



The Reinvention Specialist



AS SEEN ON



SUCCESS

BLACK
ENTERPRISE

FORTUNE



Entrepreneur
MAGAZINE



ENTREPRENEURSHIP | MARKETING | EMPOWERMENT



A dynamic, experienced speaker, Amy's topics include:

- Pivot for Success
- Cultivating an Entrepreneurial Spirit – In or Out of Corporate America
- Networking - The Do's and Don't You Dares
- The Courage to Know When – To Make Decisions and to Act
- Pounding Cake Into a Business - A Journey of Building a Dream from Scratch
- Authentic and Transparent Leadership
- From Relevance to Results - The Ten Commandments of Diversity Marketing
- The Marketing Workout - Build Muscle for Your Business

CUSTOM PRESENTATIONS ARE AVAILABLE TO FIT YOUR NEEDS

BIO



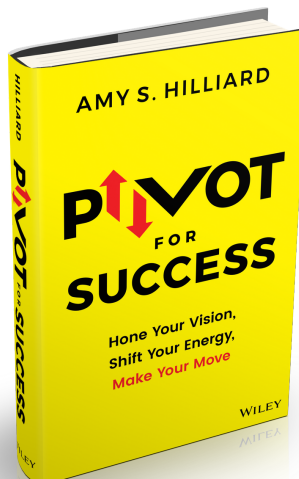
With a unique background of senior corporate experience and established entrepreneurship, Amy S. Hilliard is a proven thought leader. A honors graduate of both Howard University and the Harvard Business School, she owns three businesses: speaking, consulting and licensing. She sold her home to launch her signature business in 2001, The ComfortCake Company®, makers of “Pound Cake so Good it feels like a Hug®“, which gained national distribution with customers including United Airlines, Walmart, and Home Shopping Network. She now licenses the recipes and Sugarless Sweetness®, a patent-pending proprietary sugar substitute to the food industry. A former retailing and senior marketing executive with Bloomingdale’s, Gillette, Pillsbury and L’Oréal, her marketing work is documented in a case study for the Darden School of Business. With her multi-million dollar brand building and acquisitions experience her strategic marketing consulting firm, The Hilliard Group, has represented Fortune 500 companies and entrepreneurial businesses for over twenty years with clients including Nielsen, IBM, American Express, HBO, the Art Institute of Chicago, Ford Motor Company, PepsiCo and others.

A native Detroiter, Ms. Hilliard was recently President of Fashion Fair Cosmetics, the largest cosmetics company focused on women of color in the world. Ms. Hilliard served two terms on the Board of Trustees of Howard University, 13 years on the PepsiCo Multicultural Advisory Board and she serves on the LeanIn.org Advisory Board with Facebook COO Sheryl Sandberg. Her newest book is **“PIVOT FOR SUCCESS”** based on the 10 Pivot Points praised by Michelle Obama and endorsed by Sheryl Sandberg, Dr. Wayne Frederick, President of Howard University, Producer/Choreographer/Actor Debbie Allen and Susan Taylor, Editor-in-Chief Emerita of Essence Magazine and others. A single mother, she successfully raised two young adults through college and is a health advocate with a popular blog, www.sizzlingafter60.com.

Amy's 'Power Ps' can help anyone turn on the light that's already within and sharing your light with others always positively impacts our world."

--First Lady Michelle Obama

From Amy’s first book, *Tap Into Your Juice* -- endorsed for life, and the foundation for *Pivot for Success*.



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Available for presale now

at Amazon and
Barnes & Noble.com

Speaking Clients

(partial listing)

