

NO MATTER WHAT - THRIVING THROUGH CHANGE AND UNCERTAINTY

GET UNSTUCK AND CREATE A SURE PATHWAY TO PROGRESS, REGARDLESS OF THE CHALLENGES

In a world permanently transformed by tech upheaval, competitive pressures, talent shortages, and global instability, change and uncertainty have never been more intense. But here's the truth: change is constant, and it isn't the enemy. It's our approach to it that leaves us afraid of taking risks, struggling to adapt and limiting our progress.

Sterling Hawkins shares how he went from multi-billion dollar startup success story to bankruptcy to growth leader and advisor to hundreds of leading companies. The experiences, research and real-world testing shared in this ground-breaking keynote will help you break through your own challenges by reframing your relationship with change. Sterling's proven framework cultivates a resilient growth mindset that thrives in uncertainty by empowering audiences to commit to real progress rather than burning out or becoming crushed by it.

With his No Matter What mantra, Sterling lights a fire within individuals and teams, uniting them to capitalize on their strengths. By fostering connection, breaking down silos, and empowering team members at every level to confront uncertainty, his system transforms any change into opportunity and any challenge into greater potential.

OUTCOMES |

- **Activate High Performance:** Empower your team with proven practices that drive high performance, regardless of challenges.
- **Transform Discomfort into Growth:** Challenge the "survival" narrative and use discomfort as a powerful catalyst for impact, resilience, and transformation.
- **Accelerate Learning and Results:** Embrace a science-backed approach to harness the unknown, accelerating learning and achieving outstanding results.

THIS INSPIRATIONAL KEYNOTE IS DESIGNED FOR LEADERS WHO ARE |

Struggling to keep up with technology disruption, competitive pressures, and market shifts.

Disempowered dealing with unknowns and burned out from relentless change.

Under pressure to deliver stronger results by rising to challenging circumstances or ambitious goals.

