



## WHAT CLIENTS HAVE TO SAY AFTER EXPERIENCING RICHARD

### HAPPY I MADE THE CALL

*Here's a message to Duane Ward, President of Premier Speakers Bureau from a client who booked Richard through the bureau:*

Duane,

**It is my nature to be excessively frugal. It was difficult for me to pay top dollar for a speaker (especially in today's economy). That being said, I am happy I made the call to book Richard for our safety conference. He was inspirational and informative. His style and message set the tone for our meeting and the year to come.**

**I am a satisfied client!**

Thanks,

Craig Bressan

### REALLY HIT HOME

*Dear Richard,*

*Thank you for making our annual offsite event something truly special. The Suncor Safety Olympics was definitely a success.*

*The Safety Olympics struck the perfect balance between learning and fun. We have all received amazing feedback from participants. The events you designed got everyone excited to participate and really hit home the importance of safety in our everyday lives.*

*You listened to our needs as a company, and were incredibly creative and flexible in terms of structure and scheduling of events.*

*Richard, we sincerely thank you for your enthusiasm and expertise and look forward to having an opportunity to work with you again in the future.*

*Sincerely,*

*Kate Callaghan  
Suncor Energy Inc.*

## **ALTERED MY LIFE**

*Hello Richard,*

*You not only lived up to my expectations, you far exceeded them. Practical, insightful, funny & moving can't even do justice to the information you passed to us this week at the NC Safety & Health Congress. You have inspired me to inspire others as well as look at the way I handle things at work and in life. I can truly say that meeting you has altered my life in a way that is hard to explain.*

*Thanks for the service you perform and for committing yourself to making change just a little bit easier to handle.*

*Jamie Williams  
Safety Manager  
S&W Ready Mix Concrete Company*

## **MOTIVATED TO CHANGE**

*Dear Richard,*

*Your presentation was excellent and has motivated me to make safety meetings fun or let's say at least different from my old routine.*

*I have already got a compliment from an employee that he likes my new safety meetings and thinks they are interesting and fun! The crew seems more interested and participation has increased. Many of the ideas and tips I use come from your presentation and book Spice It Up!*

*Anyway, thank you for a wonderful time and I appreciate the e-mail "Safety Stuff." It's great information to put into safety meetings.*

*Mike Tomsha  
Ragan Mechanical*

## **FOR THE REST OF THEIR LIVES**

*Dear Richard,*

*What a pleasure it was having you speak to our employees. The positive feedback from the employees was tremendous. They thoroughly enjoyed spending time with you.*

*Our employees get so inundated with "be safe at work" type speeches from managers and supervisors that I am sure it sometimes seems as if we don't care what they do outside of work. Your sessions really let them know that Super Store Industries does care about them as people, not just employees. We wanted them to know that we want them to be safe all of the time, not just at work. Your very effective method of conveying that message was received with smiles and open minds. The message will be with them for a very long time, if not for the rest of their lives.*

*You delivered on your promise. SSI looks forward to having you back in the very near future. Great job!*

*Sincerely,*

**Jared Minnick**  
*Safety and Loss Control Manager*  
*Super Store Industries*

## **I USE A LOT OF YOUR TIPS**

*Hi Richard,*

*I attended the standing room only seminar at the NSC Convention in Anaheim this year ("Creating a Vibrant Safety Culture"). Although I attended your public conference about two years ago, the information was refreshing to hear again.*

*Although I use A LOT of your tips, there were a couple more I heard last week that I will install in our culture. Its amazing what laughter and competition can accomplish!*

*Thank you once again for a memorable and informed seminar. I said it two years ago and I'll say it again; "Your seminar is the most informative I have ever attended, hands down".*

*Regards,*

**Anthony R Zamudio**  
*Coachella Valley Water District*  
*Safety & Training Manager*

## **TAKE THE CAKE**

*Hello Richard,*

*Thanks so much for hosting the Montana State Fund webinar. You did a fantastic job. I have listened to a lot of presenters and you by far you take the cake with keeping me and everyone in the room engaged. I especially liked the rambling boss song. AWESOME!!! And so true. I walked away talking about your webinar to my friends and co-workers.*

*Thanks again for making safety fun.*

*Take care,*

**Tracey Pitsenberger**  
*Business Development*  
*PrintingForLess.com*

## **"ADVICE IS PRICELESS"**

*Good Afternoon Richard,*

*Just a note to thank you for the excellent presentations you made at the NSC conference. I had the good fortune to attend two of your classes. The information that you provided, your insight into health & safety issues and the training advice you gave is priceless!*

*Your approach of incorporating humor into the serious subject of health & safety training provides a functional method that will enable us to impart that information to employees more effectively. Your program not only makes the training fun, but stimulates the cognizant memory, aiding employees to remember the message longer.*

*Thank you again.*

*In Solidarity,*

*Caroline S. Ross  
Health & Safety Representative  
UAW Local 6000  
State of Michigan Employees*

## **SAVING THE COMPANY MONEY**

*Dear Richard,*

*WOW! I had no idea about the damage done to my body when I am ENRAGED! During my hour and fifteen minute drive in to work every morning I have more than one opportunity to experience road rage. However, after last night's talk about Stress, I found myself thinking about a tearing, bleeding heart healing itself with scar tissue and my spleen spitting out paste thickening my blood, which of course, makes my already-scarred heart work harder due to the thicker blood!*