- ❖ AARP's Boomer Business Summit
- ❖ A.C. Nielsen
- ❖ American Advertising Federation
- ❖ Ameriprise Financial
- ❖ Athena International Women's Symposium
- ❖ Atlanta Tribune Business Conference
- ❖ *Black Enterprise* Women's/Entrepreneur Conferences
- ❖ Black Women's Expo
- ❖ California Credit Union League
- ❖ Chicago United – CID Talks
- ❖ Clinton Foundation – Clinton Global Initiative
- ❖ Cole Taylor Bank and Chicago Financial Advertisers
- ❖ Direct Marketing Association
- ❖ Duke University – Fuqua School of Business
- ❖ Enabling Enterprises – Trinidad, W.I.
- ❖ *Essence* Women Who are Shaping the World
- ❖ Fancy Food Shows
- ❖ Federal Bureau of Investigation (FBI)
- ❖ Ford Motor Company
- ❖ General Mills Corporation
- ❖ Georgia State University at Coca-Cola Headquarters
- ❖ Hallmark Cards
- ❖ Harvard Business School
- ❖ IBM Corporation
- ❖ International Institute of Research
- ❖ Leo Burnett U.S.A
- ❖ Living Word Christian Center
- ❖ McDonald's
- ❖ McNeil Laboratories/Johnson & Johnson
- ❖ Merck Pharmaceuticals
- ❖ Michigan State University
- ❖ National Association of Women Business Owners
- ❖ National Black MBA Association
- ❖ National Restaurant Association
- ❖ Nissan Dealer Meeting
- ❖ Northern States Power Company Empowerment Breakfast
- ❖ Northwestern University – Kellogg Graduate School of Management Program Lectures
- ❖ Odyssey Network's Ultimate Business Retreat
- ❖ Office Depot Strategies for Women
- ❖ PepsiCo
- ❖ President Nelson Mandela's Cabinet, South Africa
- ❖ Quaker Oats
- ❖ Smith Barney, Inc.
- ❖ Stanford Business School MBA Program
- ❖ Sutter Health Network
- ❖ Tom Joyner Fantastic Voyage Cruise
- ❖ United Way National Leadership Council
- ❖ United Way of America
- ❖ University of Chicago
- ❖ Visa Credit Card International
- ❖ Volvo Headquarters – Premier Automotive Group
- ❖ Women's Business Development Center
- ❖ YWCA Leadership Conference



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What Clients Have To Say About Amy

"At one of our major annual summits, it was critical that we share and reinforce one of our most important business strategies. It was imperative for this network of several hundred key wholesalers to hear and learn from a subject matter expert. Amy's in-depth knowledge, thought leadership, engaging content and presentation aided in helping our wholesalers embrace these strategies. Amy is not only thorough but also easy to work with and proactively reaches out to understand how she can assist further and provide valuable insights." Vice President, Marketing, Pandora Jewelry

"Amy is a most amazing woman who has moved mountains to grow her business. The story of her entrepreneurial venture is not only awe-inspiring but offers incredible lessons of perseverance and intelligence. I previously taught a Women & Entrepreneurship class at Kellogg and Amy spoke in my class many times. Many of the students thought she was one of the best speakers they had heard at Kellogg."

Director of Entrepreneurship Programs, Graduate School of Business, University of Chicago

"She is motivating, stimulating, moving, profound and informative as well as being a warm and generous person. You are fortunate she is available." Co-President, Women's Business Development Center

"I reached out to Amy Hilliard to facilitate a panel discussion of Senior Executives. The panel included high-powered women from Texas Instruments, Johnson & Johnson and Umbrellas Plus. Amy was wonderful on how she was able to bring the panel discuss to 'life,' focused on Leadership Strategies. She kept the panel discussion engaging and she raised several provocative questions that really got to the heart of the discussion. I was grateful to have her participate at our first-ever Women of Color conference with almost 200 participants. She is an excellent speaker and she knows how to command the audience and keep them engaged. You will be very pleased." Senior Manager, Global Diversity and Inclusion, PepsiCo.

Take A Listen

Virtual Clip

Sizzle Reel

Testimonials





SPEAKING INFORMATION

Amy is an inspiring and engaging speaker who has been in-demand speaking professionally for over 20 years. She is also busy running her companies, spending time with family and giving back to her community. She prepares thoroughly to give your audience what they are looking for at the highest level of quality. Amy and her team will communicate with you clearly and consistently to deliver a terrific keynote or panel presentation that all will love! This is why she sets her fees at a premium level.

While we don't post her appearance and speaking fees online, we do expect your organization to cover all travel expenses and accommodations.

If you are interested in ordering books in advance for your audience, we can provide bulk-book discounted rates.

If you are inviting Amy to speak and are concerned whether you have the premium to invest for her, please pitch your request to us in such a way that it communicates the value + win-win opportunity commensurate with the mastery she will bring and the time you're asking her to invest.

KEEP IN MIND ALL OFFERS ARE CONSIDERED.

And, on occasion we can get creative to make your event request happen. Not always. But, you never know until you ask.



BOOK AMY!

amyshilliard.com/contact

Chicago Headquarters
1507 E. 53rd Street – Suite 329
Chicago, IL 60615
312.883.2691 ph. – 312.896.5117 fax
www.amyshilliard.com



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