMBER
- INC. MAGAZINE 2023 POWER PARTNER

## BOOK JEVON WOODEN FOR YOUR NEXT EVENT

AS  
SEEN  
ON

foundr

Inc.

Entrepreneur

Forbes

FAST COMPANY

### CORE TALK TOPICS

- The EQ Advantage: How Emotionally Intelligent Leaders Ignite Employee Engagement
- Building a Better Future: The Intersection of DEIB and Corporate Success
- Own Your Kingdom: Control Your Mindset, Control Your Destiny
- The 5Y Framework: How To Grow And Scale Your Business Without Burning Out

### REFERENCES

- Lily Baez, Community Manager, Next Street, [lbaz@nextstreet.com](mailto:lbaz@nextstreet.com)
- Jordan Blair, CEO, CIEF and SRBX, [jblair@cie.foundation](mailto:jblair@cie.foundation)
- LaGaydra Murphy, Veteran Outreach Manager, Dress For Success Houston, [lagaydra@dfshouston.org](mailto:lagaydra@dfshouston.org)
- Charolette Johnson, Senior Administrative Assistant, Williams Companies, [charolette.r.johnson@williams.com](mailto:charolette.r.johnson@williams.com)

### TOP REVIEWS

"Jevon was great to work with. Eager to ensure that his message included the right points, communicated in a timely manner, exceptionally easy to work with in preparation, and delivered a great presentation."

– Jordan Blair, Executive Director, Construction Industry Education Foundation

"Jevon is an exceptional communicator and motivator. His genuine enthusiasm and passion for his work are contagious, and it is evident that he truly cares about the success and well-being of his clients."

– Lisa Koenigsberg, Director of Product, Chief Technology Office, Department of Veterans Affairs

"Jevon has a taken for speaking, and I would not hesitate to recommend him to anybody or any organization looking for a strong, energetic, and thoughtful speaker."

– Kyle Goldberg, Senior Manager, CompTIA

"Jevon is a passionate and authentic speaker. He has an ability to immediately connect with others and creates a feeling that you have known him forever."

– Robin Christian, President, ICF Houston Chapter

"Jevon is a top notch performance coach. The information he presented was very informative and inspiring. His energy and enthusiasm is contagious."

– LaGaydra Murphy, Veteran Outreach Manager at Dress for Success Houston



# KEYNOTES

## THIS PROGRAM IS PERFECT FOR LEADERS AND TEAMS:

- Struggling with low employee engagement or high turnover.
- Facing communication breakdowns or a lack of trust.
- Seeking practical tools and actionable strategies to improve leadership effectiveness and ignite employee engagement

## THE AUDIENCE WILL LEAVE WITH:

- Understanding emotional intelligence's core competencies and how they translate into specific actions that ignite employee engagement.
- Practical strategies to cultivate a psychologically safe environment where employees feel comfortable taking risks, sharing ideas, and reaching their full potential.
- A five-step action plan to foster intrinsic motivation by creating a culture of meaningful work and continuous growth.

**RETAINING TOP TALENT AND FOSTERING A THRIVING WORK ENVIRONMENT ARE CRITICAL FOR ORGANIZATIONAL SUCCESS. THIS SESSION EXPLORES THE POWER OF EMOTIONAL INTELLIGENCE (EQ) IN LEADERSHIP AND ITS IMPACT ON EMPLOYEE ENGAGEMENT.**



**THE EQ ADVANTAGE: HOW EMOTIONALLY INTELLIGENT LEADERS IGNITE EMPLOYEE ENGAGEMENT**



# BUILDING A BETTER FUTURE: THE INTERSECTION OF DEIB AND CORPORATE SUCCESS



## JEVON WOODEN

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### ABSTRACT

EFFECTIVE LEADERSHIP'S TRUE ESSENCE LIES IN CONNECTING WITH AND UNDERSTANDING THE TEAM'S EMOTIONAL LANDSCAPE - THEIR FEELINGS, VALUES, AND ASPIRATIONS. THIS PROGRAM DELVES INTO A FIVE-STEP PLAN TO EMPOWER LEADERS TO CULTIVATE A PSYCHOLOGICALLY SAFE AND SUPPORTIVE WORK CULTURE. SUCH AN ENVIRONMENT IS INSTRUMENTAL IN ENHANCING TEAM COHESION, RETAINING TOP TALENT, AND ULTIMATELY ELEVATING THE COMPANY'S PERFORMANCE THROUGH THE TRANSFORMATIVE POWER OF EMPATHY.

