

ENGAGE | SAVE | GROW | EMPLOYEE ENGAGEMENT

...Employees are not an organization's more valuable resource

ENGAGED employees are the organization's greatest resource

DISENGAGED employees are an organization's greatest liability

WHY ENGAGE YOUR EMPLOYEES?

- **DRIVE** employee Productivity
- **IMPROVE** business performance
- **INCREASE** accountability
- **EXPAND** commitment to business goals

WHERE CAN A LEADER START?

- **SOLIDIFY** shareholders' vision for the business
- **VALIDATE** employee performance challenges
- **PROFILE** management performance skills
- **VERIFY** business challenges and opportunities

LEADERSHIP CHALLENGES

- **CHAMPION** leadership/employee partnerships
- **EMBRACE** diversity as an element to innovation
- **ALTER** employees' attitude, commitment
- **OFFER** incentives tied to business gains

MANAGEMENT CHALLENGES

- **REINVENT** self to facilitate effective engagement
- **PERFORM** to measurable scorecards
- **PRACTICE** emotional intelligence principles
- **COACH** and collaborate with employees

THE RESULT – A NEW BUSINESS MODEL FOR SUCCESS

- **MANAGEMENT** and **EMPLOYEES** are partners for growth and innovation
- **GROWTH** based on enterprising employee-led initiatives
- **SERVICES** at world-class level and competitive fees
- **CULTURE** is pro-diversity, progressive and self-directed