

MONICA MASSEY

speaker

In a previous life, Monica Massey was a bold and tenacious senior executive helping manage the day-to-day operations of Dairy Farmers of America (DFA), a multibillion-dollar milk-marketing cooperative and global dairy company with 20,000 employees, a broad customer network, and a diverse portfolio of products.

Hyped up on coffee (with cream of course!) and hopping around the globe, Monica navigated the ever-changing and uber-challenging business landscape with a focus on innovation, strategy, employee development, crisis, communications and organizational effectiveness.

Oh yeah, and she championed Diversity, Equity and Inclusion - ensuring the organization's efforts extended beyond words on paper.

Today, armed with the knowledge gained, a toolkit earned, and a reputation for getting things done, Monica is a sought-after business consultant and motivational speaker.

Bring her to the stage and you're guaranteed to bring some serious energy to your event. Delivering a customized presentation, she'll have your audience engaged, laughing, and inspired to do more and be better. She's the speaker your program needs and the consultant you'll wish you hired sooner. Topic areas include:

- organizational effectiveness
- enhancing corporate culture
- motivating employees
- effective communications
- embracing innovation
- challenging the status quo
- DE&I and women in the workplace
- managing crisis

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