

Jones Loflin

Helping You Make The Best Choices With Your Time So You Can Thrive

For over 30 years, Jones Loflin has been empowering individuals and organizations to conquer the chaos of “too much to do” with practical strategies and fresh perspectives. Renowned for his illuminating books and unforgettable presentations, Jones has helped countless people make better choices with their time, enabling them to thrive both professionally and personally.

Jones’ expertise in **leadership**, **change**, and **time management** has earned him a global reputation as an innovator in these fields. His impressive client list includes industry leaders such as Federal Express, Wal-Mart, Toyota, Tractor Supply, Choice Hotels, The American Farm Bureau Federation, Berkshire Hathaway, and the United States military. His international work spans organizations like Saudi Aramco and Aramark Canada, demonstrating his ability to connect with diverse audiences around the world.

As an author, Jones expands the reach of his message through thought-provoking books that resonate with readers from all walks of life. His latest release, *Focused as a Bee*, provides a unique framework to thrive amidst today’s constant distractions. *Always Growing* offers actionable strategies for leaders at any stage of their journey, while *Juggling Elephants* uses a witty parable to tackle the challenge of balancing life’s priorities.

Jones’ work is grounded in his core belief that success stems from being passionate about what matters most—faith, family, career, and relationships. One of his favorite quotes, by Zig Ziglar, encapsulates his approach to life:

“Go as far as you can see, and when you get there you can see farther.”
- Zig Ziglar

Residing in North Carolina, Jones cherishes time with his wonderful wife Lisa, their two perfect daughters, and his "really cool" son-in-law.

