



Helping **YOU** Make  
The Best Choices  
With Your Time So  
You **CAN Thrive!**

# Jones Loflin



*"Jones, you were Amazing! You brought a level of laughter, knowledge and practical application that impacted all of us. I received a number of comments from our Territory Managers about this year's meeting being the best ever and how they had taken what you had shared and already applied it to their personal as well as professional lives."*

— Rick Silva  
Vice President, Blevins

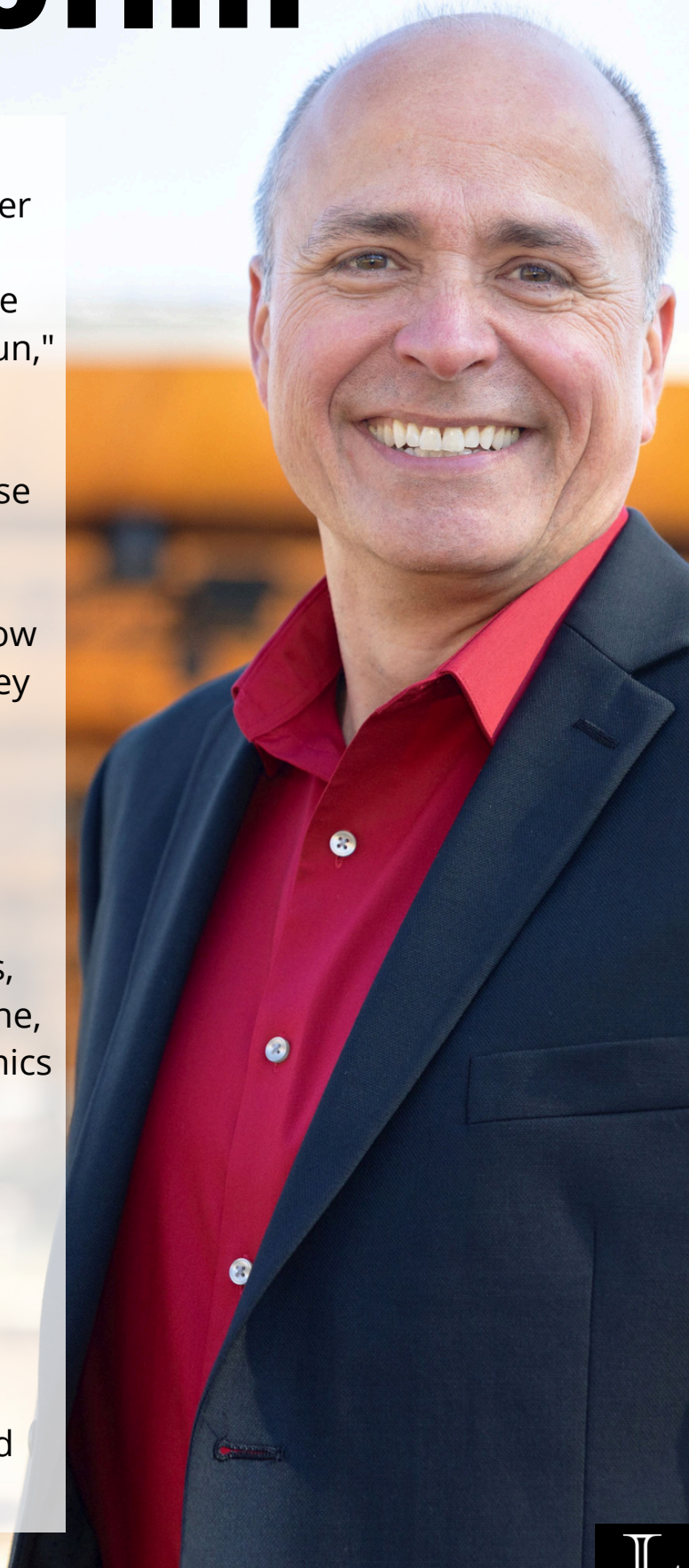
# About Jones Loflin

Jones has made it his life's work to help individuals and organizations thrive! For over 30 years, he has challenged, empowered, entertained, and equipped countless people with presentations that are described as "fun," "powerful," and "timely."

Combining his warm sense of humor, his use of simple yet powerful analogies, and his **expertise** in the fields of **leadership, time management** and **change**, Jones knows how to keep an audience fully engaged while they are learning!

