

Ann Mincey

Working in an increasingly competitive world that caters to exterior beauty and media-driven image, Ann Mincey set her own path and led other professional men and women to focus instead on their inner beauty. The message that Ann so passionately shares with her audiences is: ***Get Glowing! You are a Star Right Where You Are.*** She creates an emotional connection with her listeners, while sharing her personal insights and professional knowledge on how each of us can attain balance and success in our lives.

As a nationally recognized leader in the beauty industry, contributing to the worldwide expansion of the Redken brand through salon professionals, Ann is celebrating her 32nd anniversary with REDKEN 5th Avenue NYC this year. Ann brings a wealth of industry experience from her position as Vice President of Global Communications. Her contributions to high performance with the REDKEN senior management team have resulted in double-digit growth for eight consecutive years and earned her the “Priestess of Profit” title.

Ann is also a certified HeartMath™ trainer, achieving the professional level of expertise to expand two of her essential programs: ***Glow Points: give your body what it needs to be fortified; and give your mind what it needs to be focused.*** Ann has developed and delivered inspiring messages of confidence, brand image and communication skills for clients and salon professionals in Canada, South Africa, Asia – including Japan, Taiwan and Korea – Chile, Venezuela and Mexico, Australia, New Zealand and throughout Europe including the United Kingdom, Holland, Belgium, Germany, France and Greece.

Today, in our frantic, multi-tasking environment, Ann’s uniqueness lies in her upscale, yet “old school” approach to remind people to slow down and listen to their own message. Most of all, her principles are based on the simple truth - what we want is within our grasp and it’s up to each of us to develop our lives – **to glow like a star.**

Keynote Presentations:

GET GLOWING! You Are a Star Right Where You Are

Did you know that under the microscope, your skin looks like Jupiter? The same elements that form that planet are also the building blocks of **you!** Have you ever stood, extended your arms and legs to form a five-pointed star? From her book, ***GET GLOWING! You Are a Star Right Where You Are,*** Ann Mincey makes the correlation between the stars having their own special place to shine, as you do. She promotes the truths of individual significance and unconditional encouragement. As an attendee, you will use your own complimentary copy of her book, ***GET GLOWING! You Are a Star Right Where You Are,*** to understand and affirm how to:

- give your body what it needs to be fortified
- give your mind what it needs to be focused
- give your relationships what they need to be faithful
- give your finances what they need to be fruitful
- give your spirit what it needs to be forgiven

This lively and interactive session will gift each person with the shining knowledge to glow throughout the course of the day -- to be the light of their own world!

Improving Performance at the Heart of the Workplace

Stress is not the events in life. Stress is our mental, emotional and physiological reactions to the tasks and challenges of our days. Ann Mincey, certified HeartMath™ trainer, offers an “in-the-moment” practice to help you step back, neutralize your emotions and see more options with clarity. Improved memory and decision-making, increased creativity and innovative problem solving are just a few of the benefits. Learn to change chaos to coherence by applying the simple steps to shift the rhythms of the heart. Using the Freeze Framer™ and EmWave™, participants will be able to witness the actual effects of using the HeartMath tools in a practical way throughout their day.

Giving Personality to the Brand

Ann speaks from her 32-year career with one brand, REDKEN 5th Avenue NYC. A division of L’Oreal USA, REDKEN serves the professional salon industry through profitable partnerships and artistic inspiration based on superior scientific products on a worldwide basis. REDKEN’s vision for every salon professional is to “learn better, earn better and live better.” While the United States is the market leader in REDKEN’s global business, exceptional growth is happening in 53 countries including Latin America, Australia and Europe -- all areas where Mincey has traveled, trained and connected with business owners, distributors and consumers alike.

Ms. Mincey began her career as a receptionist in an independently owned REDKEN salon in Dayton, Ohio. From her perspective as the first link to consumers, she has trained thousands of salon professionals in a unique view “from the chair up,” inspiring their commitment to surpass client expectations.

Though change is the only standard in the salon industry, Ann has stayed true to the founding values of REDKEN -- namely, having unwavering respect for salon professionals and their clients. As a result, REDKEN has experienced double-digit growth for eight consecutive years in an industry that has a flat to 3% growth rate.

“Giving Personality to the Brand” is filled with personal and professional tales of triumph and tragedy. Participants will discover:

- The three key elements REDKEN has used to build a high performing team
- The vital importance of informing and celebrating employees
- How to transform stress at the heart of the workplace
- What it means to “spoil” your best customers

Ann has received numerous awards and recognition for her contributions in business, philanthropy and leadership. Additionally, Ann is a contributing writer to several industry magazines and has been quoted in *Vogue*, *Elle*, *Glamour*, *Harper’s Bazaar*, *Cosmopolitan*, *American Salon* and other publications. Ann is Director of Beauty and Spirit for *Shape Your Life* and Destination Rejuvenation, both destination resort/retreat programs (www.shapeyourlife.tv). She resides in New York City. For more information on Ann Mincey, please consult www.getglowing.com.