



FOR IMMEDIATE RELEASE

Local connection to Transformation Costa Rica lead by a global team of coaches with The John Maxwell Team.

(San Diego)-based coach, (Charlene Waddell) will be joining leadership expert John C. Maxwell and 250 of his team of certified international coaches, volunteers and leaders in San José, Costa Rica at the invitation of President Luis Guillermo Solís, from March 11-15, 2018. This special delegation will conduct a national leadership education project known as Transformación Costa Rica that will reach 400,000 of the Costa Rican population by equipping them with values-based principles they can learn, live and lead in their social and professional environments.

This massive endeavour is a social transformation initiative led by Maxwell and the John Maxwell Leadership Foundation (a non-profit organization), which aims to make training in values and leadership principles accessible to participants at no cost.

Over the course of five rigorous days, the specially trained delegation will meet with seven pillars of influence: government, education, media, business, arts, faith and family. Their goal is to transfer proven tools to the people of Costa Rica in an intentional effort to bring transformational energy to the country using the Maxwell Roundtable Method to foster two-way communication in a structured environment.

Transformación Costa Rica carries the slogan "Transformation Is In Me", because it resides in each of us, in each person, the ability to change and to improve. With the conviction that if one changes, the world changes, this movement will inspire the people of Costa Rica to become change agents right within their own communities.

"This is Operation Leadership Lift-off for Costa Rica," John Maxwell said. "Literally, hundreds of our coaches and volunteers from all over the world are paying their own way to serve, add value and make a difference in Costa Rica. This is how transformation happens - one person cares enough to take action - then hundreds care enough to take action."

The John Maxwell Leadership Foundation is a non-for-profit organization that equips and trains leaders around the world. John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 26 million books in fifty languages. In 2014 he was identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by Business Insider and Inc. magazine. As the founder of The John Maxwell Company, The John Maxwell Team, EQUIP, and the John Maxwell Leadership Foundation, he has trained more than 6 million leaders. In 2015, he reached the milestone of having trained leaders from every country of the world. The recipient of the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, Dr. Maxwell speaks each year to Fortune 500 companies, presidents of nations, and many of the world's top business leaders.

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