

UNLOCK YOUR **POWER** OF RELATIONAL INTELLIGENCE

International Speaker, Trainer, Coach & Author



Forbes

FT FINANCIAL
TIMES

Capital

JL JOURNAL
DU LUXE

france•tv

TEDx

SIGNATURE KEYNOTES

LEADERSHIP EXCELLENCE

Empower your teams and thrive
change with Relational Intelligence.

EXCELLENCE IN SALES & SERVICE

Elevate Customer Experience with
the power of Relational Intelligence.

SELLING PREMIUM

Elevate your brand desirability with
the Secrets of the Luxury Industry.

Michaela Merk is a multi-award-winning speaker, author, and expert in relational intelligence, dedicated to helping companies thrive through transformational times. With her energizing, interactive conferences and workshops, Michaela empowers teams to build stronger human connections that drive customer experience, team performance, and leadership excellence.

Trusted by world-class brands like Hermès, Louis Vuitton, Dior, Chanel, and Tiffany & Co., Michaela has inspired audiences across all industry sectors in over 30 countries, speaking fluently in English, French, and German. As the only speaker in France to earn the prestigious Certified Speaking Professional (CSP) and Global Speaking Fellow (GSF) titles, her thought leadership has been featured on TEDx, Forbes, Financial Times and prominent TV shows.

With 25+ years in Paris and an extensive background in luxury and premium sectors, Michaela has held key leadership roles in times of change, including Marketing Director at L'Oréal and General Manager at Estée Lauder Companies. She shares her expertise globally as a board member for luxury companies like Group Champagne Lanson BCC and connects with over 6,500 leaders as a coach with the French Management Association (APM).

Academically, Michaela holds a PhD in Marketing from Sorbonne and HEC, serves as Professor of Marketing at Audencia Business School, and leads the MSc Sustainable Luxury Management program. She's also the host of Luxury Leadership Talks, a popular podcast and videocast where luxury CEOs discuss innovation and sustainability.

SPEAKING AWARDS



**Global
Speaking
Fellow**

Michaela Merk



SPEAKING STYLE

Every conference is tailored to your company.
You can associate it to workshops.

MOTIVATIONAL

Michaela champions in sharing her charismatic energy with the audience for a memorable and team uniting experience.

INSPIRING

Her expertise, enriched with real-life examples and captivating stories, elevate participants to learn, think out of the box and take concrete action.

ENGAGING

Michaela's interactive style fully involves her audience across cultures, industry sectors and company responsibilities.

WHAT OTHERS THINK ABOUT MICHAELA...

Morgane Jouot, La Prairie

"Michaela inspired my teams to succeed beyond conventional boundaries."

Carole Charlemagne, L'Oréal

"Listening to Michaela's conference was inspiring, energizing. I am grateful that she managed to reboot our clients."

François van Aal, Champagne Lanson

"Michaela is not just a coach. She truly unlocks your highest potential."

LIBRARY



[Watch Expertise Video](#)



[See Keynote Trailer](#)



[Podcast "Luxury Leadership Talks"](#)



[Best Selling Book](#)

ADD TO CONTACT

