

Think Differently

By Design



DESIGN THINKING...BRIDGING THE GAP

Residencies are not a standalone fix—real change happens when we **walk together!**

UNLOCK REAL SOLUTIONS

Design thinking engages frontline staff and leaders to co-create practical, user-centered solutions that address everyday challenges.

BOOST ENGAGEMENT & RETENTION

Involving nurses in problem-solving fosters ownership, improves morale, and strengthens commitment.

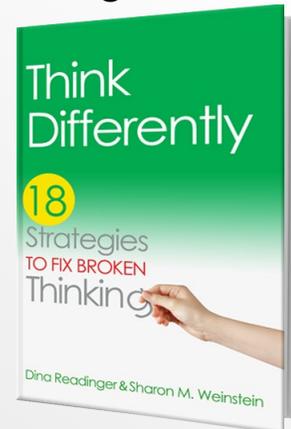
BUILD TOMORROW'S WORKFORCE TODAY

Design thinking cultivates innovation and adaptability, preparing your team to meet the evolving demands of healthcare.

Join us on the journey...bring design thinking to your facility and build a workforce ready for tomorrow.



Our Award-Winning Books



Nurse residency programs can **improve short-term retention** and ease the transition to practice, but they cannot **stand alone!** To truly impact retention, organizations must focus on workplace design, leadership involvement, well-being support, and career development. Integrating **design thinking** into residency and onboarding programs bridges the gap by **co-creating solutions with nurses – not just for them** – ensuring their voices guide meaningful change.

When we walk together, we map the path, reshape it, and design the journey as one!

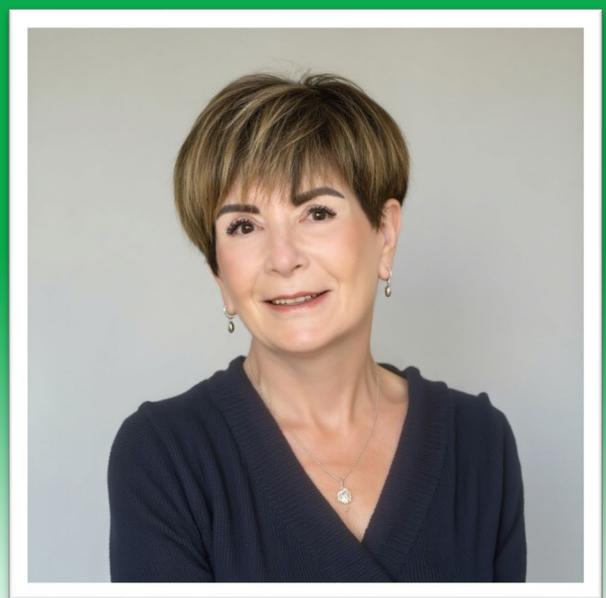


Dina Readinger

MBA, CEO

Known as the “Master of Diagnostic Thinking,” Dina takes enrollees through a process that catalyzes different leadership thought methodologies and creates confident, strategically strong leaders critical to organizational performance. She guides professionals to dissolve the feeling of being “Stuck.” Are you ready to enhance your Healthcare Onboarding Process and put workforce challenges to rest?

A Certified Team Advantage Coach, Consultant, Certified Core Values Facilitator/Trainer, and Diagnostic Thinking Master Coach, Dina co-hosted the [Nurse Leader Listening Tour](#) and understands the healthcare landscape. With a focus on systemic challenges and marginalized voices, she co-authored *Think Differently...18 Strategies to Fix Broken Thinking*, and *Healing Healthcare: Evidence-Based Strategies to Mend our Broken System*.



Sharon M. Weinstein

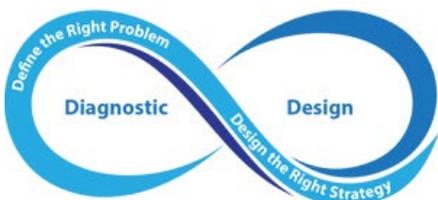
CEO, MS, RN, CRNI-R®, CVP, CSP, FAAN

Meet [TEDx Speaker](#) and the “Stressbuster,” renowned for guiding individuals through the challenges of our fast-paced, ever-evolving world, helping them manage stress and crises in both personal and professional spaces. Sharon’s innovative approach to stress management, grounded in design thinking, serves as a roadmap for crafting sustainable solutions that brings harmony to the demands of work and life. She facilitates awareness of emotional and physical burnout, emphasizing mental health.

A Certified Business Coach and Diagnostic Thinking Facilitator, Sharon’s influence spans over 50 countries and every state and province. Sharon is a partner in Diagnostic Think LLC and co-authored *Think Differently* and *Healing Healthcare*. With Dina, she facilitated the [Nurse Leader Listening Tour](#).

info@thinkdifferentlybydesign.com
<https://ThinkDifferentlyByDesign.com>

Dina: 1.314.550.2477
Sharon: 1.240.204.2435



"Diagnostically Defining" the Right Problem

