



# reward

## executive program

### Rewarding the mind, heart and soul

From the tragedy of the Bali bombing, the destruction of the Waterfall train disaster to the immensity of the Boxing Day Tsunami, Peter Baines and his team have led national and international teams through the impossible. Their task having always been to bring order, organisation and safety into areas that have been torn apart – each of these situations acting as a critical testing ground for leadership. Their unique perspectives also include how to get the job done with limited resources, despite cultural and political barriers and with constantly moving targets.

Peter and his team have learnt first hand the vital importance of Leadership. From building the right team at the very beginning of a project, to decision making without deliberation, every move needs to be made and communicated with absolute clarity of purpose. It is this clarity that enables leaders to effectively manage under pressure, both their teams, but most importantly themselves.

However, Leadership is not just about the senior managers. The Leadership Matters team believe true leadership often has little to do with official authority. It has to do with courage, commitment, purpose and recognising that people around you have ambitions and passions that are always different to your own.

Whether it's about team motivation or buying-in to a common goal. Their incomparable experience shines a new light on leadership from every angle.

Developed to engage each of the senses, Leadership Matters Executive Reward Program will forever change delegate's perspective on the role of Leadership. Each learning option is taught through hands on experience, each lesson then anchored by introducing participants to those people and communities in Thailand where these practices have made a life changing difference. Lessons are learnt through exercises that engage their heads, hands and then finally their hearts – ensuring that no one will ever forget their experience or that Leadership Matters.



“Conferences need to provide solid business guidance, but on rare occasions they can also change people's lives in a soulful, emotional way. This experience allows people to experience both.”

PETER BAINES, LEADERSHIP MATTERS

### PETER BAINES

Peter is an expert at creating successful results starting from nothing – no time, no money, no staff, but as Peter says, “No worries”. Throughout almost two decades Peter has experienced and led people through some of life's most challenging events.

During a police career spanning over two decades, he has come up against some of the most confronting natural disasters and acts of terrorism the world has seen. In recent times, Peter has been instrumental in managing the response to events such as the Bali bombings, Waterfall train disaster and the Boxing Day Tsunami in Thailand.

After his experiences in Thailand, Peter co-founded Hands Across the Water (HATW), a charity established to support those children orphaned as a result of the disaster. HATW recently completed its first project to fund the construction of an orphanage that now provides a home for nearly fifty children.



# learn

## learning options

“Even in a crisis situation you leave an impression on everybody you come across, so you must always be the best you can be.”

1

### Keynote

In a crisis zone there is rarely time to think, every minute is critical. In such a situation, as in business, leadership is everything. Success comes from seamless planning for every step of the project, from solid strategy and decision making, from loud and clear internal and external communication, from motivation of staff and of those they are working alongside, and from a commonly shared clarity of purpose. From his experiences in the field, from managing small and large teams in some of the world's most terrifying and hazardous situations, Peter offers an unforgettable, captivating and potentially life-changing keynote address.

“If you have clarity of purpose, if your team shares core values, if you know why you do what you do then it no longer feels like work.”

2

### Leadership in Action Workshop

The workshop takes a step beyond the keynote and invites audiences to pose questions and hence to probe more deeply into particular learning's, challenges and experiences brought up in the presentation. It also creates greater value by giving the audience members an opportunity to consider how Peter's lessons apply directly to their own work and personal lives. This further personalises the session and allows Peter's stunning experiences and bank of knowledge to be customised for specific organisations and individuals. The workshop challenges the audience to figure out their own clarity of purpose and to come to terms with exactly what it is they are working towards as individuals and as a group.

“A true leader needs no official authority. They lead by their actions, their sense of purpose, and by recognising what those around them are truly passionate about.”

3

### Scenario Training

In the world of business nothing speaks louder than experience. Following Peter's keynote and workshop he creates situations, some fictitious and some he has actually faced, allowing different people to take leadership roles and encouraging natural leaders to show their true colours. The fascinating scenarios, which naturally lead on from one to another to represent the beginning, middle and end of a crisis, are constantly linked back to the leadership lessons from Peter's keynote, including team building, communication, decision-making, clarity of purpose, project management and motivation. Finally, the participants are challenged to commit to their own specific leadership actions in order to ensure positive change comes from the training.



activities examples

1

### Khao Lak Orphanage

After hearing the inspirational stories about Peter Baines' work in building a Thailand orphanage (a second is currently in development), delegates will be able to see the results first hand. A visit to the Khao Lak orphanage could include a game of football with the kids, a working bee to help make a difference to their lives or simply taking in the difference commitment and clarity of purpose can make in peoples lives.

2

### Life after the Tsunami

Peter's tsunami work centred around one of the most highly devastated sections of the Thai coastline – where entire villages and communities were destroyed. Let the Leadership Matters team be your guide through some of these areas, see first hand the power of human spirit and the determination to rebuild. Perhaps also fit in a powerfully touching visit to the Tsunami cemetery or the Buddhist temple that became the main site for victim identifications.

3

### Until the next time...

Leadership Matters will organise the children from the Khao Lak orphanage to make a surprise visit to your Thai conference centre, closing the experience with a traditional Thai dance to say thank you for joining the experience. This is an extremely powerful, emotional and unforgettable finish to your conference.

4

### Thailand at its Finest

Every conference should include luxury and fun, and Thailand offers this in spades. Wrap into the conference experience some time in a resort area such as Krabi, Kaoh Samui or Phi Phi and enjoy the shopping, party atmosphere, beautiful beaches and endless choices of boat trips and adventure tours.



## client testimonials

*A memorable day where the important became real and where an ordinary man became extraordinary, admirable and a hero in a moment. The presentation, delivered from the heart as only Peter can do, was without doubt the most brilliant I have ever had the privilege to experience.*

**Owner**

**SONY CENTRAL STORES, DUBLIN**

*I just wanted to tell you personally that your talk was the high point of the three days for me. I have thought of it often and am still stunned. So much of what you had to say has lessons that can be used in the leadership work I do with our senior executives. I would have liked to say something to you at the end of the session, but couldn't really trust myself to speak.*

**Leadership Development Manager**

**COMMONWEALTH BANK**

*The delayed impact of your presentation was more than any of us expected. You gave us the direction we needed to regroup, reflect - reconfirm our "clarity of purpose" and we would like to thank-you for this. It has amazed us how we can relate our work environment to the leadership issues that you experienced. As you so aptly called your presentation - Leadership matters.*

**Director**

**MERCY HOSPITAL**

*Peter's presentation was one of the most inspirational I have ever witnessed. He held the audience in the palm of his hand and managed to deliver an amazing presentation from lessons learned through the worst natural disaster this world has ever seen. Peter's presentation just has to be seen, no words can describe it.*

**CEO**

**NETWORK CENTRAL**

## costing

Due to the variety of options available, also the unique requirements of each group, all Leadership Matters Executive Programs are priced upon application.

## for more information

For more information on either Peter Baines or the Leadership Matters Executive Rewards Program please be in touch with your preferred Program or Speaker Coordinator.