

# ANDY MASTERS

## MA, CSP

### PRAISE FOR ANDY



"Andy Masters' keynote captured the audience with his ENERGY, his approachability, and his candor. The audience left not only inspired, but with techniques to achieve it. My only wish is that we would have had more time with him! FABULOUS way to conclude our great Conference!"

—Becky Musil, Associate Director, National Institute for Staff & Organizational Development (NISOD), after Andy's closing keynote for the 2013 NISOD Conference with 1,400+ attendees



"Andy did a GREAT job of integrating his programs to ensure relevancy to National Hotel Association Executives. He was a SMASH HIT with the Association Executives attending. He integrates humor in such a way that everyone is engaged from beginning to end. This was my first year as President of the organization and he made me look great. I will DEFINITELY use Andy for future trainings!"

—Lisa Hamilton, President, Caribbean Society of Hotel Association Executives, after Andy's program with representatives from 12 countries in attendance



Masters

◆ Performance Improvement, LLC  
CONSULTING ◆ TRAINING ◆ SPEAKING

### AUTHOR & KEYNOTE SPEAKER

Andy Masters is an award-winning author and international speaker who has written 5 books, earned 4 degrees, and presented hundreds of Leadership, Sales/Service, & personal development programs. Andy's books include "Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire," and his award-winning business humor book "Kiss Your Customer: 77 Reasons Why Sales & Service Are Just Like Dating & Relationships". He has been featured on many national media outlets, including LifeTime Television, Investor's Business Daily, and Leadership Excellence magazine. Andy is also a favorite among meeting planners, as he has presented for over a dozen events for Meeting Professionals International (MPI).



Andy has earned the prestigious CSP award/designation of the National Speakers Association (NSA), achieved by less than 10% of 5,000 professional speakers worldwide!

### BOOKS INCLUDE



### PROGRAMS INCLUDE

