

## **About Jason "J" Strong**

**Thank you** for taking a moment to review this summary about J. Strong. *This is part of his story, as well as credentials and accomplishments.* **Feel free to go to the underlined headings first**, and review the rest as time and interest permits. **We look forward to connecting with you and serving you in incredible fashion.**

### **J Knows Transformation and Achievement.**

He speaks and trains others both from **extensive personal experience and professional training.**

**He is a communicator and connector.** He believes in active learning and interaction. J takes the time to engage and connect with people in the audience, starting with where they are.

Because of the **extraordinary discoveries and changes he was able to make in his own life**, he is able to facilitate that transformation process with others in a profound way.

### **He has been a:**

- Licensed Healthcare Administrator (LNHA), turning around facilities from loss to profit of over \$1 million dollars in just over a year, increasing revenue over 2 million dollars per year;
- Executive Director of Community Development in local government, bringing in millions of dollars of state and federal grants, overseeing development projects, and helping low-moderate income families in need through various local programs
- Real Estate Entrepreneur, wholesaling and rehabbing houses; Florida Licensed Realtor

### **His Education Includes:**

- BA, a double major in Sports Medicine and Management
- MA in Theological Studies
- MPA (Master of Public Administration) in City Management

BUT...

**The greatest thing he has ever done** was to take responsibility and transform himself.

...Does your **STORY** sound like his?

**J experienced a lot of hardships as a child.** Moving every year or two, father in prison, parents' divorce, depression, turmoil, no direction or purpose...his mind never stopped worrying and the shame he felt exhausted him. Being told as a teenager that "you will never amount to anything in life" stuck in his subconscious mind and hindered his belief and success for decades.

**Upon barely graduating high school,** J didn't plan to go to college. That following year, his high school cross-country coach approached both he and his twin brother to help start a brand-new cross-country team at a university. Along with the help of the university coach, they made it in.

**When not many believed in them,** their coaches did...

Even after earning various degrees, licenses, managing healthcare facilities, serving people, and delivering results, enjoying both challenges and success, **he still felt something was missing.**

**J has always envisioned himself achieving big dreams and helping others in some way.** But didn't truly believe that was for him.

Only gifted people could do that.

**J lacked confidence.** He lacked fulfillment and felt disconnected. He didn't know who he was or what he was meant to be.

**One day, he had enough...**

**He wanted to follow his entrepreneurial desire.** He wanted freedom. But how could he do this?

**He hired a real estate success coach.** But what started as training for real estate investing led to mindset coaching and transformation. His coach knew what it takes for true success.

**It was the first time He realized** that he can consciously choose what he believes, how he feels, and what he can accomplish. He didn't have to settle for anything less.

**When he wrote that first huge check** to his coach, it was scary. Would he succeed?

He certainly didn't believe in himself.

**BUT, he believed in his coach** and his coach's record of success. He had to borrow his coach's confidence for a while as he got started.

**Over the next few years**, J dug deeper with himself, became aware that he was operating from fear and other limiting beliefs that didn't serve him well. It was hard to admit some things, but that was the beginning of true change.

**J took responsibility.** Long travel to personal mentoring sessions, coaches, and even counseling. Hard work and scary decisions. He was breaking free.

He enjoyed and benefited so much, that during this entire time, he had started sharing what he was learning and doing with those around him.

**Throughout the coaching process**, J not only came to believe in himself but found his passion for coaching and inspiring others. "If I could make these extraordinary discoveries and changes, so could others", he thought.

**He imagined how organizations, teams, and communities could thrive if each person did this.**

**"People need to know and experience this".** Freedom. Purpose. Fulfillment. Achievement. This truly is for everyone!

### **The Start of A Purpose-filled Journey**

J knew that **this is where he needed to be.** It was inevitable that it would not only be his passion, but become his profession.

**He has had the privilege to hire world-class coaches,** learn from the best and continue to utilize them and other great mentors...

**...Now is his time to serve.**

## **Today, J is living his purpose as a:**

- **Maxwell Leadership Certified Coach, Speaker, and Trainer**- after having trained with other private, ultra-successful world-class entrepreneurs and coaches, he joined the Maxwell Leadership Team. John Maxwell was named "World's Most Influential Leadership Expert" by Inc. Magazine and voted "#1 Leader in Business" by the American Management Association. Being trained by John Maxwell and his team of mentors and coaches has been an extraordinary honor.
- **Certified Behavioral Consultant (DISC)**- training individuals and teams to understand their unique communication styles and strengths, how to better understand themselves and others, and how to communicate and be more effective together. An extraordinary training for all ages, teams, and relationships of all kinds. Excellent for sales teams and HR departments
- **Amen Clinic Certified Brain Health Professional**- after suffering a mild traumatic brain injury in 2020, having gone to Amen Clinics, and learning through experience, the issues and obstacles he needed to overcome to get well, he completed the certification program to help others in this most critical endeavor of the brain and mental health. Having also experienced a traumatic childhood, this was another blessing in disguise and how life happened for him, not to him, and to use it to serve others. Brain health and mindset are critical to thrive!

