

Jones Loflin

Helping You Make The Best Choices With Your Time

Jones Loflin has dedicated his life to delivering powerful ideas and practical solutions that empower people to make the best choices with their time.

His innovative strategies have captured the attention of organizations worldwide, including Federal Express, Wal-Mart, Tractor Supply, Choice Hotels, and the United States military.

An accomplished author and coach, Jones has written several impactful books, including *Focused as a Bee*, *Juggling Elephants*, *Always Growing*, *Getting the Blue Ribbon*, and *Getting to It*.

Jones believes true success comes from being passionate about life's priorities, including faith, family, career, and relationships. He often draws inspiration from one of his favorite Zig Ziglar quotes:

“Go as far as you can see, and when you get there you can see farther.”
- Zig Ziglar

On a lighter note, Jones' favorite word is “flummoxed,” he enjoys growing stuff, and he's always ready for a lively conversation over a cup of tasty decaf coffee.

Jones lives in North Carolina with his amazing wife Lisa. They have two incredible daughters, and one “really cool” son-in-law.

