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**Ann Mincey Presented with a Lifetime Achievement Award from Canadian Beauty Industry
Canadian Hairdresser Magazine 13th Annual Mirror Awards
Beauty Industry's Top Award Show**

(Toronto) In a gala filled with energy, fashion and beauty, the 13th Annual Canadian Hairdresser Magazine Mirror Awards—Canada's premiere hair awards show—culminated in the best of the best being awarded and recognized by the industry.

Ann Mincey, VP Global Communications, Redken 5th Avenue NYC was presented with the Lifetime Achievement Award. Her 32 years working in the beauty business along with her tireless commitment to inspiring salon professionals and clients around the world with messages of confidence, garnered her a standing ovation at the Award ceremony. Ms. Mincey is an author, inspirational speaker, and an advocate for social change having worked with and been a part of many causes that affect the beauty industry, and its clients in North and South America, Africa, Europe and Asia.

The event was held in Toronto March 31. Featuring the theme Back to the Future, where time capsule meets modern day, historic hairstyles and trends were featured and then reinterpreted with a modern futuristic twist to represent how they might look decades from now. In addition to the showcase of artistry in hair, the beauty industry celebrated the best in their profession.

The Mirror Awards are a celebration of the passion and love of hair and of those who work in the beauty industry. It is an event that recognizes the talents of Canada's leading hairstylists and beauty professionals and cheers the industry's most remarkable and innovative works from across the country. The Mirror Awards also crown the industry's top hairstylist with the prestigious title of "Hairdresser of the Year."

A panel of 14 judges reviewed more than 450 entries and handed out awards in 21 categories.

Canadian Hairdresser magazine, along with its' generous sponsors presented 18 Youth Initiative Scholarships, a program that continues to help ambitious newcomers from across Canada pursue their dreams and goals while evolving into successful individuals in the hair and beauty industry.

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Note to Editor: Ann Mincey appears with Martin Parsons, acclaimed hair stylist, educator and author.