His innovative **solutions on leadership, change, and time management** have attracted the attention of organizations around the world including Federal Express, Wal-Mart, Choice Hotels, Toyota, Bridgestone, American Farm Bureau and General Dynamics as well as the United States military. His international clients include Gillette and Aramark Canada.

As a speaker, author, and Co-Active coach, Jones believes the key to success is being passionate about certain things in life, including family, spiritual beliefs, career and relationships.



# WHY HIRE Jones Loflin

## Relatable *And* Sustainable

Who doesn't listen closer or learn better than when they're enjoying a good story? Stories where every audience member can easily see themselves in them and ultimately find a solution to moving forward with their specific challenges.

Using his uniquely relatable analogies, Jones creates "aha" moments that stay with the audience long after they leave. He equips them with powerful tools in *leadership*, *work life success* and *time management* that they will use again and again both professionally and in their personal life.

## Customization *And* Value

Whether it a keynote or half-day training, Jones understands that you're making an investment! As part of his **3P Approach**, you'll discover that while he promises *Powerful Ideas* connected to *Practical Solutions*, he also delivers with a *Personal Approach*!

From the first phone call to the final farewells, you'll discover a speaker that is easy to work with, who will invest time in getting to know your people AND their needs. Whether the audience is corporate, healthcare, education, association or a government agency, Jones' *real-life* solutions will enable your people to make a *real change*.



# Jones' NEWEST KEYNOTE



## Are You As Focused As A Bee?

A program that will have you and your team *Buzzing* with success!

*Are You As Focused As A Bee?* is an enlightening look at how to improve your focus by learning from the incredible lives of honeybees. It offers a radical approach to give you the clarity, confidence, and control you crave to accomplish what is most important to you.



*What could you accomplish if you improved your ability to focus?*



*Are you tired of fighting the countless distractions coming at you every day?*



*How would your life change if you approached each day with purpose and made steady progress toward your goals?*

WE HAVE TO  
CONSCIOUSLY  
GIVE OURSELVES

PERMISSION  
TO FOCUS

SINCE WE  
NATURALLY GIVE  
OURSELVES  
PERMISSION TO BE

DISTRACTED

## What you can expect to gain:



Boost your productivity with a proven system for completing high-impact tasks that align with your goals.



Reduce distractions and lower the pull toward low-priority activities, creating space for what truly matters.



Simplify big projects with an effective system to break them into achievable steps that lead to consistent success.



Strengthen your ability to recognize when you are overwhelmed and how to quickly reset to stay present and productive.



# MOST REQUESTED KEYNOTES



## What To Do About Too Much To Do

### Time Management/Work Life Balance/Productivity

Using the model of a three-ring circus, this highly engaging presentation will equip you to better **manage your time** and energy to explore new opportunities and **achieve better results**. From being a stronger ringmaster to building a quality “3 ring” lineup (Work, Relationship, Self), expect to leave this session with a myriad of practical tips to **manage your distractions**, **conquer your overload**, and more fully **focus** on the present moment. Most importantly, you'll be ready to run your circus instead of letting the circus run YOU!

#### Key Takeaways

- Recognize the fallacy of trying to "get it all done"
- Identify the sources of professional and/or personal overload that are most limiting your ability to thrive
- Follow a 4 step process to experience greater productivity and results
- Work with others more effectively so EVERYONE is getting the right work done
- Identify and better manage the tsunami of interruptions and distractions coming at you every day

## How To Be A Stronger Leader In Any Season

### Leadership/Change

You want to take your **leadership to the next level**, but the question is “How?” You need a practical blueprint to change. Jones Loflin says that new approach is built on four simple words: **Grow**, **Cultivate**, **Prune**, and **Harvest**. In this innovative and engaging presentation built on the practices of a successful gardener, Jones equips leaders to **identify** where **change** is needed in their daily activities and **take productive action**. It's time to get “growing” and **harvest something better** for your people and your organization.

