

It's Time To Thrive As A Hive

A keynote that helps teams cut through distractions, clarify priorities, and focus on the work that matters most.

Most organizations think their biggest challenge is productivity. It isn't. It's **focus**.

A honeybee never wakes up wondering what her job is. She doesn't chase distractions or drift into work that isn't hers to do. The hive succeeds not because every bee does everything — but because every bee does the right thing at the right time.

That simple principle is the blueprint for stronger teams, clearer priorities, and better results.



Perfect For Audiences Who Are...

- Feeling overwhelmed or stretched too thin
- Navigating constant change or shifting priorities
- Struggling with accountability or role clarity
- Ready for practical strategies to improve focus and results

The difference between a thriving team and an exhausted one isn't effort.

It's whether everyone knows what deserves their focus — and what doesn't.

Audiences Will Discover How To:

Clarify Roles and Priorities

Help every team member understand their most important work.

Stay Focused During Change

Adapt quickly without losing sight of what matters most.

Protect The Team From Distractions

Recognize and eliminate the interruptions draining energy and productivity.

Turn Individual Effort Into Collective Results

Align personal accountability with the bigger mission so the whole team succeeds.

“Jones Loflin brought incredible energy and immediately captured everyone’s attention. His engaging style kept our entire team involved from start to finish. Our team left feeling inspired, aligned, and motivated to elevate the level of service we provide.”

— Anna Pike, Human Resources | Atlantic Marine

About Jones Loflin

For more than 30 years, Jones Loflin has helped individuals and organizations make better choices with their time and focus. A keynote speaker, co-author of *Focused As A Bee*, and a real-life beekeeper, Jones blends practical wisdom, humor, and powerful storytelling to create memorable learning experiences. His clients include FedEx, Choice Hotels, Fidelity Investments, Clayton Homes, and the U.S. Military.

Keynote is based on the book, *Focused As A Bee*

