

# HALL OF FAME SPEAKER

David's programs  
have lots of  
**ENERGY,**  
lots of **CONTENT**  
and lots & lots & lots  
of **LAUGHS!**



**david**  
**GLICKMAN**

**DAVID GLICKMAN**  
works with  
organizations that  
want to add a  
combination of  
valuable content and  
comic relief to their  
events in order to  
make them *really*  
fun and memorable.

*"You created an outstandingly  
ENTERTAINING and HILARIOUS  
performance tailored  
specifically to my audience."*

**BRANDI HUFF BILYEU**  
SALES DEVELOPMENT EXECUTIVE  
**HBO**

*"David Glickman was brilliant...  
the HIGHLIGHT OF OUR  
CONVENTION...the single-most  
successful event we've experienced..."*

**SANDRA BRUCE**  
MARKETING SPECIALIST  
**DELMAR LEARNING**

*"I've never seen our people  
laugh so hard. HOW CAN WE  
POSSIBLY TOP THIS NEXT YEAR?"*

**TODD B. KATZ**  
V.P., DENTAL PRODUCT MANAGEMENT  
**METLIFE**

*"I can't remember the last time  
I've LAUGHED FOR A FULL HOUR,  
but that is exactly what the entire  
audience did during your performance."*

**KAREN M. BRANDELL**  
V.P. OF EDUCATIONAL SERVICES  
**CONCORD MANAGEMENT LTD.**

# DAVID'S WORLD-CLASS SIGNATURE PRESENTATION



Changing Your  
Perspective  
to Produce

**POWERFUL**

Results

## WHY IS EVERYONE SO SERIOUS?

Just look around the average workplace and you'll see most employees dealing with the stress of constant change, increased expectations and having to do more with less.

Well, the bad news is that those stressors are probably not going away any time soon. But the good news—the awesome news—is that there's another way to approach them. Another way that successfully removes the stress that accompanies these challenges—and transforms them into coping strategies that will have you laughing instead of loathing.

Hall of Fame Speaker David Glickman will teach you how to FIND WHAT'S FUNNY. He will show you how by simply changing your perspective you will experience a profound way of handling whatever challenges life sends your way.

FIND WHAT'S FUNNY is not so much a typical general session 'speech' as it is a full-blown high-energy one-man show. It's got observational humor, funny visuals and props, hilarious song parodies and a big "rock and roll" finish—all of which serve as a delivery mechanism for a very powerful message.

**BONUS:** In addition to his prepared material, David will also sit through any general sessions that precede his, logistics permitting, and then offer an 'instant comedic summary' of the other programs as part of his presentation. In addition to the entertainment value, this segment of David's keynote provides a very effective reinforcement of any other messages and themes that have been offered throughout your event.

## KEY TAKEAWAYS

- ▶ *Asking the right questions to help you see new ways to approach the problem*
- ▶ *Giving yourself 'permission' to approach challenges with this shift in perspective*
- ▶ *Discovering the incredible benefits of achieving "Work-Laugh Balance"*

**"Everyone loved your presentation...many saying you were the BEST KEYNOTE THAT WE HAVE EVER HAD - WOW!"**

ERICA KLEIN, SENIOR COORDINATOR,  
EDUCATION & LEARNING SERVICES  
**NATIONAL ASSOCIATION  
MEDICAL STAFF SERVICES**

**THOUGHT-PROVOKING & THOUGHTFUL JOKING**

# DAVID'S ADDITIONAL PRESENTATIONS



**Prescription-Strength  
Humor Exclusively  
for Healthcare  
Professionals**

Open your mouth and say "Ha!" You've never seen a funnier way of looking at Medical Technology, HIPAA, Patient Relations, Managed Care, Medical Specialists, Healthcare Bureaucracy, the Pharmaceutical Industry, Joint Commission, HCAHPS, CMS and much more!

**A Dose of Healthcare Humor** is designed to positively address situations and frustrations that the typical healthcare professional deals with—in an incredibly entertaining way. It's non-offensive, non-invasive humor—both clean and clever. And it qualifies for CE and CME! David Glickman puts the **med** in **comedy** and the **Comedy** in **Medicine**.

## KEY TAKEAWAYS

- ▶ **Developing patience for patients—as well as for colleagues—that might cause stress.**
- ▶ **Strategies for managing the constant changes in the healthcare arena.**
- ▶ **Learning how to implement "Jest Practices" that can transform the healthcare work environment.**



**When You Just  
Want to Laugh!**

If you're looking for a program that's strictly entertainment, this one's for you! With **Custom Corporate Comedy**, no two programs are ever alike. This program of clean, clever, customized material is all about **YOUR** people, **YOUR** industry, **YOUR** products, **YOUR** services. Your group will be incredibly impressed when they realize that you have had the program created exclusively for them and for this event. David presents the most current and relevant humor for your group's specific industry or place of employment. He can also include a comedic take on any theme or initiative that your group is embracing (or resisting)!