### LEARNING OBJECTIVES

- UNDERSTAND WHY IT'S BENEFICIAL FOR LEADERS TO CONNECT WITH THEIR TEAM'S EMOTIONS, VALUES, AND ASPIRATIONS
- LEARN SPECIFIC STEPS FOR CREATING AND SHARING STORIES THAT BUILD TRUST, RESPECT, AND COLLABORATION
- GET PRACTICAL TIPS FOR USING STORYTELLING TO CONNECT WITH TEAM MEMBERS ON A DEEPER LEVEL

### THIS TALK IS IDEAL FOR AUDIENCES SEEKING TO:

- Build High-Performing Teams
- Improve Employee Engagement & Retention
- Navigate Challenges with Confidence
- Create a Thriving Workplace Culture

### REFERENCES

- Lily Baez, Community Manager, Next Street, [lbaze@nextstreet.com](mailto:lbaze@nextstreet.com)
- Jordan Blair, CEO, CIEF and SRBX, [jblair@cie.foundation](mailto:jblair@cie.foundation)
- LaGaydra Murphy, Veteran Outreach Manager, Dress For Success Houston, [lagaydra@dfshouston.org](mailto:lagaydra@dfshouston.org)

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# OWN YOUR KINGDOM: CONTROL YOUR MINDSET, CONTROL YOUR DESTINY



## JEVON WOODEN

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### ABSTRACT

IN THIS DYNAMIC PRESENTATION, JEVON WOODEN SHARES HIS REMARKABLE JOURNEY OF OVERCOMING ADVERSITY AND EMBRACING A MINDSET GEARED FOR SUCCESS. GET READY TO BE INSPIRED AS HE EXPLORES THE POWER OF POSITIVE SELF-PERCEPTION AND AN ABUNDANT MINDSET FOR ACHIEVING YOUR PERSONAL AND PROFESSIONAL GOALS.

### LEARNING OBJECTIVES

- UNLOCK THE POWER OF A GROWTH MINDSET
- LEARN HOW TO USE SELF-DISCOVERY AS A BLUEPRINT FOR SUCCESS
- GAIN ACTIONABLE STEPS FOR IMMEDIATE PERSONAL AND PROFESSIONAL GROWTH

### THIS TALK IS IDEAL FOR AUDIENCES SEEKING TO:

- *Boost Confidence & Motivation*
- *Improve Productivity & Goal Achievement*
- *Create a More Fulfilling Work and Life Experience*

### REFERENCES

- Lily Baez, Community Manager, Next Street, [lbaze@nextstreet.com](mailto:lbaze@nextstreet.com)
- Jordan Blair, CEO, CIEF and SRBX, [jblair@cie.foundation](mailto:jblair@cie.foundation)
- LaGaydra Murphy, Veteran Outreach Manager, Dress For Success Houston, [lagaydra@dfshouston.org](mailto:lagaydra@dfshouston.org)

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# THE 5Y FRAMEWORK: HOW TO GROW AND SCALE YOUR BUSINESS WITHOUT BURNING OUT



## JEVON WOODEN

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### ABSTRACT

IN THIS STRATEGIC PRESENTATION, JEVON WOODEN CHALLENGES LEADERS TO GO BEYOND VAGUE GOALS AND DISCOVER THE SPECIFIC OUTCOMES THAT DRIVE TRUE BUSINESS SUCCESS. HE'LL DEMYSTIFY THE "5Y FRAMEWORK" (YARDSTICK, YIELD, YARE, YOGA, AND YEARN), PROVIDING A POWERFUL ROADMAP FOR IDENTIFYING THE MOST IMPACTFUL METRICS AND ACHIEVING SUSTAINABLE GROWTH.

### KEY TAKEAWAYS:

- GAIN LASER-SHARP CLARITY ON THE RESULTS THAT TRULY MATTER FOR YOUR ORGANIZATION, ENABLING BETTER DECISION-MAKING AND RESOURCE ALLOCATION.
- LEARN HOW TO TRACK AND OPTIMIZE KEY SUCCESS METRICS, DRIVING IMPROVEMENTS IN REVENUE, CUSTOMER SATISFACTION, EMPLOYEE ENGAGEMENT, AND MORE.
- DISCOVER HOW TO DIFFERENTIATE YOUR BRAND AND GAIN A DECISIVE MARKET EDGE.

### THIS SPEECH IS IDEAL FOR CORPORATE LEADERS, MANAGERS, AND TEAMS SEEKING:

- *Tangible results and increased profitability*
- *Proven strategies for sustainable growth*
- *A competitive edge in a dynamic market*

### REFERENCES

- Lily Baez, Community Manager, Next Street, [lbaez@nextstreet.com](mailto:lbaez@nextstreet.com)
- Jordan Blair, CEO, CIEF and SRBX, [jblair@cie.foundation](mailto:jblair@cie.foundation)
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