

[ CONTINUED FROM FRONT FLAP ]

- **Healthcare**—the contrarian secrets to insurance, doctors, pharmacies, and hospitals that will drastically cut your costs

Unlike most personal finance guides that stress the small stuff, every tip in this book has the potential to save you at least a thousand dollars. Leamy's message is that saving money doesn't have to be a drag. Filled with fresh advice and insider secrets, this book will have you saving more in less time—by identifying where you spend the most money so that you can save the most money.



**ELISABETH LEAMY** is the Consumer Correspondent for ABC's *Good Morning America*. She also reports for *World News* and *Nightline* and writes a weekly column for ABCNews.com.

Since joining *Good Morning America* in 2005, Leamy has investigated a wide range of topics for the morning program. She's known for her dedication to educating consumers. Leamy has received thirteen Emmy Awards and four regional Edward R. Murrow Awards. Her first book, *The Savvy Consumer*, was published in 2004. Find additional links and lists to help you **SAVE BIG** at [www.ElisabethLeamy.com](http://www.ElisabethLeamy.com).

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### Praise for **SAVE BIG**

"If you follow Elisabeth's easy steps for how to save on life's big expenses, you will change your life."

—**CLARK HOWARD**, Host of *The Clark Howard Show*; *New York Times* Bestselling Author of *Get Clark Smart* and *Clark's Big Book of Bargains*

"Using the suggestions in this book will save you thousands of dollars. It's a great return on your investment."

—**LIZ PULLIAM WESTON**, MSN Money Columnist, bestselling author of *Your Credit Score: Your Money and What's at Stake*

"[Elisabeth] reminds us all in an engaging way that it's not just the pennies that count. It's just as important to find big ways to save."

—**MICHELLE SINGLETARY**, *The Washington Post*, author of the nationally syndicated "Color of Money" column

### **SAVE BIG ... not small**

Learn to make money-saving moves that actually *matter*. The conventional wisdom is that if you skip your daily latte, you can become a millionaire. But that's what author Elisabeth Leamy calls "Small Stuff Savings." Wouldn't you rather **SAVE BIG**?

**HOUSES:** You can buy low-flow showerheads and save \$5. Or get a fast flow mortgage and save **\$103,536**.

**CARS:** You can save \$9 a month by inflating your tires right. Or save **\$31,279** by choosing the right car.

**CREDIT:** Going to your own bank's ATM will save you \$3. Calling your own bank could save you **\$1,272**.

**GROCERIES:** Packing your lunch will save you \$7 a day. Shopping strategically for those lunch fixin's will save you **\$7,904** a year.

**HEALTHCARE:** You can save \$75 a year by canceling your magazine subscriptions. Or save **\$6,350** a year by choosing the right medical prescriptions.



LEAMY

SAVE BIG

CUT YOUR TOP 5 COSTS  
AND SAVE THOUSANDS!



# CUT YOUR TOP **5** COSTS AND SAVE THOUSANDS!

# SAVE BIG



Good Morning America  
Consumer Correspondent

## ELISABETH LEAMY

FOREWORD BY **DIANE SAWYER** AND  
**ROBIN ROBERTS** OF ABC NEWS

\$24.95 USA | \$29.95 CAN

*Good Morning America*  
Consumer Correspondent

Elisabeth Leamy shows you how to

# SAVE BIG

**I**N THIS battered economy, saving money matters more to consumers than ever before. But we're tired of hearing about all the small stuff, like skipping our morning latte and installing low-flow showerheads. To truly save, you need **BIG**, bold ideas, and this book has them. Elisabeth Leamy's philosophy is that it's better to save a lot of money on a few things rather than a little money on a bunch of things.

Why give up life's little pleasures when you can save more money by attacking a few big, boring expenses instead? In a straightforward style—with a dash of attitude—Leamy shows you how to **SAVE BIG** on the five priciest parts of your life:

- **Houses**—whether you own or rent, it's your biggest expense, but also your single biggest source of savings
- **Cars**—how to buy a better one for a lower price, and get it fixed for free
- **Credit**—ways to save thousands by using less credit and getting credit for less
- **Groceries**—how to practice guerrilla grocery shopping and reduce your bills by as much as 80 percent

[ CONTINUED ON BACK FLAP ]