#### Key Takeaways

- Create an environment for ideal growth and understand why leaving some things "unpruned" seldom brings optimal results
- Identify potential changes that can increase time spent on highest priorities
- Improve communication and strengthen clarity about expectations and priorities
- Identify three specific areas they need to address daily as a leader or manager
- Discover what's limiting success and what's holding their team members back
- Appreciate the value of celebrating more small wins with their team members

# MOST REQUESTED KEYNOTES



## Now We Go Home...So What?

### Leadership/Motivation

The end of the conference is the start of the real work... putting ideas into action. How do you do that when you already have too much to do? You have spent the past few days taking in all this new information, networking with your peers, and started thinking about how far behind you are at work. But have you thought about the right strategies to achieve better results when you return home? How will you take all you have gained at the conference and implement these ideas into your already overloaded schedule? Jones Loflin says the answer lies in 5 simple words: Who, What, Where, When, and Why.

In this thought-provoking and entertaining closing message, expect to gain

#### Key Takeaways

- A powerful process to initiate and sustain change within yourself and others
- Tips on making new ideas a priority in your schedule
- Fresh strategies to communicate with greater clarity and impact about what you want to see happen at work and in life
- Tools to cut through the clutter of “something else” that dominates your day and limits your productivity and creativity
- Maintaining the motivation to improve AFTER the conference is over

## Customized Programs

### You Choose The Topic Area - Jones Delivers The Results!

Whether you are looking for a guest speaker, keynote speaker or someone to address your conference attendees virtually, Jones will make an impact. In his 28 years of experience, he has worked with audiences of all sizes and all places (even on a fishing boat!).

#### Key Takeaways

- Areas include time management, work life success, change, and leadership
- Jones pinpoints your specific desired outcomes through pre-program assessments, conference calls and a thorough study of your organization's history and current issues
- All programs can be delivered both onsite and virtually
- Unique ability to open or close a conference to set the tone for the conference or send participants home fully equipped to get better results



# TESTIMONIALS

## Jones Loflin



"When people ask me suggestions for speakers, I have been giving them your name. Hope you don't mind. You presented the program with such a high degree of energy and humor."

— LaVerne W. Marshall, US Department of the Treasury



"Jones was very good at communicating his message and really engaged his audience. I was thoroughly impressed. And the fact that he did 3-45 minute segments of the same message consecutively, with the same enthusiasm and energy, was outstanding!!"

— Kathryn Scott, Bridgestone



"You were definitely a hit with all of our franchise owners. What a great approach to a topic everyone was able to relate to. Your sense of humor combined with a fresh approach to becoming the master of your life was incredible. You kept everyone entertained while presenting a powerful message."

— Linda Shaub, Interim Health Care



Hilton

"The program yesterday was right on track with what I wanted it to be, and just as expected, time was too short."

— Chris Williamson, Hilton Hotels Corporation



"Thanks for coming out to Tractor Supply to facilitate Juggling Elephants yesterday. Several participants engaged with me after the program was complete to share how much they enjoyed the presentation. One person even mentioned that you were the "best presenter they had seen in their life" in their long career of working! I look forward to working with you again!"

— Albert Dennis, Tractor Supply Corporation



# TESTIMONIALS

## Jones Loflin



Delivering Property Management Excellence



Jones is grateful for his work with every client.



Let's add your organization's logo to this page!



# SAMPLE KEYNOTE VIDEOS



Do you ever feel like you are juggling elephants?



Are you helping your team members grow?



How to become a stronger leader.



What it looks like when you're overloaded as a leader.



# BOOKS BY

## Jones Loflin

### **Focused As A Bee** Six Buzzworthy Strategies To Thrive In A Distracting World

What could you accomplish if you improved your ability to focus? What would life be like if you had perfect clarity on your priorities and a system in place to manage the countless distractions that come at you each day? You will discover new "bee-haviors" like giving yourself *permission* to be unavailable so you can recharge. You will learn how to be intentional in your day, not just busy and become an essential, focused team member of the hive!