*I know if I can practice the four points learned last night, I can transfer the knowledge to my employees thereby saving the company money through reduced absentee and reduced confrontation on the plant floor.*

*Your Stress talk is something everyone needs to hear. (I loved your songs! ) All in all, it was by far the best presentation of the topic we've ever seen. Thank you so much for enlightening us!*

*Michele Hoffman, VP  
HRA of Southern New Jersey.*

## **POWERFUL IMPACT!**

*Hi Richard,*

*I felt I needed to share a couple more things with you regarding the meetings yesterday where the video presentation of your talk was shown.*

*The ladies who were hosting the meeting actually served water and fresh fruit as a complimentary touch to go along with the presentation. The other interesting thing I found out later was they had door prizes which consisted of one of the books you recommended during your talk! Now I thought that was absolutely IDEAL! The recipients were totally excited!*

*So there again, you've made a very powerful impact!*

*Keep up the awesome work!!!*

*Wyvette McLendon  
JSAT Deputy  
Safety, Health & Environmental Office (SHEO)  
Wyle/JSC/NASA*

## **WIDENED MY EYES**

*Your session has widened my eyes to new approaches to many different ways to deal with management, employees and myself.*

*Michael Deweese  
Safety Manager  
J.F. Shea Construction Inc.*

## **BLESSING MY DAY**

*Hi Hawk,*

*I was at the NSC conference in Anaheim and I attended your presentation on "Creating a Vibrant Safety Culture" and was VERY IMPRESSED! Your style of presentation was the best I have ever seen. I was scheduled to attend a second session that day by another presenter, but chose to stay for your "Spice It Up" session. I made a good choice.*

*The techniques that you shared will definitely make a difference in my upcoming training sessions. I particularly like the info that you give on how the mind works with the adult learner and your encouragement to move towards the "crazy & out there" line in trying new ideas.*

*Thank you Soooo much for your help. It is very evident that you spend a lot of time in preparation. You are a Master at what you do.*

*Thank you for blessing my day of training and the training of those who I will train in the years to come! For me you were the highlight of the NSC conference.*

*Gene Orris Jr.  
Health, Quality & Safety Manager  
FlagshipPDG*

## **LOTS OF GOOD STUFF I CAN USE**

Hi Richard!

It was great to meet you at the Millennium Risk Control Workshop in Chicago. I have to say, you're the best speaker they've selected so far! Your presentations were very informative and entertaining - I came home with lots of good stuff I can use (including one "punching nun!").

Thanks for all that you shared & for being such a fun guy to hang out with.

Thanks so much!

Sarah Hayden  
PrideStaff Home Office

## **TAKING SAFETY FOCUS TO A NEW LEVEL**

Dear Michele,

I have now had the excellent fortune of twice hearing Richard Hawk deliver a compelling and motivational safety message to members of my organization. While the message was similar on each occasion, I was literally on the edge of my seat both times. I'm the type of person who won't even watch a movie twice, but Richard's style is interactive and engaging, and certainly kept everyone awake!

On a most serious note, I truly believe Richard holds the key to taking safety focus to a new level. This is particularly effective in organizations which are advanced in the safety processes, and are ready to embark to the next level by understanding and impacting behavior-based reasons why people still get hurt--despite knowing all the rules.

Following both of Richard's stimulating presentations I had folks ranging from senior managers to technicians tell me that his message changed their lives! . . . The conversations I have with my team, and the methodology by which we promote safety has been positively changed because of our interaction with Richard.

Thank you for coordinating Richard's participation and impact on our team.

Most Sincerely,

**Joseph J Bookout**  
Director, Engineering and Facilities  
US Convenience Retail, BP North America

## **TAKE BACK and USE IMMEDIATELY**

*Dear Richard,*

*I would like to take this opportunity to thank you for participating in our conference this last spring. You did a wonderful job of drawing people in, maintaining their interest and delivering a message that we all can take back and use immediately.*

*We also have to thank ExxonMobil for their financial cooperation. By partnering with a large business, we were able procure a nationally recognized speaker for our attendees.*

*We have received very positive feed back from our participants on both sessions. Many stated that you were the best speaker that we have had in our ten-year history. It leaves us wondering how we will top your performance for our future conferences; you are an excellent presenter and a hard act to follow.*

*Sincerely,*

*Travis S. Lindskog MS  
Montana Safety Services Council*

## **CHANGED MY LIFE IN MANY WAYS!**

*Hello Richard,*

*The Vegas thing where you were part of the safety speaker showcase was really good for me on many levels and you changed my life in many ways!*

*You hit home, in a fun way. I hope to be able to take some of what I got from you and teach my associates with the wisdom you imparted on us all in that two-day experience.*

*You showed me I could take charge and make a safety meeting fun and, I will try to spread the word (and your name)!*

*Ray Mopier  
Verizon*

## **RECEIVED GREAT RESULTS**

*I heard Richard speak at the New Hampshire Safety Council Conference this year. He was a refreshing change from the norm! I have tried his prop use suggestion and have received great results. I look forward to information on how I can get a seminar going in my area.*

*Christina M. Gordon  
Engelberth Construction*