

# Melissa Majors

## Biography

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Melissa Majors has spent more than 25 years optimizing the business impact of human-centered leadership. She has been a force of change throughout her professional career. She has served as the Director of Global Education at Meeting Professionals International (MPI), where she used human-centered executive leadership to drive global education strategies and develop excellence in teams. As the Director of Global Education Services and Partner Enablement at Ellucian, she reinvented the educational division to effectively serve 500k+ clients and strategic partners.

### Keynote Speaker and Workshop Facilitator

Melissa Majors is a captivating storyteller who brilliantly delivers human-friendly talks that spark inspiration, insight, smiles, and action that empower all to return to work with great wisdom to implement. What to expect from Melissa onstage? An endearing and authentic experience filled with mesmerizing stories, audience interaction, thoughtful research, and an enthralled audience who will buzz about her session long after the event has concluded. She has been on the keynote stage at events for Google, Meeting Professionals International's WEC, Matthews Asia, Orthofix, National Association of Realtors, Lantheus, Women's Food Service Forum, Purdue Pharma, Blue Shield of CA, State Street, Institute for Internal Auditors, Financial & Insurance Conference Professionals and many more.



### Author

Melissa is the author of *Help Them Thrive* and *The 7 Simple Habits of Inclusive Leaders*. Her books uncomplicate the complexities of leadership through relatable stories, relevant data, and actionable tactics.

### Consultant and Coach

Her firm, Melissa Majors Consulting, has extensive experience and a proven reputation for driving better business outcomes through her human-centered leadership initiatives and innovative and inclusive strategic planning. She brings deep expertise in boosting team and organizational performance across various industries and sectors. She is the creator of in'klooded®, an inclusive strategic planning method that facilitates critical thinking and better decisions. She has dedicated her career to helping teams and individuals become even better.

### Media

Melissa has been featured in publications such as *Forbes Magazine*, *Smart Meetings*, *The Meeting Professional*, *PCMA's Convene*, *NorthStar Meetings Group's Eventful Podcast*, and *The Event DR*.

### Education and Personal

Melissa has a Bachelor of Business Administration and studied strategy and innovation at Harvard University. Melissa lives in the DFW area with her husband and two young sons. She loves the outdoors, including freshwater fishing and camping.