

LJB GLOBAL CONNECTIONS

Lisa Jenkins Brown, DMin, CSP, CVP

2026 COURSE CATALOG

Leadership, Communication & Cultural Intelligence Training

*All courses can be customized for your organization and are available virtually or in-person. Delivered through The Triple Integration Approach™: **Corporate insight. Academic rigor. Values-based leadership.***

Navigating Multicultural Spaces

COURSE DESCRIPTION

This course equips professionals to operate effectively in culturally complex environments where norms, values, communication styles, and power dynamics differ. Participants learn how to decode cultural cues, reduce friction, and build trust across differences without relying on stereotypes or performative gestures.

OBJECTIVES

- Build cultural awareness beyond surface-level differences
- Identify how culture shapes communication, decision-making, and conflict
- Develop strategies for working across cultural norms with credibility
- Strengthen cross-cultural trust and collaboration

OUTCOMES / TAKEAWAYS

- Increased confidence navigating culturally diverse teams
- Practical tools to prevent misunderstandings before they escalate
- Improved collaboration and morale across diverse work groups
- Greater organizational cohesion and cultural intelligence

Strengthening Intergenerational Communication in the Workplace

COURSE DESCRIPTION

This course addresses the communication breakdowns that occur when multiple generations work side-by-side. Participants move beyond clichés to understand how generational context influences expectations, feedback styles, technology use, and leadership preferences.

OBJECTIVES

- Understand generational worldviews without stereotyping
- Identify friction points in intergenerational communication
- Learn strategies to bridge values, language, and work styles
- Improve collaboration across age and experience levels

OUTCOMES / TAKEAWAYS

- Reduced tension and miscommunication across generations
- Stronger teamwork and knowledge transfer
- Improved engagement and retention across age groups
- More adaptive and future-ready teams

The Credibility Code: Leadership Strategies for Women in the Workplace

COURSE DESCRIPTION

This course examines the unspoken rules, double standards, and expectations women navigate in professional spaces. Participants gain language, strategies, and frameworks to lead with confidence, assert authority, and manage perception without self-silencing or burnout.

OBJECTIVES

- Identify systemic and interpersonal barriers impacting women in leadership
- Understand the double bind and its professional consequences
- Develop strategies for visibility, influence, and credibility
- Strengthen leadership presence without compromising authenticity

OUTCOMES / TAKEAWAYS

- Clear strategies for navigating bias and micro-inequities
- Increased confidence in leadership and decision-making
- Tools for advocating effectively in high-stakes environments
- Greater clarity around boundaries, voice, and professional power

The Decision-Maker's Blind Spots: Bias, Judgment, and Organizational Performance

COURSE DESCRIPTION

This course moves beyond awareness into action. Participants examine how cognitive bias shapes decision-making, communication, performance evaluation, and leadership judgment and learn practical strategies to interrupt its impact before it costs the organization talent, trust, or competitive advantage. The focus is on building the self-awareness and structural habits that produce more consistent, high-quality decisions at every level.

OBJECTIVES

- Understand how cognitive bias operates in real-time decision-making
- Identify common bias patterns in hiring, evaluation, and team leadership
- Learn techniques to slow down and examine automatic judgment
- Apply bias-interruption strategies to daily work practices

OUTCOMES / TAKEAWAYS

- Greater self-awareness and individual accountability for decision quality
- More consistent and objective hiring, evaluation, and team interactions
- Improved trust and reduced interpersonal friction across teams
- Stronger, more defensible decision-making processes across the organization

The Leadership Practice of Workplace Civility

COURSE DESCRIPTION

This course reframes respect as a leadership competency, not a personality trait. Participants learn how leaders set the tone, model expectations, and address behaviors that undermine dignity, trust, and performance.

OBJECTIVES

- Define respect as a strategic leadership practice
- Understand the cost of disrespect on teams and culture
- Learn how to address issues early and effectively
- Strengthen leadership credibility and influence

OUTCOMES / TAKEAWAYS

- Clear standards for professional conduct
- Increased team trust and engagement
- Reduced conflict and escalation
- Leaders equipped to intervene with confidence and clarity

Effective Communication Under Pressure

COURSE DESCRIPTION

This course focuses on communicating clearly and assertively in high-stakes or sensitive situations. Participants learn how to speak truth without escalation, manage difficult conversations, and preserve relationships while maintaining standards.

OBJECTIVES

- Understand the principles of diplomatic communication
- Learn how to deliver difficult messages effectively
- Strengthen emotional intelligence and self-regulation
- Practice strategies for de-escalation and clarity

OUTCOMES / TAKEAWAYS

- Improved confidence in challenging conversations
- Reduced conflict and defensiveness
- Stronger professional relationships
- Enhanced reputation for leadership maturity and poise

Leading Teams through Transition and Disruption

COURSE DESCRIPTION

This course equips leaders to guide teams through uncertainty, transition, and disruption. Participants learn how to communicate vision, build buy-in, and sustain momentum, especially when resistance or fatigue is high.

OBJECTIVES

- Understand the human side of change and resistance
- Learn how to communicate change with clarity and empathy
- Build trust during periods of uncertainty
- Inspire collective ownership and forward movement

OUTCOMES / TAKEAWAYS

- Leaders prepared to navigate complexity and ambiguity
- Increased team resilience and adaptability
- Clear strategies for sustaining engagement during change
- Stronger alignment between vision, action, and culture