## **So, WHY J Strong and the "STRONGSUCCESS" Team?**

- Because of his extensive and diverse formal and higher education and commitment to personal, continual study, he stays up on the latest research, best practices and has a vast knowledge and understanding. You will walk away not only being inspired but educated and able to put that knowledge to use immediately
- His experience operating healthcare facilities and executive director roles, providing counsel and direction to many direct reports, always improving operations, processes, and creatively generating much higher revenue and profits, building relationships with key community and organizational leaders, will be a great resource for you and your organization. He can relate to the struggles to overcome, create collaboration within and from outside the organization, and is a source of wisdom from continuously being commissioned to improve struggling or failing organizations. You will be able to take this as an employee or manager, become more

valuable and excel in your role and become an indispensable asset to your organization and team

- As an entrepreneur, he can relate to the commitment, fear, hard work, and perseverance to start from nothing and have to depend on himself for that "paycheck" that one has come to expect every other week, which now may not come for weeks or months. He knows the mindset needed and the necessity to take consistent, massive action to achieve desired results. To know how to create, manifest, and achieve daily goals and long-term dreams with passion.
- From his own personal life transformation, having experienced an inordinate amount of trauma and hardship, having to constantly persevere with seemingly no end in sight, having gone through the self-reflection process, taking responsibility, taking time alone and in silence to heal and grow and seek the proper assistance and incorporating the consistent personal practice of success routines from counselors, mentors and paid coaches, experiencing a depth of emotion, highs, and lows, you will experience these routines, be inspired and learn how you can achieve this level of personal success and believe you can live your purpose, experience total fulfillment and achieve your greatest dreams and be able to take immediate action towards that.
- His unique ability to empathize in seemingly gifted ways, deeply and authentically connect with you where you are, he can walk with you not only through the valley but also lead you to the mountain top of your dreams. You will obtain the tools to experience this and create in you, the ability to transform, overcome and achieve all you were meant to achieve. And more than that, be an inspiration to others around you, create and leave a legacy that will live for generations to come, and live a life of significance for others to thrive as you have. You will live with more passion, fulfillment, and no regrets.

**J is on a Mission to:**

*Inspire and Equip Individuals and Organizations to Reach Their Full Potential and Operate at Peak Performance, Consistently.*

### **J's Philosophy is Simple:**

- Everything that gets done is done through people;
- Organizations, relationships, and teams all thrive based on the growth and performance of each individual;
- As we improve the mindset, well-being, and behavior of each person, we radically improve organizations and relationships. Everyone wins.

**Bottom Line:** We build into people, in order to build great organizations, teams, and communities.

SO...

### **IF YOU WANT:**

- A More Profitable Business
- Achievement of Greater Personal and Professional Goals
- To Influence and Inspire those around you
- To Overcome Limiting Beliefs
- Fulfilling personal and professional relationships
- To Create Powerful Teams to Accomplish Your Mission

**We Provide...**

### **STRONG SOLUTIONS Tailored to Your Needs:**

- Corporate and Team Training
- Keynote and Event Speaking
- Executive and Life Coaching
- Mastermind Groups/Mentoring for Teams/Members
- Personality/Communication Style Reports
- Leadership Development Tools/Training
- Sales and Human Resources Reports

**THROUGH OUR SPEAKING**, Coaching, and Training,

**YOU CAN EXPECT...**

- Team members to Identify and operate within their Strengths Zone
- Reprogram your mind for achievement
- Discover your core beliefs and purpose
- Live with intention, clarity, and fulfillment
- Establish meaningful connection and influence in professional relationships
- Build a STRONG TEAM Culture
- Build empowered, productive, and reliable employees and teams
- Powerful tools to discover communication and sales styles for greater connection and collaboration
- Tools for successful hiring practices and leadership development

**AND SO MUCH MORE.**

**TYPE OF EVENTS WE DO:**

- Opening/Closing Keynote Speaker
- Business Seminars
- Organizational Leadership/Team Meetings
- Sales Events/Meetings
- On-Site/Off-Site Retreats and Seminars
- Faith-Based Events
- Women's and Men's Conferences
- Schools/District Events and Youth Conferences
- College/University Conferences and Ceremonies

**Contact us NOW:**

To help YOU **DISCOVER YOUR STRONG.**

J can help you or your organization achieve greater, go further, and get there sooner.