



KEYNOTE SPEAKER

Testimonials

"Simply the best presentation I've seen in more than 25 years"

"Truly riveting"

"Attendees are still talking about they can apply his strategic and out-of-the-box thinking to their activities, projects, and programs."

"A joy to work with"

"Prepare to be dazzled"

"Audience favorite"

"Dynamic and memorable"

"He will leave you with thoughts, tips and techniques that will change the way you live your life."

70+ raving reviews on LinkedIn.

A world-leading expert in innovation and Design Thinking, Olympic medalist John K. Coyle is a sought-after speaker for Fortune 100 companies, Universities, TEDx stages and multiple international conferences.

John's presentations combine the exhilarating stories of a champion athlete with the data and intellect of a professor. A graduate of Stanford University's Product Design program and Northwestern University's Kellogg Graduate School of Management, John's experience includes:

- CEO and Founder of Speaking Design Thinking and host of the [Design Thinking Academy](#), innovation leadership development online executive education series
- Sports analyst for NBC Olympics
- Lecturer and teacher at Kellogg Graduate School of Management at Northwestern University, Marquette University and CEDIM University in Mexico
- Best-selling author of *Design For Strengths: Applying Design Thinking to Individual and Team Strengths* (2018)
- Former head of innovation at a Fortune 500 wireless telecom and SVP of innovation at a boutique consulting firm

Known as #TheTimeGuy, John is a thought leader in the field of chronoception—the study of how humans process time. He helps people understand the neuroscience and psychology of time perception and use Design Thinking to expand our relationship with time, leading to a return to the endless summers of our youth.

Keynotes & Workshops

[Watch video.](#)

Strengths 2.0 - Applying "Design Thinking" to Individual and Team Strengths and Weaknesses. Through the metaphor of sport, learn how individuals and teams can use *innovation approaches to identify and leverage their unique strengths* (and design around weaknesses). Become empowered to solve old problems in new ways and achieve breakthrough results. [Watch TEDx talk](#)

Resiliency 2.0 - Applying Design Thinking to Stress and Resiliency. Instead of trying to manage or reduce stress (or get "work-life balance back"), learn how to *perform better under even greater stress* (and enjoy it.) Explore a new model of resiliency, one where proactive challenges are designed to build capacity for ever greater performance under pressure while learning the latest neuroscience of recovery.

Time 2.0 - Applying Design Thinking to the Human Experience of Time. Our days are filled with experiences and memories, some stored and retained, some not. What creates a memorable memory? What is the nature of the relationship between memory and time perception? How do we measure the true value of our time? Of our experiences? In this unique mind-bending talk, John shares breakthrough ideas on how to re-think your relationship with time and design time-stopping experiences for yourself, your family and your customers. [Watch video.](#)

Leadership 2.0 - Innovation Mindsets and Why They Matter. An empowering primer on leadership mindsets that are necessary to drive innovation within an organization. Can be combined with more topics including: 1) Design Thinking overview and activation; 2) Ideation best practices and practice; 3) Innovation Antibodies (Victim vs. Innovator); and 4) Innovation Culture Kryptonite (Learner mindset vs. Knower mindset). [Watch video.](#)

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