



*consider it done.*

August 7, 2014

Dear Dave,

Words alone cannot adequately express the immense value and priceless positivity you brought to the LTB 2014 event.

When our team at Ptex Group sat down to evaluate potential speakers for the LTB 2014 conference, we had no shortage of options. While you came highly recommended, we still weren't certain that a speaker focusing solely on the topic of multi-tasking would resonate with the many different entrepreneurs, businesspeople and employees in attendance.

Weeks after LTB 2014, having heard the overwhelmingly positive feedback of so many attendees, we can say this with certainty: we made the right choice.

Your keynote presentation added a sense of insight and sagacity to the entire conference. Most impressively, you managed to deliver a relatable message to such a diverse audience. With upwards of 800 attendees, LTB 2014 guests ran the gamut from budding entrepreneurs to established business owners to successful professionals. Because of the overarching relevance of your core message - and the emotional impact of your personal stories - you successfully connected with each person and encouraged them to apply your advice to their unique business challenges.

More than a typical corporate keynote presentation, you really took us on a journey. Your dynamic presentation was interactive, entertaining, and allowed LTB 2014 attendees to walk away with tangible lessons. Managing chaos with an up-to-date process. Measuring accountability across the board. Staying focused to increase productivity. These are the practical applications they ultimately brought back to the office and applied to their own businesses.

In closing, thank you Dave. Thank you for bringing your impressive arsenal of keen time management strategies to LTB 2014. Your timely messages were delivered in a day; your valuable lessons will last us for life.

Your Fellow Multi-Tasking Fan,

Meny Hoffman