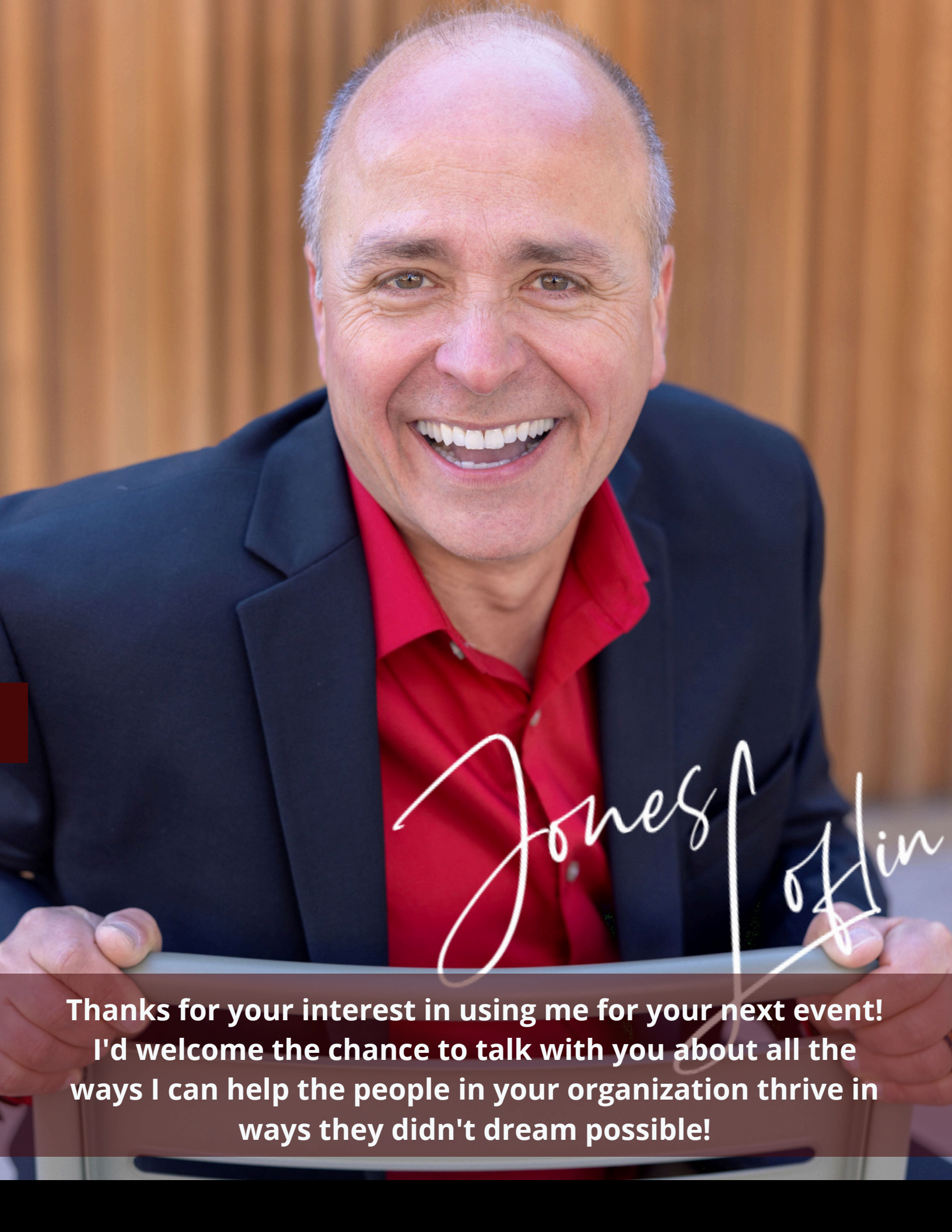
### **Always Growing** How To Be A Strong(er) Leader In Any Season

Have you ever felt in over your head in your leadership role? Do you have a non-cohesive team that focuses more on being individuals than a team? You want to improve/you need to make improvements, but you just don't know how? This book helps you navigate the change you need for you and your team. Written with the simple analogy of a gardener, discover how to Grow, Cultivate, Prune and Harvest your way to better results!

### **Juggling Elephants** An Easier Way To Get Your Most Important Things Done NOW!

Does this sound familiar? You're too tired, too stressed and you have no time for yourself or other people important to you. In other words, you're overloaded! Using the relatable analogy of a circus, you become the "ringmaster" and discover how to take more conscious control of your 3 "rings": Work, Relationships and Self. You'll find new ways to work with the *performers* in your circus and understand why it's important to take an intermission.





*Jones & Offin*

**Thanks for your interest in using me for your next event!  
I'd welcome the chance to talk with you about all the  
ways I can help the people in your organization thrive in  
ways they didn't dream possible!**