## KEY TAKEAWAYS

- ▶ **Discovering "what's so funny" about your job, with insights you never imagined.**
- ▶ **Re-energizing and re-charging the way you feel about your workplace or industry.**
- ▶ **Experiencing the power of sharing laughter with a roomful of colleagues and co-workers.**



**Ensuring Your Entire Event Is Presented  
Professionally, Punctually & Hilariously**

David Glickman has more experience as a Master of Ceremonies than any other Keynote Speaker working today. In his years of owning comedy clubs, he strategically positioned himself solely in the Emcee position so that he could maintain the quality and continuity of the shows. Since that time, he's taken those highly developed Emcee skills to the corporate stage. Many Meeting Planners have benefitted from having David serve both as a Keynote Speaker *and* an Emcee for the entire event.

## KEY TAKEAWAYS

- ▶ **David is your meeting "safety net." He is ready to jump on stage to solve any problem—and can even launch into another program should the need arise.**
- ▶ **David has also been a Meeting Planner for events & conferences of over 1,000 attendees. He can work well with your team and serve as a valuable resource.**
- ▶ **He guarantees consistency for the agenda—and keeps things entertaining—from start to finish.**



## Off the Top of My Head

**Improvisation Exercises for  
Creativity & Thinking on Your Feet**

In the same way that traditional exercise can hone your body's muscles, there are exciting improvisation exercises that can hone your brain's 'muscles.' These fun-filled exercises will increase your ability for Problem-Solving, Brainstorming, Quicker Decision-Making, Collaboration, Handling Risk and Sharpening Your Focus. All participation in the improv games is strictly voluntary—attendees can "play"—or simply sit back and observe and learn. Either way, the skills you learn in this Breakout Session will be invaluable for your success at both work and at home. It is a safe, judgment-free environment that just happens to be the most fun you'll ever have while you're learning!

## KEY TAKEAWAYS

- ▶ **Discovering ways to enhance your ability to "think in the moment."**
- ▶ **Learning how to listen to others in heightened ways.**
- ▶ **Experiencing a new activity that can be explored beyond the limits of the breakout session.**

# AN EXCITING COMBINATION OF COMIC RELIEF & CONTENT

**DAVID GLICKMAN** has been a professional speaker and entertainer for over 20 years and has presented over 2,000 programs. Before transitioning from “show business” to “business shows,” he worked with everyone from The Beach Boys to Steve Martin and performed at private parties for singer Gloria Estefan and former President Jimmy Carter.

He has appeared on *Evening At The Improv* and several other national television shows, including a national PBS comedy special for which he also served as Executive Producer.

Not content to rely solely on outside opportunities for bookings during those years, David opened his very own comedy club in Miami. Despite its unlikely location in the lounge of a Howard Johnson hotel, the club grew into the most popular comedy venue in Miami.

One club led to another, and eventually David was operating a chain of comedy clubs, both in South Florida and in Atlantic City casinos. His entrepreneurial skills paid off, as the clubs continued

to thrive and received praise in *Rolling Stone* and other publications.

There was a larger benefit for David, though, as the clubs served as a constant platform for his creating and customizing large volumes of material on a regular basis. This was the key to his gradual pivot from comedy stages to corporate stages.

In the late 1990's, David moved full-time into professional speaking. Since that time he has been able to share innovative strategies with his corporate audiences for creating an incredible Work-Laugh Balance. He is an expert in being able to “find what’s funny” in the wide array of companies and associations to whom he has spoken—and translates that humor into a powerful keynote message that resonates with audiences everywhere.

In 2011, David received the Certified Speaking Professional designation. This is the highest earned designation awarded



by the National Speakers Association, achieved by less than 10% of professional speakers.

In 2016, David was awarded the Council of Peers Award for Excellence (CPAE) and inducted into the Speaker Hall of Fame. This is a lifetime award for speaking excellence and professionalism.

David makes his home in Tampa, Florida with his wife and two sons. They are also very funny.

**MAKING MEETINGS  
MEMORABLE!**

**David's Lifetime of Experience Gives YOUR  
Audience the Experience of a Lifetime!**

**813.964.8283**

**David@DavidGlickman.com**

**david  
GLICKMAN  
.com**